

Eutelsat signs up to French #StOpE initiative against everyday sexism in the workplace

- ***Identifying and combatting sexist behaviour in the workplace***
- ***Further supporting gender equality, one of the Group's CSR policy pillars***

Paris, 25 January 2022 – As part of the International Day against Sexism, Eutelsat has today joined the #StOpE initiative which has already attracted more than 150 organisations, companies, associations, and leading academic institutions to combat "everyday" sexism in the workplace.

Launched by Accor, EY and L'Oréal in December 2018 under the patronage of Elisabeth Moreno, French Minister for Gender Equality, Diversity and Equal Opportunities, the #StOpE initiative calls for the endorsement of a pledge of action centred around eight pillars¹. All signatory businesses and organisations undertake to carry out at least one of the eight priority actions within their respective structures during the year and share their efforts and best practices.

By joining #StOpE, Eutelsat seeks to raise awareness among all employees to encourage them to identify and act against sexist behaviour in the workplace. In recent years, the Group has taken significant steps to foster gender diversity; more than 30% of the workforce is now made up of women, including at management level and the C-suite. Women accounted for almost half of new recruitments in 2021, while paternity leave has been extended to the Group's main locations. Educational activities to encourage scientific training for young girls are also taking place in partnership with specialised NGOs.

On signing the #StOpE initiative, Eutelsat CEO Eva Berneke commented: « *Our Group's success is driven by the talented women and men who work together day-to-day at each of our locations. We pay close attention to enabling our employees to grow and make the most of their skills free of any kind of restraint, fear, or hurdle. By joining #StOpE, Eutelsat confirms its commitment to actively combatting sexist behaviour in the workplace.* »

¹ The eight pillars are the following: advertise and enforce the zero tolerance principle, communicate to raise awareness of sexist behaviour (acts, words, attitudes) and their impact, provide targeted training on obligations and best practices in addressing everyday sexism, provide employees with educational resources to help them tackle sexist behaviour in the workplace, engage all employees in assisting, preventing and identifying sexist behaviour and responding to everyday sexism, prevent the occurrence of sexist behaviour and offer tailored support to victims, witnesses and decision-makers in their efforts to report and address sexist behaviour, punish offensive behaviour and publicise the associated penalties, assess and establish monitoring indicators to allow for adjustments to the policy on combatting everyday sexism

More information on <https://www.afmd.fr/afmd-x-initiative-stope>

Notre organisation s'engage contre le sexisme ordinaire initiative #StOpE

initiative #StOpE



L'initiative StOpE est animée par l'Association Française des Managers de la Diversité 

About Eutelsat Communications

Founded in 1977, Eutelsat Communications is one of the world's leading satellite operators. With a global fleet of satellites and associated ground infrastructure, Eutelsat enables clients across Video, Data, Government, Fixed and Mobile Broadband markets to communicate effectively to their customers, irrespective of their location. Around 7,000 television channels operated by leading media groups are broadcast by Eutelsat to one billion viewers equipped for DTH reception or connected to terrestrial networks. Committed to promoting all facets of sustainable development across its business activities, Eutelsat leverages its in-orbit resources to help bridge the digital divide while maintaining a safe and uncluttered space environment. As an attractive and socially responsible employer, Eutelsat assembles 1,200 men and women from 50 countries who are dedicated to delivering the highest quality of service.

For more about Eutelsat go to www.eutelsat.com

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