

# PLANT ADVANCED TECHNOLOGIES, "High Environmental Value" certification



- PAT obtains the Level 3 HVE label for its aeroponics culture
- A label that addresses the requirements for responsible and sustainable sourcing of cosmetic industry customers.

Vandœuvre-lès-Nancy, May 27, 2021, 18:00 CET – Reflecting several months of continuous improvements in its environmental certification process, <u>Plant Advanced Technologies PAT</u> (Euronext Growth<sup>™</sup>- Paris - FR0010785790 - ALPAT), a plant biotech company specialized in the identification, optimization and production of rare new active plant compounds for cosmetics, pharmaceuticals and crop protection, was awarded the Level 3 HVE "High Environmental Value" (*"Haute Valeur Environnementale"* or HVE) label for its entire horticulture and aeroponics culture.

## Recognition of its environmentally-friendly agricultural practices

This label recognizes the environmental performances of agricultural practices under a program regulated by the French Ministry of Agriculture. Based on French environmental law (*Grenelle de l'environnement*) and highlighting a global approach to environmental performance, this regulation defines three certification levels, with the highest level rewarded by the level 3 HVE label. The company has in this way fully met the "High Environmental Value" requirements based on biodiversity, phytosanitary strategy, fertilization management and water resources management.

#### A label offering value-added differentiation and competitive advantages

The Level 3 HVE label offers PAT an additional competitive advantage based on the value-added differentiation of active compounds now manufactured in a certified greenhouse. It also recognizes PAT's efforts in deploying its "exemplary rare molecules production" approach and reinforcing its sustainable development policy.

By guaranteeing responsible sourcing and production, Plant Advanced Technologies is ideally positioned to address the needs of the cosmetic market.

### A label that supplements ISO 9001 certification

Highlighting its quality approach and policy of social and environmental innovation, this Level 3 HVE label supplements of the ISO 9001 quality certification obtained in 2015.

Laurence OUDIN, QHSE and Regulatory Affairs Officer at Plant Advanced Technologies PAT commented: "We are very proud to have been awarded this label which will strengthen the responsible positioning of our products by attesting to the good practices distinguishing our horticulture and aeroponics culture until now implemented in the absence of this certification. Our quality, safety and environmental assurance system, and now this certification, will help us address the needs of all our partners. In addition to demonstrating the commitment to improving our practices on a proactive basis, it also offers a concrete illustration of the environmental approach deeply rooted in our company's DNA."



# CONTACTS

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#### About PAT

Plant Advanced Technologies (PAT) is a plant biotechnology company specialized in the identification, optimization and production of rare new active plant compounds for cosmetics, pharmaceutical, nutraceutical and fine chemicals markets. PAT possesses unique plant-based expertise with a portfolio of worldwide patents (PAT Target Binding<sup>®</sup> and Plant Milking<sup>®</sup>)

Plant Advanced Technologies PAT is listed on Euronext Growth™- Paris ISIN: FR0010785790 - Ticker: ALPAT Reuters ALPAT.PA - Bloomberg : ALPAT : FP

For more information about the "HVE" label, consult the website of the French Ministry of Agriculture and Food (in French)

https://agriculture.gouv.fr/certification-environnementale-mode-demploi-pour-les-exploitations



For more information

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