

PRESS RELEASE

## Groupe Berkem announces the launch of Novaterm<sup>®</sup>, its connected and boosted anti-termite solution



- Trap system incorporating the latest anti-termite solutions developed by Groupe Berkem
- Dual innovation for the pest control market:
  - Integration of a plant-based booster reducing the amount of conventional biocides
  - Optimized performance thanks to 24/7 connected monitoring technology
- Strengthening of Group Berkem's "Hygiene & Protection" business area
- Product presentation and launch at the Parasitec trade show in Paris on October 25-26, 2023

Blanquefort (France), October 26, 2023, at 6:00 pm CEST - Groupe Berkem, a leading player in bio-based chemistry (ISIN code: FR00140069V2 - Ticker: ALKEM), announces the launch of Novaterm<sup>®</sup>, a connected and sustainable trap system.

**Eric Moussu, Vice President of Sales of Groupe Berkem,** stated: *"With Novaterm<sup>®</sup>, Groupe Berkem reaffirms its commitment to offering pest control professionals solutions that ideally combine protection, performance and sustainability. The pest control market is facing major ecological and health challenges that we are particularly proud to be able to address thanks to our unique expertise, combining plant extraction and formulation. The plant-based booster developed by our R&D teams for this trap system is yet further proof of our ability to innovate and identify development opportunities in all of the sectors we address."*

The latest addition to Groupe Berkem's "Hygiene & Protection" business area, Novaterm<sup>®</sup> is specifically designed for termite control professionals. This new product represents a dual innovation in the world of trap systems: firstly, by providing termite control professionals with greater independence and efficiency via an application loaded onto their smartphone, enabling them to optimize their travel and control the quantities of traps and biocides they need to manage. Secondly, Novaterm<sup>®</sup> incorporates Synerkem<sup>®</sup> technology, a plant-based booster developed by Groupe Berkem which significantly reduces the amount of conventional biocides in the formulation, while guaranteeing the same level of performance.

The Group's product range for pest control professionals is thus strengthened with this new innovative solution that meets the naturalness and performance objectives that are driving this sector of activity. This

launch echoes that of Termifuge K, a liquid anti-termite treatment launched by Groupe Berkem in April 2023, which addressed the same issues by providing preventive pre-construction protection against termites for buried or semi-buried concrete structures, waterproofing of concrete substructures and protection against corrosion.



Groupe Berkem presented its new innovation to pest control professionals at the Parasitec trade show held in Paris on October 25 and 26, 2023.

#### ABOUT GROUPE BERKEM

Founded in 1993 by Olivier Fahy, Chairman and Chief Executive Officer, Groupe Berkem is a leading force in the bio-based chemicals market. Its mission is to advance the environmental transition of companies producing the chemicals used in everyday life (Construction & Materials, Health, Beauty & Nutrition, Hygiene & Protection, and Industry). By harnessing its expertise in both plant extraction and innovative formulations, Groupe Berkem has developed bio-based boosters—unique high-quality bio-based solutions augmenting the performance of synthetic molecules. Groupe Berkem achieved revenue of €51.8 million in 2022. The Group has almost 200 employees working at its head office (Blanquefort, Gironde) and 4 production facilities in Gardonne (Dordogne), La Teste-de-Buch (Gironde), Chartres (Eure-et-Loir) and Tonneins (Lot-et-Garonne).

Groupe Berkem has been listed on Euronext Growth Paris since December 2021 (ISIN code: FR00140069V2 - ALKEM).  
[www.groupeberkem.com](http://www.groupeberkem.com)

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