

## Eutelsat's HOTBIRD selected by Kabelio for new Swiss HD platform

- ***Multi-year agreement to support new DTH platform***
- ***Leveraging unparalleled reach of Eutelsat's premier broadcast hotspot***

**Paris, 15 October 2020** Eutelsat Communications' (Euronext Paris: ETL) HOTBIRD video neighborhood has been selected by Switzerland's Kabelio AG for the launch of a new Swiss direct to home HD platform. This multi-year contract will enable Kabelio to leverage the unparalleled reach of Eutelsat's premier hotspot to launch a service targeting Swiss audiences both at home and throughout Europe.

Launched mid-October, Kabelio's new line-up features both domestic and international channels, and includes 34 premium TV channels in HD quality including entertainment, sport, news and documentaries, supplemented by a range of free-to-air channels in various European languages.

Commenting on the contract, Apostolos Triantafyllou Eutelsat's Vice President of Sales, DACH, CE & SE Europe said: *"We are delighted to welcome Kabelio aboard HOTBIRD and to support the launch of a new HD platform in Europe. This agreement highlights the unmatched reach of EUTELSAT HOTBIRD, as well as the resilience of the European broadcast landscape."*

Kabelio Chief Executive Officer, Damir Krilcic added: *"Kabelio's new platform aims to address Swiss DTH satellite households offering them a range of premium channels many of which have not previously been offered by satellite. We are excited to partner with Eutelsat to launch this new service offering."*

### About Eutelsat Communications

Founded in 1977, Eutelsat Communications is one of the world's leading satellite operators. With a global fleet of satellites and associated ground infrastructure, Eutelsat enables clients across Video, Data, Government, Fixed and Mobile Broadband markets to communicate effectively to their customers, irrespective of their location. Around 7,000 television channels operated by leading media groups are broadcast by Eutelsat to one billion viewers equipped for DTH reception or connected to terrestrial networks. Headquartered in Paris, with offices and teleports around the globe, Eutelsat assembles 1,000 men and women from 46 countries who are dedicated to delivering the highest quality of service. For more about Eutelsat go to [www.eutelsat.com](http://www.eutelsat.com)

#### ■ Media

Joanna Darlington	Tel.: +33 1 53 98 31 07	<a href="mailto:jdarlington@eutelsat.com">jdarlington@eutelsat.com</a>
Jessica Whyte	Tel.: +33 1 53 98 46 21	<a href="mailto:jwhyte@eutelsat.com">jwhyte@eutelsat.com</a>

#### ■ Investors

Joanna Darlington	Tel.: +33 1 53 98 31 07	<a href="mailto:jdarlington@eutelsat.com">jdarlington@eutelsat.com</a>
Cédric Pugni	Tel.: +33 1 53 98 31 54	<a href="mailto:cpugni@eutelsat.com">cpugni@eutelsat.com</a>

