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Xilam Group Cracks Greenlight for *Chickies*

Secures Presale with France Télévisions for Spin-Off to Hit Franchise “Where’s Chicky?”



Academy Award®-nominated French animation group Xilam has greenlit its brand-new comedy series *Chickies*, a spin-off from its hit short-form, non-dialogue comedy *Where’s Chicky?*, following the signing of its first pre-sale with broadcaster France Télévisions (France). Currently in production, the 78 x 7’ CG-animated verbal series is aimed at kids aged 4-7 years old and is set to deliver by June 2027.

Chickies follows Chicky, Bekky and Poyo, three curious and cheerful chicks who have had enough of being cooped up. Boring! Any chance they get, they slip away to explore the world outside the henhouse. Objects, animals, flowers, scents... everything around the henhouse and on the farm is like a magnet attracting them. It’s irresistible, because curiosity is written into the DNA of our trio! Venturing into this vast world becomes a true adventure, with the chicks’ naivety inevitably leading to hilarity and a series of disasters.



The four seasons of *Where's Chicky?* have seen an extraordinary digital success, with the series cumulating 7 billion views and 10 million subscribers on YouTube, as well as six million subscribers across its dedicated social media accounts on TikTok, Instagram and Facebook. Xilam has previously secured partnerships for *Where's Chicky?* with leading international broadcasters, including in the Americas, Europe, the Middle East, Africa, Asia and more, across SVOD, FVoD and AVoD platforms. On Okoo, France TV's FVoD platform dedicated to children, the series is among the top 10 ranking in 2024 and 2025.

Marc du Pontavice, CEO & Founder at Xilam, said: "The world of *Where's Chicky?* has brought viewers joy, education and humour for over 10 years, and it's one of our most popular IP across both traditional broadcasters and digital channels. For us, it's a natural step forward to expand the universe with *Chickies* and bring a longer-form, dialogue-driven series to global audiences – and it's fantastic to have our trusted partner France Télévisions on board to bring this to life. We're sure both new and existing fans will be highly entertained by the fresh and extended adventures of our cute and mischievous characters."

ENDS

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About Xilam

A major player in animation, Xilam is an integrated studio founded in 1999 that creates, produces and distributes original programmes in more than 190 countries for both children and adult audiences. Xilam content is broadcast on television, and is also available on SVoD platforms including Netflix, Disney+, Amazon and AVoD streaming platforms including YouTube and Facebook. With its creativity and capacity for innovation recognised worldwide, its unique expertise in CGI, as well as editorial and commercial expertise at the cutting edge of its industry, Xilam is positioned as a key player of the market.

Each year, Xilam builds real successes and capitalises on its powerful historical brands including "Oggy and the Cockroaches", "Zig & Sharko" and "Where's Chicky?", as well as new properties such as "Oggy Oggy" for a



preschool audience, “Mr Magoo” and “Karate Sheep”, and Academy Award® nominated adult feature film *I Lost My Body*. Additionally, Xilam produced the forthcoming horror comedy “The Doomies” for Disney+. Xilam’s expanding and strong catalogue now consists of over 2,800 episodes and three feature films. Xilam employs more than 400 individuals across its studios in Paris, Angoulême in France and Ho Chi Minh in Vietnam. Xilam was ranked France’s leading animation studio for the 2018-2023 period in a report by the French National Centre for Cinema and Animation (CNC).

Xilam is listed on Euronext Growth Paris- PEA – PME- SRD long Eligibility.

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For more information: www.xilam.com

