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**Pernod Ricard:
A new Parisian address for the new global headquarters**

Pernod Ricard has selected Paris's Saint Lazare district for its new global headquarters.

The complex, designed by architect Jacques Ferrier, will be located on a tree-lined pedestrian esplanade between Rue de Londres and Rue d'Amsterdam.

Its address will be 5 Cours Paul Ricard, a new name to be added to the list of Parisian streets

Pernod Ricard will establish its new global headquarters in the heart of Paris's eighth *arrondissement*. The new building, adjacent to Gare Saint-Lazare, is the work of the Ferrier Marchetti Studio. Featuring a façade composed of 2,400 tinted glass strips reflecting the ever-changing light and shifting skies and recalling the paintings of Gare Saint-Lazare by impressionist Claude Monet, the site has been awarded High Environmental Quality certification and incorporates the highest environmentally responsible standards, as well as leafy terraces and a natural walkway open to the public. Named "Cours Paul Ricard," a tribute to the Group's creator by the Mayor of Paris, it is here that the new site will be host to 900 employees over approximately 18,000m². As well as the corporate functions until now housed at Place des États-Unis, the new headquarters will bring together all entities currently based in and around Paris.

Christened *The Island* in reference to the *Iles Paul Ricard* located off the coast of Toulon, the new complex retains all the unique features of an island – a land of *convivialité* opening out onto the bustle of this historic neighbourhood brimming with shops, cafes, and restaurants – a key hub of mobility in the Paris region, just like Gare Saint-Lazare, through which several hundred million passengers pass each year. In this way, *The Island* will enable the Group to bring its vision of *convivialité* to life in the area. The Ricard Foundation, which has become the Group's foundation, will occupy most of the building's ground floor and will host numerous artistic events open to all free of charge. Lastly, close to this venue and in the very near future, Pernod Ricard is looking forward to opening a concept store dedicated to Wines and Spirits, an innovation built around the consumer experience and based on a retail approach that is particularly ground-breaking within the industry.

This unity of location embodies the Group's comprehensive transformation, working methods included. The layout of the space created by Saguez & Partners is intended to promote collaboration, shared experiences and synergies between entities.

For Alexandre Ricard, Chairman & CEO of Pernod Ricard, "*The purpose of The Island is not just to bring our activities together geographically, but also to showcase the future Pernod Ricard, a business that is open to the world and which places its consumers and employees at the heart of its strategy. Both through its design and layout, the new headquarters is the embodiment of our Group's transformation.*"

Technical Specifications:

Building architecture	Ferrier Marchetti Studio
Interior design	Saguez & Partners
Surface area	23,600 m ²
Workstations	2,000
Meeting rooms	approximately 80
Terraces and gardens	2,000 m ²
Eating areas	4

About Pernod Ricard

Pernod Ricard is the world's No 2 in wines and spirits with consolidated sales of €9,182 million in FY19. Created in 1975 by the merger of Ricard and Pernod, the Group has undergone sustained development, based on both organic growth and acquisitions: Seagram (2001), Allied Domecq (2005) and Vin&Sprit (2008). Pernod Ricard, which owns 16 of the Top 100 Spirits Brands, holds one of the most prestigious and comprehensive brand portfolios in the industry, including: Absolut Vodka, Ricard pastis, Ballantine's, Chivas Regal, Royal Salute, and The Glenlivet Scotch whiskies, Jameson Irish whiskey, Martell cognac, Havana Club rum, Beefeater gin, Malibu liqueur, Mumm and Perrier-Jouët champagnes, as well Jacob's Creek, Brancott Estate, Campo Viejo, and Kenwood wines. Pernod Ricard's brands are distributed across 160+ markets and by its own salesforce in 73 markets. The Group's decentralised organisation empowers its 19,000 employees to be true on-the-ground ambassadors of its vision of "Créateurs de Convivialité." As reaffirmed by the Group's three-year strategic plan, "Transform & Accelerate," deployed in 2018, Pernod Ricard's strategy focuses on investing in long-term, profitable growth for all stakeholders. The Group remains true to its three founding values: entrepreneurial spirit, mutual trust, and a strong sense of ethics. As illustrated by the 2030 roadmap supporting the United Nations Sustainable Development Goals (SDGs), "We bring good times from a good place." In recognition of Pernod Ricard's strong commitment to sustainable development and responsible consumption, it has received a Gold rating from Ecovadis and is ranked No. 1 in the beverage sector in Vigeo Eiris. Pernod Ricard is also a United Nations' Global Compact LEAD company.

Pernod Ricard is listed on Euronext (Ticker: RI; ISIN Code: FR0000120693) and is part of the CAC 40 index.

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