





## SPARTOO ANNOUNCES THE APPOINTMENT OF AYMERIC MOSER AS DEPUTY CHIEF EXECUTIVE OFFICER

**Grenoble, France, July 25, 2022 - 7:30 a.m. CEST - Spartoo (ISIN code: FR00140043Y1 - mnemonic: ALSPT)**, one of the leading online retailers for <u>fashion items</u> in Europe, announces the appointment of Aymeric Moser as Deputy Chief Executive Officer, while keeping his functions as Marketing Director within the Group.

Aymeric Moser joined Spartoo in 2008 as Marketing Director. His position within the Group has grown over the past 15 years and he is currently responsible for the development of online activities in more than 25 countries. He holds a Master's degree from Montpellier Business School and the University of Southern Denmark.

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**Next financial publication**Gross merchandise value and half-year results 2022,
October 3, 2022 after market close

## **About Spartoo**

With 10,000 brands and more than 1.2 million items, Spartoo offers one of the widest selections of fashion items (footwear, ready-to-wear, bags) in more than 30 countries in Europe, thanks to its team of more than 400 employees of nearly 30 different nationalities. In 2021, the Group generated a GMV (Gross Merchandise Value) of €214 million, 41% of which was generated internationally. With an integrated logistics platform and after-sales service, Spartoo stands out for its customer-centric approach, as evidenced by a very high customer satisfaction rate. The strategy is based on the strong synergies between the online sales model and the advantages of physical stores, which support loyalty and brand awareness. Capitalizing on its e-commerce know-how, Spartoo has also developed a complete range of services for professionals.

Visit the Group's websites:

www.spartoo.com www.spartoo-finance.com



## **Contacts**

**Spartoo** 

+33 4 58 00 16 84 investors@spartoo.com

NewCap

Louis-Victor Delouvrier Nicolas Fossiez Investor Relations newcap@spartoo.com +33 1 44 71 94 94 NewCap

Nicolas Mérigeau Media Relations newcap@spartoo.com +33 1 44 71 94 98

