

FDJ finalises its acquisition of the ZEturf group, 2nd-largest operator in the French online horse-race betting market

Boulogne-Billancourt (France), 29 September 2023 (5:45 p.m.) – La Française des Jeux (FDJ) has announced that it has finalised its acquisition of the ZEturf group, which operates online horse-race betting as well as online sports betting under the ZEbet brand, for an enterprise value of €175 million. This transaction was finalised following approval by the French Competition Authority (*Autorité de la Concurrence*) on 15 September 2023.

Founded in 2001, the ZEturf group has around a hundred employees and generated over €50 million in revenue in 2022. ZEturf is France's 2nd-largest online horse-race betting operator, with a market share of around 20%. This acquisition makes FDJ Group France's 4th-largest player in online gaming open to competition (sports betting, horse-race betting and poker), with a market share of over 10%.

In order to make the most of the potential offered by the tie-up with ZEturf and the synergies within its online business open to competition, FDJ Group will put in place a new organisational structure for this business, in line with the commitments made to the French Competition Authority.

Stéphane Pallez, Chairwoman and CEO of FDJ, commented: "The acquisition of ZEturf marks a new chapter for La Française des Jeux and strengthens our position in the French market for online games open to competition. Following the launch of our poker business, our entry into the world of online horse-race betting rounds out our diversified online range and bolsters FDJ Group's growth prospects while remaining aligned with our responsible gaming model."

About La Française des Jeux (FDJ Group)

As France's leading betting and gaming operator and a leading player worldwide, FDJ offers responsible gaming to the general public in the form of lottery games (draw games and instant-win games), sports betting (with the ParionsSport Point de Vente and ParionsSport En Ligne brands), and poker, available from physical outlets and online. FDJ's performance is driven by an extensive portfolio of iconic brands, France's leading local sales network, a growing market and recurring investments. The Group's innovation strategy is aimed at enhancing the appeal of its range of games and services across all distribution channels while offering a responsible customer experience.

FDJ Group is listed on the Euronext Paris regulated market (Compartment A – FDJ.PA) and is a member of indices including the SBF 120, Euronext 100, Euronext Vigeo 20, EN EZ ESG L 80, STOXX Europe 600, MSCI Europe and FTSE Euro.

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