

Press release

Sopra Steria acquires experience design consultancy cpartners in the United Kingdom

Paris, March 2nd 2020 – Sopra Steria (Euronext Paris: SOP), a European leader in digital transformation, announced today it has completed its acquisition in the United Kingdom of cpartners, the industry leading consultancy specialising in customer experience and user-centred design. This is a strategic move in response to an industry need to put the customer at the heart of digital services. It will both expand Sopra Steria's United Kingdom customer experience offerings and magnify cpartners' capabilities.

Based in London and Bristol and employing over 50 designers, cpartners is renowned for delivering award winning customer centric solutions for both the public and private sectors. Since establishing in 2004, it has worked with a range of clients including the government, FTSE 100 companies and organisations operating in multiple industries such as AXA, Google and Public Health England.

Speaking of the acquisition, Pierre-Yves Commanay, Executive Director - UK Consulting and Continental Europe at Sopra Steria said: *"cpartners is a natural fit for Sopra Steria; the business has a fantastic heritage and reputation and will complement and expand our customer experience and design capabilities. Welcoming cpartners into the Sopra Steria group demonstrates our business-wide strategic focus to deliver end-to-end services centred around peoples' needs.*

We know from proprietary research that clients are increasingly focused on solutions anchored in user-centred design. This acquisition reflects our commitment to their needs and a strategic focus on customer centric transformation that is imperative for modern organisations to succeed."

Giles Colborne, founding partner and CEO at cpartners says, *"We founded cpartners 16 years ago with the mission to put people at the centre of technology. Technology is woven into the fabric of people's lives; they're constantly in contact with it every day from travelling to work in the morning through to listening to an audiobook at night. Many organisations are trying to bolt on customer experience and design. Our focus has always been to put customer needs front and centre right from the start.*

"Joining Sopra Steria group will enable us to amplify this work on a much larger scale while benefiting from the deep operational knowledge of the business. We're thrilled to have struck a partnership which sees us maintain our identity while joining forces with a respected brand which shares our values and passion for human insight."

About Sopra Steria

Sopra Steria, a European leader in consulting, digital services and software development, helps its clients drive their digital transformation and obtain tangible and sustainable benefits. It provides end-to-end solutions to make large companies and organisations more competitive by combining in-depth knowledge of a wide range of business sectors and innovative technologies with a fully collaborative approach. Sopra Steria places people at the heart of everything it does and is committed to making the most of digital technology to build a positive future for its clients. With 46,000 employees in 25 countries, the Group generated revenue of €4.4 billion in 2019.

The world is how we shape it.

Sopra Steria (SOP) is listed on Euronext Paris (Compartment A) – ISIN: FR0000050809

For more information, visit us at www.soprasteria.com

About cpartners

cpartners is a consultancy that helps some of the world's best known companies create innovative digital services that customers love. Founded in 2004 it has offices in London and Bristol, and works with a global roster of clients. It specialises in working with complex, highly regulated organisations in financial services, commercial, and the public sector. But above all, cpartners' work proves that by involving customers throughout the design process it can deliver dramatically better outcomes for its clients and their customers.

Contacts

Investor Relations

Olivier Psaume

olivier.psaume@soprasteria.com

+33 (0)1 40 67 68 16

Press Relations

Caroline Simon-Phélip (Image 7)

caroline.simon@image7.fr

+33 (0)1 53 70 74 65

