



Press release

Paris, 20 November 2024

Xilam awarded Ethifinance Platinum certificate, the highest level, for its 2024 ESG performance

Xilam's score rises 15 points to 82/100

Xilam ranked 2nd out of 136 in the "Media and Entertainment" category

Xilam Animation, Academy Award®-nominated French animation group, has been awarded the **Platinum** certificate, the highest level granted by Ethifinance, for its 2024 ESG performance, a significant improvement from the Silver certificate obtained in 2023.

Achieving a remarkable score of **82/100**, up 15 points compared to 2022 and 22 points on 2021. Ethifinance evaluates companies based on **140 criteria** covering the 4 pillars of ESG (Environment, Social, Governance and External Stakeholders). Xilam reports strong improvements in the first 3 pillars: **+45 points in Environment, +12 points in Social** and **+8 points in Governance**, while keeping a high profile for External Stakeholders.

Xilam is now ranked 2nd out of 136 in its "Media and Entertainment" category, 22nd out of 360 at country level.

These results reflect the concrete actions undertaken by the group as part of its **Corporate Social Responsibility (CSR)** strategy. Driven by the awareness of its teams- creative, technical and support – and the convictions of its management, Xilam has, since 2023, strengthened its responsible purchasing policy, invested in more environmentally-friendly technologies, optimised its production processes, reduced and streamlined the volume of its data and storage, extended the lifespan of its equipment, and launched awareness initiatives, both internally and externally, notably through its dedicated platform **Xilam Green** (rse.xilam.com).

True to its core values of diversity, equality and inclusion, Xilam places social issues at the heart of its strategic priorities. The company values the richness of diverse backgrounds, education and cultures, while ensuring equal opportunities for career progression, with a strong commitment to gender equality. It also strives to foster a collaborative and stimulating working environment, adapted to both on-site and remote work. Finally, Xilam offers continuous training and coaching programmes aimed at enhancing individual skills and contributing to the fulfilment of its talents.

François-Xavier de Maistre, Chief Impact Officer, commented: *"We are delighted to receive this Platinum certificate, which reflects Xilam's unwavering commitment to Corporate Social and Environmental Responsibility. Every step of our CSR strategy is driven by our determination to create a more sustainable and inclusive future, both for our teams and for society as a whole. This achievement is the result of a collective effort, carried out daily by our employees, who work tirelessly to make Xilam a responsible company, respectful of the environment and mindful of social issues."*



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About Xilam

A major player in animation, Xilam is an integrated studio founded in 1999 that creates, produces and distributes original programmes in more than 190 countries for both children and adult audiences. Xilam content is broadcast on television, and is also available on SVOD platforms including Netflix, Disney+, Amazon and AVOD streaming platforms including YouTube and Facebook.

With its creativity and capacity for innovation recognised worldwide, its unique expertise in CGI, as well as editorial and commercial expertise at the cutting edge of its industry, Xilam is positioned as a key player of the market. Each year, Xilam builds real successes and capitalises on its powerful historical brands including *Oggy and the Cockroaches*, *Zig & Sharko* and *Chicky*, as well as new properties such as *Oggy Oggy* for a preschool audience, and Academy Award® nominated adult feature film *I Lost My Body*. Additionally, Xilam is serving as the animation studio for Zack Snyder's animated series *Twilight of the Gods*, launched worldwide on 19 September 2024 by Netflix, and also produces *Chip 'n' Dale: Park Life*, alongside the forthcoming horror comedy *The Doonies*, for Disney+. Xilam's expanding and strong catalogue now consists of over 2,800 episodes and three feature films.

Xilam employs more than 400 individuals, across its studios in Paris, Angoulême in France and Ho Chi Minh in Vietnam. Xilam was ranked France's leading animation studio for the 2018-2023 period in a report by the French National Centre for Cinema and Animation (CNC).

Xilam is listed on Euronext Paris Compartment C - PEA - SRD long Eligibility.

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For more information, visit: www.xilam.com