

Verimatrix-Commissioned Survey Highlights Scale of E-Sports Cheating, Hacking and Piracy

Omdia Independently Surveys and Interviews e-sports Industry Professionals, Illustrates Top
Threats in New Report

Aix-en-Provence, France and San Diego, USA, March 17, 2022 – <u>Verimatrix</u>, (Euronext Paris: VMX), the leader in powering the modern connected world with people-centered security, today announced the release of its commissioned survey conducted by <u>Omdia</u> and the independent report they issued titled, "Cheating, hacking, piracy and esports: critical steps needed to protect the industry." The full report is available for download on the Verimatrix website <u>on this link</u>.

The Omdia report indicates that e-sports revenue is forecast to rise to \$3.1 billion by 2026 at a compound annual growth rate of 14.1 percent. Offering in-depth analysis surrounding the steps that should be taken to protect the industry from potentially dangerous threats to reputation and revenue, the report provides analysis surrounding the findings from its survey and uses the data to construct a possible picture of how e-sports needs to prioritize its security efforts.

Other key findings:

- 81% flagged cheating or hacking in e-sports as either a major or moderate concern
- 55% said piracy was either a moderate or major concern, indicating a growing realization that the streaming and broadcast of esports events is a facility that is increasingly under attack
- 88% said that their anti-cheating, anti-hacking, or anti-piracy arrangements were either somewhat or very different from those they worked on in mainstream sports
- Almost 40% of respondents still do not use a security service

"We are pleased to commission this unique research by Omdia, as it provides powerful never-before-available insights into the perceptions surrounding security needs within the esports industry," said <u>Asaf</u>

<u>Ashkenazi</u>, Chief Operating Officer and President at Verimatrix. "As the findings illustrate, the need for security in e-sports will only continue to grow."

About Verimatrix

Verimatrix (Euronext Paris: VMX) helps power the modern connected world with security made for people. We protect digital content, applications, and devices with intuitive, people-centered and frictionless security. Leading brands turn to Verimatrix to secure everything from premium movies and live streaming sports, to sensitive financial and healthcare data, to mission-critical mobile applications. We enable the trusted connections our customers depend on to deliver compelling content and experiences to millions of consumers around the world. Verimatrix helps partners get to market faster, scale easily, protect valuable revenue streams, and win new business. Visit www.verimatrix.com.

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