

Paris, April 4, 2023

Vivendi and its businesses mobilized for the 3rd year around the *Cinema For Change* festival

For the third year running, the Vivendi Group is partnering the *Cinema For Change* festival, to be held through April 11-16, 2023 at the Grand Rex in Paris. Vivendi and several of its assets, including Canal+ Group, Prisma Media, Editis, CanalOlympia and Dailymotion, are mobilizing to raise the profile of the festival, which builds public awareness of the UN Sustainable Development Goals.

Thanks to a rich program showcasing feature-length movies, short movies and documentaries, *Cinema For Change* brings together film-makers, experts and a wide variety of audiences. This year, more than 16,000 young people from some 20 countries cast their vote for the festival's three "Youth Prizes".

Vivendi and its businesses harness the power of their media platforms to serve *Cinema For Change* and accelerate its impact. The festival reflects the commitments of *Creation for Society*, the societal pillar of the Group's CSR program. Vivendi is keen to promote the emergence of impactful stories that inspire change and encourage action for a more sustainable and inclusive world.

CANAL+ Group is particularly involved in supporting *Cinema For Change*, since they both recognize the power of the big screen. This year, CANAL+ Group, editor of three Youth channels with a special commitment to young audiences, decided to award a Canal+ KIDS Our Favorite Prize in the "Children's Prize" category of the festival's "Youth Prizes".

CANAL+ Group offers significant support for the festival – notably through presentation of the opening and closing ceremonies by Laurie Cholewa (*Tchi Tcha* on CANAL+), coverage of the festival on its positive-initiatives media platform *Les Eclaireurs*, and on its free channels and myCANAL. The Canal+ Group's catalogue (the largest in Europe with over 8 000 titles) will also be highlighted, with a special screening of *Persepolis*, in the presence of its director Marjane Satrapi and Anna Marsh, CEO of Studiocanal.

Several of the short and feature-length movies selected were supported by CANAL+ Group: *Poupées de Chair* (Canal+ pre-sale, already available on myCANAL), *Sur L'Adamant* (CINE+ pre-sale, 2023 Golden Bear, release in movie theaters on 19 April), *Les Gardiennes De La Planète* (CANAL+/CINE+ pre-sale, soon available on myCANAL), and *Bolide* (CANAL+ pre-sale).

In addition, Prisma Media, through its digital and socially engaged platform Simone; Editis, via Nathan and its educational network Lea.fr; CanalOlympia, which will relay the festival in its movie theaters in Africa, and Dailymotion, which will distribute several short movies on its platform, are making a significant contribution to increasing the impact of *Cinema For Change*.

These initiatives all demonstrate, yet again, Vivendi's strong commitment and the mobilization of its businesses to promote creative works that help build the societies of tomorrow.

About Vivendi

Since 2014, Vivendi has been building a world-class content, media and communications group. The Group owns leading, highly complementary assets in television and movies (Canal+ Group), communications (Havas), publishing (Editis), magazines (Prisma Media), video games (Gameloft), and live entertainment and ticketing (Vivendi Village). It also owns a global digital content distribution platform (Dailymotion). Vivendi's various businesses cohesively work together as an integrated industrial group to create greater value. Vivendi is committed to the environment and aims to contribute to a carbon-neutral world by adopting an approach aligned with the 2015 Paris Agreements. In addition, the group is helping to build more open, inclusive and responsible societies by supporting diverse and inventive creative works, promoting broader access to culture, education and its businesses, and increasing awareness of 21st century challenges and opportunities. www.vivendi.com