

Paris, August 1, 2023

## **Important presence of the Vivendi group as sponsor of the 80<sup>th</sup> Venice International Film Festival**

Vivendi will be actively present in Venice as sponsor of the 80th Venice International Film Festival of La Biennale di Venezia which will take place from August 30 to September 9, 2023.

The Canal+ original series *D'Argent et de Sang* directed by Xavier Giannoli and featuring Vincent Lindon, Niels Schneider and Ramzy Bedia, will have its world premiere in the official selection of the Biennale Cinema 2023. This series, produced by Curiosa Films, is based on the incredible story of the carbon tax scam. It will be broadcast exclusively on Canal+ this fall and distributed internationally by Studiocanal.

Vivendi and Canal+ Group are partners of a panel organized on September 1 by *Screens of Tomorrow*, a movement initiated by a hundred French audiovisual and film industry professionals who want to tell stories that highlight a more inclusive and sustainable society. Founding members of *Screens of Tomorrow*, Vivendi and Canal+ Group contribute to the international exposure of this initiative. The panel will bring together European industry professionals who will explain how they tackle these issues. Three guides will be presented, which serve as a means for reflecting upon writing and storyline development routines to create new reference points for viewers.

Canal+ is once again the exclusive broadcaster of the event in France and in several other European countries, as well as in French-speaking Africa. It will cover the red carpet, with broadcasts of the opening and closing ceremonies, a daily live show from Venice, and an exceptional cinema line-up including movies awarded at the Venice International Film Festival's 2022 edition.

Arnaud de Puyfontaine, Chief Executive Officer of Vivendi, stated: *"We are delighted to once again be a sponsor of the Venice International Film Festival, one of the most prestigious cultural institutions in the world. Our active presence throughout the event reflects our commitment to culture and diversity. We are proud of the exceptional offering that Canal+ is providing exclusively to its subscribers for this event, which helps it achieve the international prominence the Mostra deserves. Our commitment alongside the Biennale di Venezia is also part of Vivendi's desire to play an important role in the development and promotion of Italian culture."*

Yannick Bolloré, Chairman of the Supervisory Board of Vivendi, added: *"Through our support to la Mostra di Venezia, one of the most prestigious international film festivals, we want to play a key role in the development and promotion of culture and celebrate the diversity of ideas and talents. It is also an opportunity for Vivendi and more largely for the entertainment industry to address issues such as diversity and ecological transition in Cinema which will be discussed during a panel sponsored by Vivendi and Canal+ Group. Through the power of the content we produce and broadcast we have a real influence and therefore a responsibility to contribute to building more sustainable behaviors on screens"*.

Maxime Saada, Chief Executive Officer of Canal+ Group and member of the Vivendi Management Board, said: *"The Venice International Film Festival is one of the oldest and most prestigious European film festivals, and we are proud to be one of its exclusive broadcasters. The 2022 edition was exceptional, with the presence of outstanding films and talents, such as Cate Blanchett, awarded the Volpi Cup for Best Actress for Tár, and Alice Diop, honored with the Silver Lion and the Lion of the Future for Saint Omer, two films that will be exclusively broadcast on Canal+."*

A dedicated visual is available upon request and can be downloaded on [www.vivendi.com](http://www.vivendi.com).

### **About Vivendi**

Since 2014, Vivendi has been building a world-class content, media and communications group. The group owns leading, highly complementary assets in television and movies (Canal+ Group), communications (Havas), magazines (Prisma Media), video games (Gameloft) and live entertainment and ticketing (Vivendi Village). It also owns a global digital content distribution platform (Dailymotion). The combination with Lagardère, subject to the fulfilment of the commitments that Vivendi has proposed to the European Commission, will enable the Group to become the world's third-largest consumer and educational publishing group. Vivendi's various businesses cohesively work together as an integrated industrial group to create greater value. Vivendi is committed to the environment and aims to help mitigate climate change by adopting an approach aligned with the 2015 Paris Agreements. In addition, the group is helping to build more open, inclusive and responsible societies by supporting diverse and inventive creative works, promoting broader access to culture, education and its businesses, and increasing awareness of 21st -century challenges and opportunities. [www.vivendi.com](http://www.vivendi.com)