



**HOFFMANN  
GREEN CEMENT**  
Catalyst of  
Carbon Transition

## Hoffmann Green is extending its strategic partnership with the CSTB to develop its clay-based 0% clinker cements in particular

### PRESS RELEASE - December 2023

**Chaillé-sous-les-Ormeaux, 19 December 2023 - 6:00 pm CET :** Hoffmann Green Cement Technologies (ISIN: FR0013451044, Mnemo: ALHGR) ("Hoffmann Green" or the "Company"), an industrial player committed to the decarbonation of the construction sector that designs and markets innovative clinker-free cements, announces that the partnership contract signed in 2021 with the Centre Scientifique et Technique du Bâtiment (CSTB, the Scientific and Technical Center for Building) has been extended for a further three years.

Thanks to planning and coordination established between the two establishments, this partnership extension will enable Hoffmann Green to benefit from optimised lead-times for the assessment of its current and future technologies, in particular its highly promising clay-based technologies such as H-EVA and H-P2A.

This extension also demonstrates the Company's successful integration into the building regulatory landscape, as well as the mutual trust between the two entities that has been developing since 2017.



**Signature between Julien Blanchard (Chairman of Hoffmann Green's Management Board) and Etienne Crépon (Chairman of the CSTB)**



**Julien Blanchard and David Hoffmann, co-founders of Hoffmann Green Cement Technologies, said:** *"We are delighted to be continuing this collaboration with the CSTB and its Chairman Etienne Crépon, and are convinced that our extended partnership and shared planning will keep on providing us with optimised timeframes for certifying our promising future clay-based technologies, such as H-EVA and H-P2A. We look forward to bringing these new technologies to market, as they, like our current technologies, benefit from very strong interest."*

#### **ABOUT HOFFMANN GREEN CEMENT TECHNOLOGIES**

Founded in 2014 and based in Bournezeau (Vendée, Western France), Hoffmann Green Cement Technologies designs, produces and distributes innovative extremely low-carbon cements – with a carbon footprint 5 times lower than traditional cement – that present, at equivalent dosage and with no alteration to the concrete manufacturing process, superior performances than traditional cement.

Hoffmann Green has two production units powered by a fleet of solar trackers on the Bournezeau site: a 4.0 plant and H2, the world's first vertical cement plant, which was inaugurated in May 2023. A third plant will be built at the major port of Dunkirk in 2024-2025, bringing total production capacity to 550,000 tonnes a year, or 3% of the French market. The Group has developed a genuine technological breakthrough based on the modification of cement composition and the creation of a cold manufacturing process, 0% clinker and low energy consumption, making it a leading and unique player in the cement market, which has not changed for 200 years.

Within the context of the climate emergency and energy price inflation, Hoffmann Green Cement is thus actively participating in the energy transition by producing a clean cement that consumes 10 to 15 times less energy than a Portland cement, by working to create eco-responsible buildings and by encouraging the circular economy and the preservation of natural resources. Thanks to its unrivaled technological know-how that is constantly improving, driven by effective and cutting-edge teams, Hoffmann Green Cement Technologies addresses all construction sector markets, both in France and abroad.

Hoffmann Green was chosen as one of the 20 French green start-ups in 2022 as part of the French Tech Green20 programme, run by Mission French Tech in partnership with the French Ministry for Ecological Transition. In June 2023, the company was selected as part of French Tech 2030, an ambitious new support programme run by La Mission French Tech alongside the General Secretariat for Investment (SGPI) and Bpifrance.

The company is continuing to expand internationally, signing contracts in the UK, Belgium, Switzerland and recently Saudi Arabia.

For further information, please go to: [www.ciments-hoffmann.com/](http://www.ciments-hoffmann.com/)



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