

Paris, April 8, 2021

Amandine Maudet appointed President of the Talent Unlimited writers' residencies

Vivendi today announced the appointment of Amandine Maudet, Vice President, Content Development of Vivendi, as President of the Talent Unlimited international residencies dedicated to screenwriting for feature films and series.

Writing is a common thread of Amandine Maudet's career. After earning a Master's degree in Information and Communication Sciences from the Sorbonne and a screenwriting diploma from La Fémis (the French national film school), Amandine Maudet joined the Bolloré group in 2014 (where she was tasked with reflecting on the content of tomorrow) before being appointed Vice President Content Development at Vivendi in 2015. In this role, she has led the design of new formats by setting up transversal processes across Vivendi's various entities.

Created in 2017 by the city of Cannes, the Université Côte d'Azur, Canal+ and Vivendi, the mission of Talent Unlimited screenwriting residencies is to bring out new screenwriters for series and feature films. The authors are invited to imagine new stories inspired from Europe's rich heritage, through challenging and immersive writing workshops, coached by internationally renowned screenwriters. Held over several weeks each year, these residencies twinned with the Cannes International Film Festival and the Canneseries Festival. www.talentsunlimited.fr

About Vivendi

Since 2014, Vivendi has been focused on building a world-class content, media and communications group. In content creation, Vivendi owns powerful, complementary assets in music (Universal Music Group), movies and series (Canal+ Group), publishing (Editis) and games (Gameloft) which are the most popular forms of entertainment content in the world today. In the distribution market, Vivendi has acquired the Dailymotion platform and repositioned it to create a new digital showcase for its content. The Group has also joined forces with several telecom operators and platforms to maximize the reach of its distribution networks. In communications, through Havas Group, the Group possesses unique creative expertise in promoting free content and producing short formats, which are increasingly viewed on mobile devices. In addition, through Vivendi Village, the Group explores new forms of business in live entertainment, franchises and ticketing that are complementary to its core activities. Vivendi's various businesses cohesively work together as an integrated industrial group to create greater value. www.vivendi.com