

Liquidity Contract

Transfer from Exane to BNP Paribas Arbitrage

October 20th, 2023 – As of October 23rd, 2023, BNP Paribas Arbitrage, a member of Euronext Paris, will be managing the liquidity contract of **Publicis Groupe S.A. [Euronext Paris FR0000130577, CAC 40]** instead of Exane SA.

This change is the result of the merger of Exane SA into BNP Paribas which is due in the fourth quarter of 2023.

About Publicis Groupe - The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in communication. The Groupe is positioned at every step of the value chain, from consulting to execution, combining marketing transformation and digital business transformation. Publicis Groupe is a privileged partner in its clients' transformation to enhance personalization at scale. The Groupe relies on ten expertise concentrated within four main activities: Communication, Media, Data and Technology. Through a unified and fluid organization, its clients have a facilitated access to all its expertise in every market. Present in over 100 countries, Publicis Groupe employs over 100,000 professionals.

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Contacts - Publicis Groupe

Amy Hadfield	Corporate Communications	+ 33 1 44 43 70 75	amy.hadfield@publicisgroupe.com
Alessandra Girolami	Investor Relations	+ 33 1 44 43 77 88	alessandra.girolami@publicisgroupe.com
Lorène Fleury	Investor Relations	+ 33 1 44 43 57 24	lorene.fleury@publicisgroupe.com
Maxine Miller	Investor Relations	+ 33 1 44 43 74 21	maxine.miller@publicisgroupe.com