



**HOFFMANN  
GREEN CEMENT**  
Catalyst of  
Carbon Transition

# Hoffmann Green announces that its third production site (H3) will be located in the Port of Dunkirk



## PRESS RELEASE - May 2022

**Chaillé-sous-les-Ormeaux (France), May 23, 2022 – 8:00 am CEST:** Hoffmann Green Cement Technologies (ISIN: FR0013451044, Ticker: ALHGR) (“Hoffmann Green Cement” or the “Company”), an industrial player committed to decarbonizing the construction sector that designs and distributes innovative clinker-free cement, announces that its third production site (H3) will be built in the port of Dunkirk; this is a major step in the execution of its industrial development plan.

Hoffmann Green has achieved a key milestone its development by signing a 40-year AOT (*Autorisation d'Occupation Temporaire*, or Temporary Occupation Permit) in Dunkirk Major Sea Port (*Grand Port Maritime de Dunkerque – GPMD*) in order to build the Company's third production site (H3) on a 5-hectare (12-acre) plot of land. To date, this agreement is in the form of a reservation protocol, Hoffmann Green will thus take possession of the land when the current occupant has finalized its operations to evacuate the site.

The location of the new site is perfectly in line with the Company's strategic plan, as it lies next to rail and river links and will provide additional sea access connecting it to the storage silos in the port of La Rochelle. It is also consistent with GPMD's strategy of developing industry to generate new maritime traffic in its port terminals.



*The land where the third production site (H3) will be built in the port of Dunkirk  
Photo credit: Dunkerque-Port*

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Built entirely with Hoffmann clinker-free decarbonized cement, H3 will be a carbon copy of the H2 site in the Vendée, western France and will thus have a production capacity of 250,000 metric tons a year. This new production facility will be able to target the French market's Hauts-de-France and Ile-de-France regions, as well as the Benelux market. Construction of this H3 plant should begin in the first half of 2023, with delivery slated for the end of 2024.



*Signing between Hoffmann Green and the Grand Port Maritime de Dunkerque*

**Julien BLANCHARD and David Hoffmann, co-founders of Hoffmann Green Cement Technologies, said:** *“The signing of this agreement with a view to building our H3 site is a decisive step that will enable us to increase our production capabilities and our commercial footprint. Ideally located and with excellent transport links, this new production plant will facilitate our access to new strategic parts of France in order to expand as much as possible the commercialization of our clinker-free cement and thus accelerate the decarbonization of the construction sector. We would like to thank the local authorities, and are enthusiastic about launching the construction of this new site”.*

**Maurice GEORGES, Chairman of Dunkirk Port, added:** *“We are delighted to have the opportunity to welcome Hoffmann Green, a player of the energy transition that is making a substantial contribution to reducing the building sector’s greenhouse gas emissions. This new site illustrates our commitment both to innovation and with regard to societal and environmental issues. We are eager to work with Hoffmann Green on the next stages of the installation of its new facility”.*



## ABOUT HOFFMANN GREEN CEMENT TECHNOLOGIES

Founded in 2014 and based in Bournezeau (Vendée, Western France), Hoffmann Green Cement Technologies designs, produces and distributes innovative extremely low-carbon cements – with a carbon footprint 6 times lower than traditional cement – that present, at equivalent dosage and with no alteration to the concrete manufacturing process, superior performances than traditional cement. With one 4.0 industrial sites already operational and two new sites on the way, the Group has industrialized a genuine technological breakthrough based on alterations to cement's composition and the creation of a clean, heating-free and clinker-free manufacturing process making it a leading and unique player on a cement market that has not undergone any significant changes in the last 200 years. Within the context of the climate emergency, Hoffmann Green Cement is thus actively participating in the energy transition by working to create eco-responsible buildings and by encouraging the circular economy and the preservation of natural resources. Thanks to its unrivaled technological know-how that is constantly improving, driven by effective and cutting-edge teams, Hoffmann Green Cement Technologies addresses all construction sector markets, both in France and abroad.

For further information, please go to: [www.ciments-hoffmann.com](http://www.ciments-hoffmann.com)

## ABOUT GRAND PORT MARITIME DE DUNKERQUE



The largest French port complex (Calais-Dunkirk), ninth largest port in the English Channel / North Sea Range and third-largest French port, the port of Dunkirk stands out in a number of respects: leading European passenger port complex (Calais-Dunkirk), leading French energy hub, leading LNG terminal, leading French port for containerized fruit and vegetable imports, leading French port for ore and coal imports, leading French rail port, leading regional river port and third French port for grain imports and exports. *Dunkerque-Port* is also a sustainable port. It is the commercial port for the Hauts de France region, France's leading agricultural region and leading region for the rail and automotive industries. 2021 traffic: 48.6 MT. For further information, go to [www.dunkerque-port.fr/en/](http://www.dunkerque-port.fr/en/).

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