

With “4 Fair Impacts for 2030”, its CSR strategy looking ahead to 2030, Mercialis is once again setting out its commitment to responsible and sustainable development

2021 marks the start of a new phase with Mercialis’ CSR strategy, targeting significant and tangible improvements in the environmental, social and societal impacts of its activities. With its renewed ambition, the Company is today unveiling “4 Fair Impacts for 2030”, marking the acceleration of its commitment to supporting the socio-ecological transition.



Building on the last five years, and in light of the experience gained, Mercialis has objectively assessed the first phase of its CSR strategy. With maturity and realism, liaising directly with over 900 stakeholders (including employees, financial partners, shareholders, customers, suppliers, local authorities and non-profits), the Company has identified four new core stakes for this decade:

1. **Building a carbon neutral future** by advocating the rationalized use of resources;
2. **Promoting more responsible retail** by jointly building more sustainable retail and living spaces with tenants;
3. **Engaging as a major partner for regional development** by positioning assets at the heart of communities, like springboards for local economic and community life;
4. **Being a committed employer** by developing employees’ ethical engagement and providing opportunities for fulfilling careers.

Each of these commitments is broken down into goals, supported by a concrete, operational roadmap. These goals, reduced to 13, are primarily quantitative and help ensure the clarity of Mercialis’ commitments, as well as the effective management and objective assessment of its performance.

To achieve these goals, Mercialis will harness various drivers for action, such as reducing energy consumption, moving forward with the transition to the use of decarbonized energies, building close cooperation with its retailers, deploying first-mile and last-mile delivery solutions, and strengthening relations with providers and suppliers.

In addition, the Company has chosen to further consolidate its CSR governance with a view to incorporating it even more closely into both its strategy and its day-to-day operations. Each one of the four commitments will be sponsored by a Management Committee member, and Ms Stéphanie Bensimon, independent director, has been appointed as the director in charge of CSR within the Board of Directors. Lastly, to ensure the best alignment of interests, Mercialis will continue to include quantitative CSR criteria in the variable compensation for all of its employees and corporate officers.

For reference, Mercialys initially structured its CSR approach in 2015 with a five-year strategy, MERY'21. Since then, its actions and performance levels have received regular recognition in the various market-leading sustainability awards and rankings: Gold status in the EPRA sBPR Awards and GRESB* Green Star status since 2017, member of the CDP** A List and Oekom Prime status since 2018, and first place in its category in the 2020 rankings drawn up by Gaïa Rating.

“With 4 Fair Impacts for 2030, Mercialys is setting out its CSR ambition for the short, medium and long term, and stands out through a pragmatic, operational approach, integrated directly into its activities. The commitment shown by everyone, within the company, and our collective responsibility will contribute to the achievement of the goals mapped out, making it possible to respond to planetary and global challenges”.

Vincent Ravat, Mercialys’ Chief Executive Officer

* *Global Real Estate Sustainability Benchmark (GRESB): international benchmark that assesses the CSR policies and performances of real estate companies each year.*

** *Carbon Disclosure Project (CDP): international non-profit organization which studies each year the impact of major listed companies on CO₂ emissions and climate change.*

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This press release is available on www.mercialys.com

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About Mercialys

Mercialys is one of France’s leading real estate companies. It is specialized in the holding, management and transformation of retail spaces, anticipating consumer trends, on its own behalf and for third parties. At December 31, 2020, Mercialys had a real estate portfolio valued at Euro 3.3 billion (including transfer taxes). Its portfolio of 2,138 leases represents an annualized rental base of Euro 173.9 million. Mercialys has been listed on the stock market since October 12, 2005 (ticker: MERY) and has “SIIC” real estate investment trust (REIT) tax status. Part of the SBF 120 and Euronext Paris Compartment B, it had 92,049,169 shares outstanding at December 31, 2020.

IMPORTANT INFORMATION

This press release contains certain forward-looking statements regarding future events, trends, projects or targets. These forward-looking statements are subject to identified and unidentified risks and uncertainties that could cause actual results to differ materially from the results anticipated in the forward-looking statements. Please refer to Mercialys’ Universal Registration Document available at www.mercialys.com for the year ended December 31, 2020 for more details regarding certain factors, risks and uncertainties that could affect Mercialys’ business. Mercialys makes no undertaking in any form to publish updates or adjustments to these forward-looking statements, nor to report new information, new future events or any other circumstances that might cause these statements to be revised.