

## **Eutelsat and Nilesat renew long-standing partnership at the 7° West orbital position**

- ***Multi-year, multi-transponder agreement representing partial renewal at enhanced terms***
- ***Reflecting the unparalleled coverage of Eutelsat's in-orbit assets over the MENA region***

**Paris, 28 October 2021** – Eutelsat Communications (Euronext Paris: ETL) and Nilesat, Egypt's premier satellite operator, have agreed partial renewal terms for Ku capacity at Eutelsat's 7° West position, part of the 7/8° West video hotspot, for broadcast services across the Middle East.

The multi-year, multi-transponder agreement represents the partial renewal of capacity by Nilesat at enhanced terms.

Eutelsat and Nilesat's 7/8° West video hotspot represents the most powerful, widespread and dense footprint in the Middle East and North Africa, reaching 90% of TV homes in the region. It is one of the most dynamic neighborhoods in the global satellite TV market with over 60 million homes and 1,000 channels.

Commenting on the agreement, Rodolphe Belmer, Eutelsat's Chief Executive Officer said: *"We are pleased to renew our collaboration with our long-standing partner, Nilesat, at this key orbital position for the Middle East and North Africa, further cementing our relationship and assuring service continuity to Nilesat's customers in the region."*

Chairman and Chief Executive Officer of Nilesat, Ahmed Anis, added: *"We are very happy to pursue our cooperation with Eutelsat, enabling us to continue to optimize resources at the 7° West position for satellite broadcasting and pursue our mission to provide reliable, secure, high quality broadcast services that aim to inform, educate and entertain our valued viewers throughout the Middle East and North Africa."*

### **About Eutelsat Communications**

Founded in 1977, Eutelsat Communications is one of the world's leading satellite operators. With a global fleet of satellites and associated ground infrastructure, Eutelsat enables clients across Video, Data, Government, Fixed and Mobile Broadband markets to communicate effectively to their customers, irrespective of their location. Around 7,000 television channels operated by leading media groups are broadcast by Eutelsat to one billion viewers equipped for DTH reception or connected to terrestrial networks. Headquartered in Paris, with offices and

teleports around the globe, Eutelsat assembles 1,200 men and women from 50 countries who are dedicated to delivering the highest quality of service.

For more about Eutelsat go to [www.eutelsat.com](http://www.eutelsat.com)

<b>Media</b>		
Joanna Darlington	Tel.: +33 1 53 98 31 07	<a href="mailto:jdarlington@eutelsat.com">jdarlington@eutelsat.com</a>
Marie Sophie Ecuier	Tel.: +33 1 53 98 32 45	<a href="mailto:mecuer@eutelsat.com">mecuer@eutelsat.com</a>
Jessica Whyte	Tel.: +33 1 53 98 46 21	<a href="mailto:jwhyte@eutelsat.com">jwhyte@eutelsat.com</a>
<b>Investors</b>		
Joanna Darlington	Tel.: +33 1 53 98 31 07	<a href="mailto:jdarlington@eutelsat.com">jdarlington@eutelsat.com</a>
Cédric Pugni	Tel.: +33 1 53 98 31 54	<a href="mailto:cpugni@eutelsat.com">cpugni@eutelsat.com</a>
Alexandre Illouz	Tel.: +33 1 53 98 46 81	<a href="mailto:ailouz@eutelsat.com">ailouz@eutelsat.com</a>