

## PRESS RELEASE

Paris, July 4, 2023

## Vivendi announced that Prisma Media entered into exclusive negotiations with Groupe Figaro for the sale of the Gala magazine

Following the authorization given by the European Commission regarding the combination with the Lagardère group, whose completion is in particular subject to the full sale of the Gala magazine, Vivendi announced that it received several offers for its business assets, currently owned by Prisma Media.

After examining these offers, it has been decided to enter into exclusive negotiations with Groupe Figaro which, if conclusive, need to be approved as a purchaser by the European Commission.

This contemplated transaction will also be subject to the information and consultation procedures involving the relevant employee representative bodies.

Vivendi is confident to be able to complete this transaction by October 2023.

## About Vivendi

About Vivendi Since 2014, Vivendi has been building a world-class content, media and communications group. The group owns leading, highly complementary assets in television and movies (Canal+ Group), communications (Havas), magazines (Prisma Media), video games (Gameloft) and live entertainment and ticketing (Vivendi Village). It also owns a global digital content distribution platform (Dailymotion). The combination with Lagardère, subject to the fulfilment of the commitments that Vivendi has proposed to the European Commission, will enable the Group to become the world's third-largest consumer and educational publishing group. Vivendi's various businesses cohesively work together as an integrated industrial group to create greater value. Vivendi is committed to the environment and aims to help mitigate climate change by adopting an approach aligned with the 2015 Paris Agreements. In addition, the group is helping to build more open, inclusive and responsible societies by supporting diverse and inventive creative works, promoting broader access to culture, education and its businesses, and increasing awareness of 21st -century challenges and opportunities. <a href="https://www.vivendi.com">www.vivendi.com</a>

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