

## **Eutelsat launches Eutelsat ADVANCE for end-to-end managed connectivity services**

- ***Innovative portfolio of managed connectivity services combining Ka and Ku-band for a truly end-to-end global service***
- ***Addressing demand for connectivity services with extended reach, as business processes increasingly migrate to the cloud***

**Paris, 24 June 2021:** Eutelsat Communications (Euronext Paris: ETL) has launched Eutelsat ADVANCE, a global network solution for unlimited reach in a world where increasing digitalisation is having a massive impact on connectivity requirements for businesses.

Eutelsat ADVANCE is an end-to-end managed connectivity service, including network interconnection, a management portal and APIs for service providers and their clients, terrestrial connectivity, Ku and Ka-band capacity, and satellite terminals. Available via Eutelsat's certified network of partners, Eutelsat ADVANCE enables clients to enhance their service portfolio by increasing the range of services they offer, leveraging Eutelsat's powerful global capabilities and 24/7 support.

The new solution includes a suite of tailored offerings addressing multiple markets, notably Maritime, Aviation, Enterprise for businesses including energy, construction, banking and retail, Government and Telecoms - with custom backhaul solutions supporting all 4G/5G coverage expansion needs and high-speed transmission links.

Eutelsat ADVANCE's global Ku-band network leverages the ST Engineering's Newtec Dialog platform. It facilitates application-use identification and prioritisation at a compelling cost that scales with demand. The high-performance Ka-band network will enable powerful connectivity for Enterprise markets using Eutelsat's in-orbit Ka-band resources combined with Hughes Network Systems' ground network system.

Philippe Oliva, Chief Commercial Officer of Eutelsat said: *"The current context has accentuated the need for worldwide connectivity, as more and more business processes migrate to the cloud. This is why we are launching Eutelsat ADVANCE, our new satellite network-as-a-service offer. Through an innovative portfolio of globally managed services, optimising and sharing in-orbit resources in Ka and Ku-bands, terrestrial connectivity, the automation of data connectivity services, and a wide range of offerings tailored to specific markets, Eutelsat ADVANCE enhances our customers' portfolios of service offerings in their markets."*



### FLEXIBLE

- A **HIGHLY FLEXIBLE SOLUTION**, satellite technology can be combined with fibre or microwave solutions
- **FULL MANAGEMENT & CONTROL** for Clients to design or activate services
- Tailored offerings addressing **MULTIPLE MARKETS**



### SCALABLE

- Suitable for all budgets, **BANDWIDTH CAN BE INCREASED OR DECREASED AT ANY TIME**, depending on business demand
- **NO CAPEX** required by clients on existing services
- Services/Financial Commitments **SCALABLE UP AND DOWN**



### GLOBAL

- Delivering Mbps through **ONE SINGLE INTEGRATED PLATFORM**
- Providing **SEAMLESS CONNECTIVITY**, any site can be covered within the satellite footprint, independent of terrestrial infrastructure or geographical terrain



### EASY TO IMPLEMENT

- Fully **AUTOMATED CATALOGUE** for Quick Service Design, including Inventory management
- **ACTIVATE** services and **UPDATES** "at the touch of a button"
- Remote sites can be deployed rapidly, without significant Capex investment & with a **MINIMUM TIME-TO-MARKET**



### HIGH -PERFORMANCE

- Satellites are a vital part of the connectivity ecosystem, guaranteeing **RELIABLE, RESILIENT, HIGH-CAPACITY, HIGH-SPEED COMMUNICATIONS** across regions.

## About Eutelsat Communications

Founded in 1977, Eutelsat Communications is one of the world's leading satellite operators. With a global fleet of satellites and associated ground infrastructure, Eutelsat enables clients across Video, Data, Government, Fixed and Mobile Broadband markets to communicate effectively to their customers, irrespective of their location. Over 6,800 television channels operated by leading media groups are broadcast by Eutelsat to one billion viewers equipped for DTH reception or connected to terrestrial networks. Headquartered in Paris, with offices and teleports around the globe, Eutelsat assembles 1,000 men and women from 46 countries who are dedicated to delivering the highest quality of service.

For more about Eutelsat go to [www.eutelsat.com](http://www.eutelsat.com)

<b>Media</b>		
Joanna Darlington	Tel.: +33 1 53 98 31 07	<a href="mailto:jdarlington@eutelsat.com">jdarlington@eutelsat.com</a>
Marie Sophie Ecuier	Tel.: +33 1 53 98 32 45	<a href="mailto:mecuer@eutelsat.com">mecuer@eutelsat.com</a>
Jessica Whyte	Tel.: +33 1 53 98 46 21	<a href="mailto:jwhyte@eutelsat.com">jwhyte@eutelsat.com</a>
<b>Investors</b>		
Joanna Darlington	Tel.: +33 1 53 98 31 07	<a href="mailto:jdarlington@eutelsat.com">jdarlington@eutelsat.com</a>
Cédric Pugni	Tel.: +33 1 53 98 31 54	<a href="mailto:cpugni@eutelsat.com">cpugni@eutelsat.com</a>
Alexandre Illouz	Tel.: +33 1 53 98 46 81	<a href="mailto:ailouz@eutelsat.com">ailouz@eutelsat.com</a>