

PRESS RELEASE

Paris, June 16, 2023

Vivendi signs the agreement for the sale of 100% of Editis' share capital to the IMI group, a CMI subsidiary

Vivendi today announced that it has signed the agreement with the International Media Invest (IMI) group, a CMI group subsidiary founded by Daniel Kretinsky, for the sale of 100% of the share capital of Editis.

Vivendi's signing of this agreement follows the opinion received from the Vivendi and Editis employee representative bodies.

Following the authorization given by the European Commission to complete the transaction with the Lagardère group, IMI will need to be approved by the European Commission as a suitable purchaser.

The transaction remains subject to IMI obtaining the required merger control clearances in the relevant jurisdictions.

Completion is expected by early October 2023 at the latest.

About Vivendi

Since 2014, Vivendi has been building a world-class content, media and communications group. The group owns leading, highly complementary assets in television and movies (Canal+ Group), communications (Havas), magazines (Prisma Media), video games (Gameloft) and live entertainment and ticketing (Vivendi Village). It also owns a global digital content distribution platform (Dailymotion). The combination with Lagardère, subject to the fulfilment of the commitments that Vivendi has proposed to the European Commission, will enable the Group to become the world's third-largest consumer and educational publishing group. Vivendi's various businesses cohesively work together as an integrated industrial group to create greater value. Vivendi is committed to the environment and aims to help mitigate climate change by adopting an approach aligned with the 2015 Paris Agreements. In addition, the group is helping to build more open, inclusive and responsible societies by supporting diverse and inventive creative works, promoting broader access to culture, education and its businesses, and increasing awareness of 21st -century challenges and opportunities.

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