

## ROOTNESS® AWAKE awarded in China

**PLANT ADVANCED TECHNOLOGIES PAT** (*Euronext Growth™- Paris - ISIN: FR0010785790*) announces that **ROOTNESS® AWAKE**, the eye contour illuminator active co-developed with **Clariant**, won the Fountain Awards\* in the "Brightening" category at the **PCHi 2023** international cosmetics show in China.



### A natural active that has already won international awards

This is the second award for Rootness® Awake, launched in May 2022 in New York by Clariant, which won the first prize in the BSB Innovation Awards 2022 in the category "Environment and Actives".

For PAT and Clariant, this new award highlights the product's efficacy and innovative mechanism of action, testifying to their continuous efforts to provide innovative, high quality cosmetic ingredients in line with consumer trends.

### FINANCIAL CALENDAR

2022 Turnover:	March 1 <sup>st</sup> , 2023
2022 Annual results:	End of April 2023
2023 General assembly	End of June 2023

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### **About PAT - [plantadvanced.com](https://www.plantadvanced.com)**

*Plant Advanced Technologies PAT is specialized in the discovery and production of rare – usually inaccessible – active plant compounds for cosmetic, pharmaceutical, and fine chemicals markets. PAT possesses unique plant-based expertise with a portfolio of worldwide patents.*

*Plant Advanced Technologies PAT is listed on Euronext Growth™- Paris  
ISIN: FR0010785790 - Ticker: ALPAT  
Reuters ALPAT.PA - Bloomberg : ALPAT : FP*



### *More information:*

\* Check the PCHi Fountain Awards 2023 results list [here](#)

More information on Rootness Awake: <https://www.clariant.com/en/Business-Units/Care-Chemicals/Personal-Care/Actives-and-Natural-Origins/Active-Ingredients/Natural-Actives/Rootness-Awake>

Discover the list of awards obtained by Clariant's products: <https://www.clariant.com/en/Business-Units/Care-Chemicals/Personal-Care/Actives-and-Natural-Origins/Active-Ingredients/Natural-Actives/Awards>