

Notification of share repurchase transactions

Paris – October 25, 2021

Period from October 18 to 22, 2021

(Share repurchase program approved by the Shareholders' Meeting of May 26, 2021)

Transaction Details: Publicis Groupe SA

Name of the Issuer	Identity Code of the Issuer	ISIN	Intermediary Name	Identify Code of the Intermediary	Currency
PUBLICIS GROUPE	2138004KW8BV57III342	FR0000130577	Citigroup Global Markets Europe AG	CGET	EUR

Total number of shares purchased according to trading venues:

Name of the Issuer	Day of the transaction	Identity code of the financial instrument	Total number of shares purchased	Daily weighted average purchase price of the shares (€)	Gross Consideration	Venue
PUBLICIS GROUPE SA	18/10/2021	FR0000130577	80,000	58.7982	4,703,856.00	XPAR
PUBLICIS GROUPE SA	18/10/2021	FR0000130577	-	-	-	CBOE EU
PUBLICIS GROUPE SA	18/10/2021	FR0000130577	-	-	-	TURQUOISE EUROPE
PUBLICIS GROUPE SA	19/10/2021	FR0000130577	1,000	59.0204	59,020.40	XPAR
PUBLICIS GROUPE SA	19/10/2021	FR0000130577	-	-	-	CBOE EU
PUBLICIS GROUPE SA	19/10/2021	FR0000130577	-	-	-	TURQUOISE EUROPE
PUBLICIS GROUPE SA	20/10/2021	FR0000130577	1,000	58.4664	58,466.40	XPAR
PUBLICIS GROUPE SA	20/10/2021	FR0000130577	-	-	-	CBOE EU
PUBLICIS GROUPE SA	20/10/2021	FR0000130577	-	-	-	TURQUOISE EUROPE
PUBLICIS GROUPE SA	21/10/2021	FR0000130577	40,000	57.8652	2,314,608.00	XPAR
PUBLICIS GROUPE SA	21/10/2021	FR0000130577	-	-	-	CBOE EU
PUBLICIS GROUPE SA	21/10/2021	FR0000130577	-	-	-	TURQUOISE EUROPE
PUBLICIS GROUPE SA	22/10/2021	FR0000130577	63,000	57.7809	3,640,196.70	XPAR
PUBLICIS GROUPE SA	22/10/2021	FR0000130577	-	-	-	CBOE EU
PUBLICIS GROUPE SA	22/10/2021	FR0000130577	-	-	-	TURQUOISE EUROPE
* Rounded to four decimal places		Sum:	185,000.00	58.2494	10,776,147.50	

A detailed presentation of this information is available on the Publicis Groupe's website: (<https://www.publicisgroupe.com/en/investors/investors-analysts/regulatory-information>)



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