

Notification of share repurchase transactions

Paris – February 26, 2024

Period from February 19 to 23, 2024

(Share repurchase program approved by the Shareholders' Meeting of May 31, 2023)

Transaction Details: Publicis Groupe SA

| Name of the Issuer | Identity Code of the Issuer | ISIN | Intermediary Name | Identify Code of the Intermediary | Currency |
|--------------------|-----------------------------|--------------|------------------------------------|-----------------------------------|----------|
| Publicis Groupe SA | 2138004KW8BV57III342 | FR0000130577 | Citigroup Global Markets Europe AG | CGET | EUR |

Total number of shares purchased according to trading venues:

| Name of the Issuer | Identity code of the financial instrument | Day of the transaction | Total number of shares purchased | Daily weighted average purchase price of the shares (€) | Gross Consideration | Venue |
|----------------------------------|---|------------------------|----------------------------------|---|----------------------|-------|
| PUBLICIS GROUPE | FR0000130577 | 19-Feb-2024 | 25,000 | 97.8000 | 2,445,000.00 | XPAR |
| PUBLICIS GROUPE | FR0000130577 | 20-Feb-2024 | 37,115 | 98.0745 | 3,640,035.07 | XPAR |
| PUBLICIS GROUPE | FR0000130577 | 21-Feb-2024 | 40,000 | 97.5436 | 3,901,744.00 | XPAR |
| PUBLICIS GROUPE | FR0000130577 | 22-Feb-2024 | 14,886 | 98.2793 | 1,462,985.66 | XPAR |
| PUBLICIS GROUPE | FR0000130577 | 23-Feb-2024 | 21,000 | 98.1079 | 2,060,265.90 | XPAR |
| * Rounded to four decimal places | | Total: | 138,001 | 97.8981 | 13,510,030.63 | |

A detailed presentation of this information is available on the Publicis Groupe's website: (<https://www.publicisgroupe.com/en/investors/investors-analysts/regulatory-information>)



About Publicis Groupe - The Power of One

Publicis Groupe [Euronext Paris FR0000130577, CAC 40] is a global leader in communication. The Groupe is positioned at every step of the value chain, from consulting to execution, combining marketing transformation and digital business transformation. Publicis Groupe is a privileged partner in its clients' transformation to enhance personalization at scale. The Groupe relies on ten expertise concentrated within four main activities: Communication, Media, Data and Technology. Through a unified and fluid organization, its clients have a facilitated access to all its expertise in every market. Present in over 100 countries, Publicis Groupe employs around 101,000 professionals.

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