

Eutelsat and Eurovision Services sign new long-term partnership to deliver Live sports events over Europe and MENA

- ***Contributing and Delivering premium Live sports content across Europe and the MENA region***
- ***Highlighting the continued importance of satellite in the media supply chain for professional video***

Paris, 19 September 2023 – Eutelsat Communications (Euronext Paris: ETL) announces that Eurovision Services has signed a new agreement, renewing their long-standing partnership, for capacity on several satellites including 7° East and 10° East, two leading orbital locations for professional video services.

This multi-year agreement enables Eurovision Services (ES) to support the live transmission of major sports events to audiences in Europe, the Middle East and North Africa, via Eutelsat's fleet.

Eurovision Services underpins the global media content value chain, from in-venue content-capture and pop-up media control rooms, to rock-solid hybrid network capabilities—encompassing satellite, fibre, and internet. ES services major sports federations, rights holders, and media companies to connect hundreds of millions of people to unmissable sports and events in HD and UHD resolution.

Commenting on the agreement, Italo Andriani, Eurovision Services Head of Business Strategy & Procurement, said: *“By renewing our commitment with Eutelsat, we’re reaffirming the role of satellite as a vital tool in Eurovision Services’ hybrid mix for contributing and delivering all the major live sports events to massive audiences. Satellite is part of the flexibility and scale that are key to our consistent high-quality delivery of content, so global audiences can engage with and enjoy the sports everyone’s talking about.”*

Laurence Delpy, Eutelsat General Manager for the Video Business Unit, added: *“We are delighted to remain one of Eurovision Services’ preferred and long-standing partners, and to support them in expanding the broadcaster ecosystem across Europe and the MENA region. Professional video is an important market for Eutelsat and we ensure that our clients have the best services and capacity for their long-term needs. This collaboration pinpoints once again the vital role of satellite in the media supply chain for professional video, specifically major Live sporting events where prime quality is an absolute must.”*



About Eurovision Services

Eurovision Services connects global audiences to the prestigious live sports events everyone's watching, from world football and athletics to elite motor racing, tennis, cycling, golf, and much more.

Our rock-solid network – blending satellite, fibre, and internet – carries hundreds of thousands of unmissable transmissions worldwide per year.

Sports federations, media companies, and event owners trust us to maximize their content's visibility and value by capturing, packaging, and distributing it to order.

For 70 years, Eurovision Services has pushed the boundaries of live broadcasting. We delivered the 1953 coronation of Queen Elizabeth II – the world's first international broadcast – and that of King Charles III, in 2023.

Today, we're continuing a long tradition of creating solutions to meet the evolving demands of audiences, content owners, and rights holders everywhere.

About Eutelsat Communications

Founded in 1977, Eutelsat Communications is one of the world's leading satellite operators. With a global fleet of 37 satellites and associated ground infrastructure, Eutelsat enables clients across Video, Data, Government, Fixed and Mobile Broadband markets to communicate effectively to their customers, irrespective of their location. Around 6800 television channels operated by leading media groups are broadcast by Eutelsat to one billion viewers equipped for DTH reception or connected to terrestrial networks. Committed to promoting all facets of sustainable development across its business activities, Eutelsat leverages its in-orbit resources to help bridge the digital divide while maintaining a safe and uncluttered space environment. As an attractive and socially responsible employer, Eutelsat assembles 1100 men and women from 50 countries who are dedicated to delivering the highest quality of service.

For more about Eutelsat please visit www.eutelsat.com

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