

Notification of share repurchase transactions

Paris – November 29, 2021

Period from November 22 to 26, 2021

(Share repurchase program approved by the Shareholders' Meeting of May 26, 2021)

Transaction Details: Publicis Groupe SA

| Name of the Issuer | Identity Code of the Issuer | ISIN | Intermediary Name | Identify Code of the Intermediary | Currency |
|--------------------|-----------------------------|--------------|------------------------------------|-----------------------------------|----------|
| PUBLICIS GROUPE | 2138004KW8BV57III342 | FR0000130577 | Citigroup Global Markets Europe AG | CGET | EUR |

Total number of shares purchased according to trading venues:

| Name of the Issuer | Day of the transaction | Identity code of the financial instrument | Total number of shares purchased | Daily weighted average purchase price of the shares (€) | Gross Consideration | Venue |
|----------------------------------|------------------------|---|----------------------------------|---|----------------------|------------------|
| PUBLICIS GROUPE SA | 22/11/2021 | FR0000130577 | 12,596 | 60.8148 | 766,023.22 | XPAR |
| PUBLICIS GROUPE SA | 22/11/2021 | FR0000130577 | - | - | - | CBOE EU |
| PUBLICIS GROUPE SA | 22/11/2021 | FR0000130577 | - | - | - | TURQUOISE EUROPE |
| PUBLICIS GROUPE SA | 23/11/2021 | FR0000130577 | 30,170 | 60.3854 | 1,821,827.52 | XPAR |
| PUBLICIS GROUPE SA | 23/11/2021 | FR0000130577 | - | - | - | CBOE EU |
| PUBLICIS GROUPE SA | 23/11/2021 | FR0000130577 | - | - | - | TURQUOISE EUROPE |
| PUBLICIS GROUPE SA | 24/11/2021 | FR0000130577 | 38,000 | 60.1081 | 2,284,107.80 | XPAR |
| PUBLICIS GROUPE SA | 24/11/2021 | FR0000130577 | - | - | - | CBOE EU |
| PUBLICIS GROUPE SA | 24/11/2021 | FR0000130577 | - | - | - | TURQUOISE EUROPE |
| PUBLICIS GROUPE SA | 25/11/2021 | FR0000130577 | 52,000 | 60.3085 | 3,136,042.00 | XPAR |
| PUBLICIS GROUPE SA | 25/11/2021 | FR0000130577 | - | - | - | CBOE EU |
| PUBLICIS GROUPE SA | 25/11/2021 | FR0000130577 | - | - | - | TURQUOISE EUROPE |
| PUBLICIS GROUPE SA | 26/11/2021 | FR0000130577 | 110,000 | 58.0877 | 6,389,647.00 | XPAR |
| PUBLICIS GROUPE SA | 26/11/2021 | FR0000130577 | - | - | - | CBOE EU |
| PUBLICIS GROUPE SA | 26/11/2021 | FR0000130577 | - | - | - | TURQUOISE EUROPE |
| * Rounded to four decimal places | | Sum: | 242,766.00 | 59.3067 | 14,397,647.54 | |

A detailed presentation of this information is available on the Publicis Groupe's website: (<https://www.publicisgroupe.com/en/investors/investors-analysts/regulatory-information>)



About Publicis Groupe - The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in communication. The Groupe is positioned at every step of the value chain, from consulting to execution, combining marketing transformation and digital business transformation. Publicis Groupe is a privileged partner in its clients' transformation to enhance personalization at scale. The Groupe relies on ten expertise concentrated within four main activities: Communication, Media, Data and Technology. Through a unified and fluid organization, its clients have a facilitated access to all its expertise in every market. Present in over 100 countries, Publicis Groupe employs around 80,000 professionals.

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Contacts Publicis Groupe

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|---------------------|--------------------------|-----------------------|--|
| Delphine Stricker | Corporate Communications | + 33 (0)6 38 81 40 00 | delphine.stricker@publicisgroupe.com |
| Alessandra Girolami | Investor Relations | + 33 (0)1 44 43 77 88 | alessandra.girolami@publicisgroupe.com |
| Clemence Vermersch | Investor Relations | + 33 (0)6 75 99 67 51 | clemence.vermersch@publicisgroupe.com |