

Publicis Groupe Half-year liquidity contract statement

7 January, 2022 – Paris – Under the liquidity contract entered into between **Publicis Groupe** [Euronext Paris: FR0000130577, CAC40] and Kepler Cheuvreux, the following resources appeared on the liquidity account on December 31st 2021:

- 53,500 shares
- € 13,941,802.75
- Number of executions on buy side on semester: 8,877
- Number of executions on sell side on semester: 8,581
- Traded volume on buy side on semester: 2,001,984 shares for € 113,409,007.70
- Traded volume on sell side on semester: 2,009,484 shares for € 114,491,344.57

As a reminder :

- the following resources appeared on the last half year statement on 30 June 2021 on the liquidity account:

- 61,000 shares
- € 12,859,465.88
- Number of executions on buy side on semester: 9,457
- Number of executions on sell side on semester: 10,165
- Traded volume on buy side on semester: 2,703,370 shares for € 133,237,081.03
- Traded volume on sell side on semester: 2,710,828 shares for € 133,806,747.82

- the following resources appeared on the liquidity account when the activity started:

- 0 shares
- € 15,000,000.00

The implementation of this report is carried out in accordance with AMF Decision N°2021-01 of June 22nd 2021 renewing the implementation of liquidity contracts for shares as an accepted market practice.



About Publicis Groupe - The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in communication. The Groupe is positioned at every step of the value chain, from consulting to execution, combining marketing transformation and digital business transformation. Publicis Groupe is a privileged partner in its clients' transformation to enhance personalization at scale. The Groupe relies on ten expertise concentrated within four main activities: Communication, Media, Data and Technology. Through a unified and fluid organization, its clients have a facilitated access to all its expertise in every market. Present in over 100 countries, Publicis Groupe employs around 80,000 professionals.

www.publicisgroupe.com | *Twitter: @PublicisGroupe | Facebook | LinkedIn | YouTube | Viva la Difference!*

Contacts Publicis Groupe

Delphine Stricker	Corporate Communications	+ 33 (0)6 38 81 40 00	delphine.stricker@publicisgroupe.com
Alessandra Girolami	Investor Relations	+ 33 (0)1 44 43 77 88	alessandra.girolami@publicisgroupe.com
Clemence Vermersch	Investor Relations	+ 33 (0)6 75 99 67 51	clemence.vermersch@publicisgroupe.com