

## Notification of share repurchase transactions

Paris – February 19, 2024

### Period from February 12 to 16, 2024

(Share repurchase program approved by the Shareholders' Meeting of May 31, 2023)

### Transaction Details: Publicis Groupe SA

Name of the Issuer	Identity Code of the Issuer	ISIN	Intermediary Name	Identify Code of the Intermediary	Currency
Publicis Groupe SA	2138004KW8BV57III342	FR0000130577	Citigroup Global Markets Europe AG	CGET	EUR

### Total number of shares purchased according to trading venues:

Name of the Issuer	Day of the transaction	Identity code of the financial instrument	Total number of shares purchased	Daily weighted average purchase price of the shares (€)	Gross Consideration	Venue
PUBLICIS GROUPE	12/02/2024	FR0000130577	99,600	96.2815	9,589,637.40	XPAR
PUBLICIS GROUPE	13/02/2024	FR0000130577	88,255	95.9461	8,467,723.06	XPAR
PUBLICIS GROUPE	14/02/2024	FR0000130577	40,000	97.4910	3,899,640.00	XPAR
PUBLICIS GROUPE	15/02/2024	FR0000130577	52,300	96.6310	5,053,801.30	XPAR
PUBLICIS GROUPE	16/02/2024	FR0000130577	21,658	97.0623	2,102,175.29	XPAR
* Rounded to four decimal places		<b>Sum:</b>	<b>301,813</b>	<b>96.4603</b>	<b>29,112,977.05</b>	

A detailed presentation of this information is available on the Publicis Groupe's website: (<https://www.publicisgroupe.com/en/investors/investors-analysts/regulatory-information>)



### About Publicis Groupe - The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in communication. The Groupe is positioned at every step of the value chain, from consulting to execution, combining marketing transformation and digital business transformation. Publicis Groupe is a privileged partner in its clients' transformation to enhance personalization at scale. The Groupe relies on ten expertise concentrated within four main activities: Communication, Media, Data and Technology. Through a unified and fluid organization, its clients have a facilitated access to all its expertise in every market. Present in over 100 countries, Publicis Groupe employs around 101,000 professionals.

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### Contacts - Publicis Groupe

Amy Hadfield	Corporate Communications	+ 33 1 44 43 70 75	<a href="mailto:amy.hadfield@publicisgroupe.com">amy.hadfield@publicisgroupe.com</a>
Jean-Michel Bonamy	Investor Relations	+ 33 1 44 43 74 88	<a href="mailto:jean-michel.bonamy@publicisgroupe.com">jean-michel.bonamy@publicisgroupe.com</a>
Lorène Fleury	Investor Relations	+ 33 1 44 43 57 24	<a href="mailto:lorene.fleury@publicisgroupe.com">lorene.fleury@publicisgroupe.com</a>
Maxine Miller	Investor Relations	+ 33 1 44 43 74 21	<a href="mailto:maxine.miller@publicisgroupe.com">maxine.miller@publicisgroupe.com</a>