

Press release – 28 April 2022

## Pernod Ricard appoints Conor McQuaid as Executive Vice President of Corporate Communication, Sustainability & Responsibility and Public Affairs

Pernod Ricard is pleased to announce the appointment of Conor McQuaid as Executive Vice President of Corporate Communication, Sustainability and Responsibility (S&R) and Public Affairs as of July 1<sup>st</sup>, 2022. Conor will report to Alexandre Ricard, Chairman and CEO of Pernod Ricard. He will be a member of the Executive Board and the Executive Committee, based in Paris.

This newly-created global position brings together Corporate Communication, S&R and Public Affairs for the first time within Pernod Ricard. Conor brings to this role a wealth of industry experience and expertise from working in both our markets and brand companies, as well as within Global Business Development. As a COMEX member, he has contributed to shaping Pernod Ricard's business strategy since 2015.

*Conor McQuaid holds a degree in International Marketing & Languages from Dublin City University and Universidad de Sevilla. He began his career with Golden Vale Group plc before joining Irish Distillers Ltd in 1998 as Regional Manager for Southern Europe. He subsequently became Regional Director for Europe in 2000 before taking up the position of International Commercial Director of Irish Distillers Ltd in July 2005. He was appointed Managing Director of Pernod Ricard South Africa in July 2011. In March 2015, Conor McQuaid was appointed Global Business Development Director before moving back to Dublin as Chairman & CEO of Irish Distillers in July 2018.*



### **About Pernod Ricard**

*Pernod Ricard is the No.2 worldwide producer of wines and spirits with consolidated sales amounting to €8,824 million in FY21. The Group, which owns 16 of the Top 100 Spirits Brands, holds one of the most prestigious and comprehensive portfolios in the industry with over 240 premium brands distributed across more than 160 markets. Pernod Ricard's portfolio includes Absolut Vodka, Ricard pastis, Ballantine's, Chivas Regal, Royal Salute, and The Glenlivet Scotch whiskies, Jameson Irish whiskey, Martell cognac, Havana Club rum, Beefeater gin, Malibu liqueur, Mumm and Perrier-Jouët champagnes, as well Jacob's Creek, Campo Viejo, Mumm Sparkling and Kenwood wines. Pernod Ricard's strategy focuses on investing in long-term and sustainable growth for all its stakeholders, remaining true to its founding values: entrepreneurial spirit, mutual trust, and strong sense of ethics. The Group's decentralised organisation empowers its 18,500 employees to be on-the-ground ambassadors of its vision of "Créateurs de Convivialité". Pernod Ricard 2030 Sustainability and Responsibility roadmap "Good Times from a Good Place" is integrated into all its activities from grain to glass, and Pernod Ricard is recognised as a UN Global Compact LEAD participant. Pernod Ricard is listed on Euronext (Ticker: RI; ISIN Code: FR0000120693) and is part of the CAC 40 and Eurostoxx 50 indices.*

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