

Paris, November 21, 2023

## Vivendi completes its transaction with Lagardère

Vivendi is pleased to announce the closing of its transaction with the Lagardère group. This operation gives it a whole new dimension by strengthening its position as a major player in the fields of culture, media and entertainment, and by becoming a global leader in publishing, travel retail and experiences. It also allows the Lagardère group to benefit from the support of a stable and long-term shareholder base to be accompanied in its development projects.

This transaction took effect following the closing of the two sales Vivendi had committed to with the European Commission, i.e. the sale of 100% of the share capital of Editis to International Media Invest (IMI), which occurred on November 14, 2023, and the sale of the Gala magazine (which was owned by Prisma Media) to Groupe Figaro, which was completed today.

Lagardère is a worldwide group that fits perfectly into Vivendi's internationalization strategy. It is present in more than 40 countries and 75% of its revenues are generated outside of France. It has a rich history, well-known brands and values in common with Vivendi, with which it shares a passion for innovation and creation in all its forms.

Lagardère has two main businesses. Lagardère Publishing is the world's third-largest book publisher for the general public and educational markets, and the number one in France and number two in Great Britain. Lagardère Travel Retail is a leading global travel retailer, number one worldwide in the travel essentials segment and number two in airports. The Lagardère group also includes press activities with Lagardère News and its iconic brands, as well as Lagardère Live Entertainment.

With this transaction, Vivendi becomes significantly larger, with 2022 pro forma combined revenues of more than €16.5 billion. The combined workforce of all the Group's companies totals approximately 66,000 employees spanning across all continents<sup>1</sup>.

**Yannick Bolloré**, Chairman of Vivendi's Supervisory Board, and **Arnaud de Puyfontaine**, Chief Executive Officer, said: *"We are extremely proud to welcome Lagardère into our group. Their remarkable performances attest to the excellence and commitment of all the teams led by **Arnaud Lagardère**."*

*This transaction is an opportunity for both our two groups. The alliance of our expertise is a new step in our strategic ambition for transformation, internationalization and integration, propelling us into the future. Our activities, both in terms of product portfolio and geographical presence, are perfectly complementary.*

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<sup>1</sup> Based on the Vivendi and Lagardère figures for 2022.

*As we do for all our businesses, while preserving its integrity, we will support Lagardère in its development and the transformation of its businesses. Together, we will strengthen our international presence in the fields of creation, content and distribution.*

*We are delighted to start a fruitful collaboration, bringing all our activities to new heights.”*

Vivendi currently holds approximately 60% of Lagardère’s share capital and can now fully exercise slightly over 50% of its voting rights.

### **About Vivendi**

*Since 2014, Vivendi has been building a world-class content, media and communications group. Canal+ Group is a major player in the creation and distribution of cinema and audiovisual content on all continents. Havas is one of the largest global communications groups with a presence in more than 100 countries. With Lagardère, Vivendi is the world’s third-largest book publisher for the general public and educational markets, and a leading global player in travel retail. Vivendi is also active in the magazine business (Prisma Media), video games (Gameloft) and live entertainment and ticketing (Vivendi Village). It also owns a global digital content distribution platform (Dailymotion) and a subsidiary dedicated to providing very high-speed Internet access in Africa (GVA). Vivendi’s various activities work closely together as an integrated group committed to transforming its businesses to meet the expectations of the public and anticipate constant changes. As a committed group, Vivendi contributes to building more open, inclusive, and responsible societies by supporting diverse and inventive creative works, promoting broader access to culture, education, and its industries, and increasing awareness of 21st century challenges and opportunities.*