

Notification of share repurchase transactions

Paris – October 18, 2021

Period from October 11 to 15, 2021

(Share repurchase program approved by the Shareholders' Meeting of May 26, 2021)

Transaction Details: Publicis Groupe SA

Name of the Issuer	Identity Code of the Issuer	ISIN	Intermediary Name	Identify Code of the Intermediary	Currency
PUBLICIS GROUPE	2138004KW8BV57III342	FR0000130577	Citigroup Global Markets Europe AG	CGET	EUR

Total number of shares purchased according to trading venues:

Name of the Issuer	Day of the transaction	Identity code of the financial instrument	Total number of shares purchased	Daily weighted average purchase price of the shares (€)	Gross Consideration	Venue
PUBLICIS GROUPE SA	11/10/2021	FR0000130577	85,846	56.5206	4,852,067.43	XPAR
PUBLICIS GROUPE SA	11/10/2021	FR0000130577	-	-	-	CBOE EU
PUBLICIS GROUPE SA	11/10/2021	FR0000130577	-	-	-	TURQUOISE EUROPE
PUBLICIS GROUPE SA	12/10/2021	FR0000130577	99,629	56.6099	5,639,987.73	XPAR
PUBLICIS GROUPE SA	12/10/2021	FR0000130577	-	-	-	CBOE EU
PUBLICIS GROUPE SA	12/10/2021	FR0000130577	-	-	-	TURQUOISE EUROPE
PUBLICIS GROUPE SA	13/10/2021	FR0000130577	80,000	56.6515	4,532,120.00	XPAR
PUBLICIS GROUPE SA	13/10/2021	FR0000130577	-	-	-	CBOE EU
PUBLICIS GROUPE SA	13/10/2021	FR0000130577	-	-	-	TURQUOISE EUROPE
PUBLICIS GROUPE SA	14/10/2021	FR0000130577	10,519	57.7897	607,889.85	XPAR
PUBLICIS GROUPE SA	14/10/2021	FR0000130577	-	-	-	CBOE EU
PUBLICIS GROUPE SA	14/10/2021	FR0000130577	-	-	-	TURQUOISE EUROPE
PUBLICIS GROUPE SA	15/10/2021	FR0000130577	50,100	59.1303	2,962,428.03	XPAR
PUBLICIS GROUPE SA	15/10/2021	FR0000130577	-	-	-	CBOE EU
PUBLICIS GROUPE SA	15/10/2021	FR0000130577	-	-	-	TURQUOISE EUROPE
* Rounded to four decimal places		Sum:	326,094.00	57.0219	18,594,493.04	

A detailed presentation of this information is available on the Publicis Groupe's website: (<https://www.publicisgroupe.com/en/investors/investors-analysts/regulatory-information>)



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