

Hologic Launches its First Cart-Based Ultrasound System, SuperSonic™ MACH 40

Latest innovation expands portfolio of ultrasound technologies with premium offering designed to enhance efficiency and accuracy

MARLBOROUGH, Mass., July 10, 2020 -- Hologic, Inc. (Nasdaq: HOLX) announced today the U.S. launch of the SuperSonic™ MACH 40 ultrasound system, expanding the Company's suite of ultrasound technologies with its first premium, cart-based system. The new system features excellent image quality, standard-setting imaging modes, and is designed to enhance efficiency and accuracy.



“As the leader in breast imaging, we’re committed to delivering insight-driven solutions that optimize patient care across the full continuum of care for breast health – from screening to treatment,” said Pete Valenti, Hologic’s Division President, Breast and Skeletal Health Solutions. “With the addition of the SuperSonic MACH 40 system, we’ve successfully built a comprehensive portfolio of innovative, standard-setting breast imaging solutions designed to better meet the needs of breast imagers. The SuperSonic MACH 40 system embodies our commitment to delivering future-oriented solutions and was designed to help healthcare professionals reduce unnecessary biopsies by eliminating re-scans, reducing lesion correlation time, and improving overall diagnostic accuracy.”

The SuperSonic MACH 40 system leverages exclusive UltraFast™ imaging technology – inspired by cutting-edge graphics innovations from the video gaming industry – to provide greater frame rates of up to 20,000 images per second. The technology also enables innovative imaging modes, without the trade-offs present in conventional systems. This forward-thinking, powerful architecture primes the system for future integrations and AI-driven innovations.

The new system is further enhanced by exceptional B-mode imaging technology, which helps improve diagnostic confidence thanks to smoother images with reduced speckle, clearer images across all tissue densities, and improved lesion conspicuity. It also features the third generation of shear wave-based elastography technology, ShearWave™ PLUS, which provides additional diagnostic information that may help with patient management, including diagnostic workup of breast lesions, lesion targeting during ultrasound-guided biopsy, and lesion size measurement. Three innovative imaging modes come together in TriVu™ imaging, where morphology, stiffness and blood flow can all be analyzed simultaneously in the same image.

“Hologic continues to expand its portfolio with the patient and clinician in mind, and that’s apparent with the recent SuperSonic Imagine acquisition and new innovations,” said Stacy Smith-Foley, MD, Medical Director of The Breast Center at CARTI in Little Rock, AR. “The result has been a consistently growing suite of tools that truly complement

each other and help me and my colleagues to efficiently care for our patients on a day-to-day basis across the entire breast health continuum.”

Clinicians performing precision-dependent ultrasound-guided biopsies with the SuperSonic MACH 40 system can also enjoy enhanced control with Needle PL.U.S. imaging, which enables visualization of both the biopsy needle and anatomical structures in real time and predicts the needle trajectory.

The SuperSonic MACH 40 system streamlines workflow with intuitive design and enhanced comfort. Thanks to the SonicPad™ multi-touch trackpad, the new system helps physicians focus on imaging without the distractions of unnecessary user movements, thus enhancing workflow and increasing patient throughput.

The SuperSonic MACH 40 system is part of a growing portfolio of ultrasound solutions resulting from Hologic's recent acquisition of SuperSonic Imagine, a pioneer in the field of ultrasound imaging. For more information about the SuperSonic MACH 40 ultrasound system, visit hologic.com/ultrasound/MACH-40

Forward-Looking Statements

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About Hologic, Inc.

Hologic, Inc. is an innovative medical technology company primarily focused on improving women's health and well-being through early detection and treatment. For more information on Hologic, visit www.hologic.com.

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ⁱ Ultrafast Ultrasound Imaging, by Jeremy Bercoff (Published: August 23rd 2011 DOI: 10.5772/19729)