



## Greenly awards Claranova its Gold level for Carbon Footprint

Paris, France - October 9, 2024 - 18h00 (CET) - Claranova (Euronext Paris): FR0013426004 - CLA) announces having obtained **Gold level for its carbon footprint**, awarded by [Greenly](#), an international reference in the measurement and management of carbon emissions. This ranking places Claranova in the top 5% of companies assessed and distinguishes the Group as an eco-responsible company.

By implementing an action plan to reduce its carbon footprint and carrying out an accurate greenhouse gas assessment integrating Scopes 1, 2 and 3, Claranova has seen its Greenly score rise from up from a C last year (Bronze level), to an A this year. Gold status means that the Group has demonstrated a strong commitment to managing its environmental impact by setting quantified targets for reducing emissions, quantifying the impact of its action plans and raising employee awareness on environmental issues.

At the same time, Claranova also registered a significant improvement in its extra-financial rating [EthiFinance ESG rating](#), now attaining a score of **41 out of 100 for FY 2022-2023**, an 8-point improvement on the prior year, moving closer to Bronze level (50/100). This progress confirms the Group's ongoing commitment to integrating responsible and sustainable practices into its day-to-day operations.

EthiFinance ESG ratings, EthiFinance Group's extra-financial rating agency, evaluates companies based on 140 criteria covering four pillars (Environment, Social, Governance and External Stakeholders) to measure the transparency of information, the maturity of policies implemented, and progress achieved in sustainable development. Over the last months, the Group has been working actively on all these extra-financial aspects, in particular within its new governance structure. Other recent actions taken should contribute to further improvement in its rating over the next fiscal year

Michele Anderson, Chair of Claranova's Corporate Social Responsibility (CSR) Committee commented: *"We are delighted by this acknowledgement of our commitment to environmental sustainability by Greenly and to have achieved a significant improvement in our EthiFinance ESG ratings. This progress would not have been possible without the contribution of all our employees worldwide, whom I would like to thank for their efforts. Our strong progress strengthens our determination to keep improving; we are collectively working hard to make a meaningful positive contribution to the world's transition to a greener, sustainable economy."*

Firmly committed to a [proactive CSR approach](#), Claranova will continue its efforts to reduce its environmental footprint and promote the integration of ethical practices in all its activities. For this reason, the Group has already anticipated the application of the CSR Directive (CSRD), notably by strengthening its CSR governance and conducting its double materiality assessment, which will be published in the 2023-2024 Non-Financial Statement.

### Financial calendar:

October 30, 2024: FY 2023-2024 results

December 4, 2024: General Meeting

**About Claranova:**

As a diversified global technology company, Claranova manages and coordinates a portfolio of majority interests in digital companies with strong growth potential. Supported by a team combining several decades of experience in the world of technology, Claranova has acquired unique know-how in successfully turning around, creating and developing innovative companies.

Claranova has proven its capacity to turn a simple idea into a worldwide success in just a few short years. Present in 15 countries and leveraging the technology expertise of its 800+ employees across North America and Europe, Claranova is a truly international group, with 95% of its revenue derived from international markets.

Claranova's portfolio of companies is organized into three unique technology platforms operating in all major digital sectors. As an e-commerce leader in personalized objects, Claranova also stands out for its technological expertise in software publishing and the Internet of Things, through its businesses PlanetArt, Avanquest and myDevices. These three technology platforms share a common vision: empowering people through innovation by providing simple and intuitive digital solutions that facilitate everyday access to the very best of technology.

For more information on Claranova Group:

<https://www.claranova.com>

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