



Claranova reverse stock split takes effect

Paris, France – August 1, 2019. The Claranova group is pleased to announce the completion of its reverse stock split of **1 new share for 10 existing shares**, approved by Company shareholders at the Extraordinary General Meeting of June 11, 2019, which took effect as of today.

The former Claranova shares (ISIN code: FR0004026714) were delisted from the Euronext market on July 31, 2019 and **replaced by the new Claranova shares (ISIN code: FR0013426004) on August 1, 2019**. The ticker symbol (CLA) is unchanged.

The par value of the Claranova share was increased in proportion to the exchange parity from €0.10 to €1. The Company's share capital of €39,442,878 now comprises 39,442,878 ordinary shares with a par value of €1 each, including 2,421,251 treasury shares.

The number of ordinary shares underlying the Net Share-Settled Bonds Convertible into New Shares and/or Exchangeable for Existing Shares (ORNANE) was adjusted accordingly ¹.

Claranova's shares remain eligible for the share savings scheme for SMEs governed by application decree no. 2014-283 of March 4, 2014 and the Long-Only Deferred Settlement Service.

Note that from today, new shares that have not been individually allocated, corresponding to fractional shares, will be sold on the market in blocks by financial intermediaries. The sales proceeds will be made available to clients within a period of 30 days. For further information on the reverse stock split, shareholders are invited to consult the reverse stock split notice published in the French Journal of Mandatory Legal Announcements **on June 14, 2019** and [available on the Company's website](#) and the **press release published on June 20, 2019** also [available on Claranova's website](#).

Next Claranova group events:

2018-2019 annual revenue: August 7, 2019
2018-2019 annual results: October 1, 2019

¹ Please refer to the press release of August 1, 2019, 8AM CET.

About Claranova:

A truly global Internet and mobile player, Claranova reported revenue of nearly €140 million in the first-half of 2018-2019, generated over 90% internationally. Claranova has focused since its creation on four specific areas of expertise: understanding major technology domains; ability to define a strategic vision around innovative concepts; implementing innovative business models; and finally strong global execution capacity at all levels of the Company, including research and development, digital marketing, sales, partnerships and finance. Its businesses are:

- *Internet division: a specialist in monetizing Internet traffic. Avanquest boosts its customer impact through cross-selling offerings that maximize Internet traffic while ensuring the most efficient monetization possible;*
- *Mobile division: a world leader in mobile printing, specifically via its PlanetArt FreePrints and Photobook apps – the cheapest and simplest solutions in the world for printing photos and creating photo albums from a smartphone;*
- *IoT division: a global platform for IoT (Internet of Things) management, myDevices allows its partners to commercialize turnkey solutions (“IoT in a Box”) to their customers. Ready-to-use solutions are available for roll-out in the medical, hotel, food and beverage, retail and education sectors thanks to these offerings.*

For more information on the Claranova group: www.claranova.com or www.twitter.com/claranova_group