

## PRESS RELEASE

## Teleperformance named top global leader in employee experience by leading market research firm

Teleperformance employee care and engagement noted as global client advantage

**PARIS, September 1, 2021**– Teleperformance, a leading global group in digitally integrated business services, announced today that Twimbit, a leading market research firm, has ranked Teleperformance number one in <u>Twimbit's</u> <u>Top 10 CX BPOs to Ace Employee Experience</u> report. The annual report examines the global outsourcing industry with specific emphasis on customer experience across six pillars, highlights companies that focus on improving experiences and providing benefits to all stakeholders including clients, employees, suppliers, communities, and shareholders.

Twimbit analyzed companies based on more than 40 criteria based on its proprietary Experience framework to determine the top 10 global companies. Six key areas were examined including: Communication, Investment in Technology, Voice of the Employee, Learning and Development, Social Connection, and Rewards and Recognition. Twimbit selected Teleperformance as the top performer based on several unique, proprietary learning programs that focus on employee care, skills development and professional growth including mentorship. The study also noted Teleperformance has highly respected Corporate Social Responsibility activities which many employees choose to engage in globally.

**Manoj Menon, Founder and CEO of Twimbit said,** "Curating magical experiences for customers requires motivated and inspired teams. Great employee experience is the foundational building block for every Customer Experience BPO. Teleperformance stands out for its incredible leadership in setting best in class people care benchmarks for great employee experience at a massive global scale – to over 380,000 employees based in 83 countries. This enables Teleperformance to deliver the best of global resources to meet the needs of demanding global clients."

Twimbit research is designed to help executives in BPO settings and their clients adopt and sustain world-class, outcome-driven practices across six key CX areas including:

- From call center to orchestrating the full spectrum customer experience
- Leveraging innovation platforms enabled by the cloud
- Balancing heightened transparency, security, and regulations
- Outcome-driven engagements
- Upskilling the workforce in new skills like robotics, big data, and AI/ML
- Leveraging work-from-home as a business model

**Daniel Julien, Teleperformance Chairman and Chief Executive Officer commented**: "People care is part of our Group's DNA and remains a top priority for us. This independent research validates our employee experience approach for both work from home and facilities based staff all around the world. Taking great care of our family

creates tangible results benefits for our clients. Over 90% of our entire global staff currently work in independently certified great employer operations. It is very humbling to know these comprehensive third party findings make us part of the worldwide standard of excellence for people care and overall employee experience."

Teleperformance prides itself on providing support for the community and for its employees. Whether being recognized for <u>customer experience excellence</u>, <u>gender equality</u>, <u>CSR</u> or supporting important <u>non-profit</u> <u>organizations</u>, the focus is always on promoting equality, creating a better work environment and supporting its global clients.

## ABOUT TELEPERFORMANCE GROUP

Teleperformance (TEP – ISIN: FR0000051807 – Reuters: TEPRF.PA - Bloomberg: TEP FP), a leading global group in digitally integrated business services, serves as a strategic partner to the world's largest companies in many industries. It offers a One Office support services model combining three wide, high-value solution families: customer experience management, back-office services and business process knowledge services. These end-to-end digital solutions guarantee successful customer interaction and optimized business processes, anchored in a unique, comprehensive high tech, high touch approach. The Group's 380,000+ employees, based in 83 countries, support billions of connections every year in over 265 languages and over 170 markets, in a shared commitment to excellence as part of the "Simpler, Faster, Safer" process. This mission is supported by the use of reliable, flexible, intelligent technological solutions and compliance with the industry's highest security and quality standards, based on Corporate Social Responsibility excellence. In 2020, Teleperformance reported consolidated revenue of €5,732 million (US\$6.5 billion, based on €1 = \$1.14) and net profit of €324 million.

Teleperformance shares are traded on the Euronext Paris market, Compartment A, and are eligible for the deferred settlement service. They are included in the following indices: CAC 40, CAC Support Services, STOXX 600, S&P Europe 350 and MSCI Global Standard. In the area of corporate social responsibility, Teleperformance shares are included in the CAC 40 ESG index, the Euronext Vigeo Eurozone 120 index, the FTSE4Good index and the Solactive Europe Corporate Social Responsibility index (formerly Ethibel Sustainability Excellence Europe index).

For more information: www.teleperformance.com Follow us on Twitter: @teleperformance

## CONTACTS

FINANCIAL ANALYSTS AND INVESTORS Investor relations and financial communication department TELEPERFORMANCE Tel: +33 1 53 83 59 15 investor@teleperformance.com PRESS RELATIONS Europe Laurent Poinsot – Karine Allouis IMAGE7 Tel: +33 1 53 70 74 70 teleperformance@image7.fr PRESS RELATIONS Americas and Asia-Pacific Mark Pfeiffer TELEPERFORMANCE Tel: + 1 801-257-5811 mark.pfeiffer@teleperformance.com

Teleperformance SE (*Societas Europaea*). Share capital of €146,844,000. 301 292 702 RCS Paris. 21-25 rue Balzac, 75406 Paris Cedex 08 France. Siret 301 292 702 00059. Code APE 6420Z.