

Publicis Groupe half-year financial statement liquidity contract

6 January, 2021 – Paris – Under the liquidity contract entered into between **Publicis Groupe [Euronext Paris: FR0000130577, CAC40]** and Kepler Cheuvreux, the following resources appeared on the liquidity account on December 31st 2020:

- 68,458 shares
- € 12,289,799.09
- Number of executions on buy side on semester: 8,118
- Number of executions on sell side on semester: 9,306
- Traded volume on buy side on semester: 3,329,901 shares for € 103,894,268.46
- Traded volume on sell side on semester: 3,431,443 shares for € 108,705,359.16

As a reminder :

- the following resources appeared on the last half year statement on 30 June 2020 on the liquidity account:

- 170,000 shares
- € 7,478,708.39
- Number of executions on buy side on semester: 1,318
- Number of executions on sell side on semester: 1,704
- Traded volume on buy side on semester: 734,283 shares for € 24,240,640.28
- Traded volume on sell side on semester: 847,533 shares for € 27,235,586.06

- the following resources appeared on the liquidity account when the activity started:

- 0 shares
- € 15,000,000.00

The liquidity agreement complies with AMF Decision n° 2018-01 dated 2nd July 2018, introducing liquidity agreements on equity securities as permitted market practice.



About Publicis Groupe - The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in communication. The Groupe is positioned at every step of the value chain, from consulting to execution, combining marketing transformation and digital business transformation. Publicis Groupe is a privileged partner in its clients' transformation to enhance personalization at scale. The Groupe relies on ten expertise concentrated within four main activities: Communication, Media, Data and Technology. Through a unified and fluid organization, its clients have a facilitated access to all its expertise in every market. Present in over 100 countries, Publicis Groupe employs around 80,000 professionals.

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