

PRESS RELEASE

Paris, July 27, 2023

Vivendi announced that Prisma Media entered into a put option agreement with Groupe Figaro for the full sale of the Gala magazine

As part of the proposed combination between Vivendi and Lagardère and the remedies submitted to the European Commission, Vivendi today announced that Prisma Media entered into a put option agreement on July 26, 2023 with Groupe Figaro for the full sale of the Gala magazine.

This agreement is subject to the information and consultation procedures involving the relevant employee representative bodies. Groupe Figaro also needs to be approved as a suitable purchaser by the European Commission.

Vivendi is confident that it can complete this transaction by October 2023.

About Vivendi

Since 2014, Vivendi has been building a world-class content, media and communications group. The group owns leading, highly complementary assets in television and movies (Canal+ Group), communications (Havas), magazines (Prisma Media), video games (Gameloft) and live entertainment and ticketing (Vivendi Village). It also owns a global digital content distribution platform (Dailymotion). The combination with Lagardère, subject to the fulfilment of the commitments that Vivendi has proposed to the European Commission, will enable the Group to become the world's third-largest consumer and educational publishing group. Vivendi's various businesses cohesively work together as an integrated industrial group to create greater value. Vivendi is committed to the environment and aims to help mitigate climate change by adopting an approach aligned with the 2015 Paris Agreements. In addition, the group is helping to build more open, inclusive and responsible societies by supporting diverse and inventive creative works, promoting broader access to culture, education and its businesses, and increasing awareness of 21st -century challenges and opportunities. www.vivendi.com

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