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PRESS RELEASE

Paris, October 3, 2022

Vivendi appoints Charlotte Levy-Frébault as Director of Internal Communications

Vivendi today announced that it appointed Charlotte Levy-Frébault as Director of Internal Communications, succeeding Frédéric Vallois who joined Prisma Media as Director of External Corporate Communications.

Lorella Gessa, Vivendi's Chief Communications Officer and member of its Executive Committee, said: *« This appointment reflects the Group's intention to increase opportunities for closer cooperation among all its businesses and develop talent. Charlotte, with her extensive experience at the group's communications agency BETC, brings a fresh perspective and all her creativity to the development of a corporate culture common to all the Group's employees."*



Charlotte Levy-Frébault started her career in television promotion, then moved to press relations at the Arab World Institute in Paris. She joined the communications agency BETC in 2008, where she was responsible for press relations before being appointed Director of Communications in 2016. Charlotte Levy-Frébault earned a degree in psychology and a Master's degree in communications from EFAP in Paris after having studied music at the Limoges Academy.

Picture available on request and on this link.

About Vivendi

Since 2014, Vivendi has been building a world-class content, media and communications group. The Group owns leading, highly complementary assets in television and movies (Canal+ Group), communications (Havas Group), publishing (Editis), magazines (Prisma Media), video games (Gameloft) and live entertainment and ticketing (Vivendi Village). It also owns a global digital content distribution platform (Dailymotion). Vivendi's various businesses cohesively work together as an integrated industrial group to create greater value. Vivendi is committed to the environment and has set the goal of contributing to global net zero carbon by adopting an approach in line with the Paris Agreements. In addition, the Group is helping to build more open, inclusive and responsible societies by supporting diverse and inventive creative works, promoting broader access to culture, education and its businesses, and increasing awareness of 21st-century challenges and opportunities. <u>www.vivendi.com.</u>