



Press Release

Paris, 10 March 2026

Xilam Animation Greenlights Landmark Ninth Season of Comedy Series *Oggy and the Cockroaches* with France Télévisions

Watched around the world for nearly 30 years, the iconic franchise remains more than ever one of the most successful French animated series



Academy Award®-nominated French animation studio **Xilam Animation** has greenlit production of a milestone ninth season of its flagship non-dialogue comedy franchise *Oggy and the Cockroaches* – cementing its status as one of the longest running French animated series. Commissioned by returning French broadcaster France Télévisions, the new season (78x7') is slated for delivery between Q3 2027 and Q2 2028 in celebration of the iconic franchise's 30th anniversary in 2028. Including its spin-off series, the franchise spans over 700 episodes. First created by Jean Yves Raimbaud in 1997 and driven by author and director Olivier Jean Marie for over 20 years, *Oggy and the Cockroaches* has provided a launchpad for many talents who have become key figures of the French animation industry.



The new ninth season will be directed by Julien Daubas (*Oggy and the Cockroaches: The Movie*, *Asterix and Obelix: The Big Fight*) and Lucas Pinatel (*Zig & Sharko*, *Submarine Jim*). Season nine returns to the core elements that made *Oggy and the Cockroaches* a global success – led by the inventive and explosive rivalry of Oggy versus the cockroaches. No longer just a laid-back couch potato, Oggy takes on the day with a giant smile – wake-ups turn into choreography and chores become showtime. But for cockroaches Marky, Dee Dee and Joey – forever determined to spoil his fun – chaos remains the priority, and when Oggy’s unstoppable optimism clashes with their outrageous schemes, the showdown is set to get bigger, louder, and wilder than ever.

The series has celebrated international success and is available in over 190 territories worldwide including broadcasters, Free and Pay TV, and digital platforms. Xilam has built a dedicated digital fanbase for the franchise, including 32 million YouTube subscribers and 17 billion views, with five million views per day across six localised channels, as well as 20 million subscribers across *Oggy’s* social media platforms on Facebook, TikTok, Instagram and Snap. The franchise’s popularity is continuing to expand around the world, with particular growth seen in Africa and Asia including audiences of 60 million in India alone.

Marc du Pontavice, Founder and CEO at Xilam Animation, said: *“For almost three decades, Oggy and the Cockroaches has endured as one of our most iconic and well-loved creations – with its positive values, hilarious escapades and familiar characters charming generations of fans around the world. In today’s evolving industry landscape, strong legacy brands are more important than ever – and we’re proud to open a new chapter for Oggy alongside our long-standing partners France Télévisions who first commissioned the series 30 years ago. Season nine stays true to the heart of the series but with a dialled-up approach – there’s sharper comedic timing, bolder twists, and a new energy that makes the classic showdown of Oggy versus the cockroaches louder and funnier than ever.”*

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About Xilam

A major player in animation, Xilam is an integrated studio founded in 1999 that creates, produces and distributes original programmes in more than 190 countries for both children and adult audiences. Xilam content is broadcast on television, and is also available on SVoD platforms including Netflix, Disney+, Amazon and AVoD streaming platforms including YouTube and Facebook. Xilam also launched TOON BOX, its brand new, kids safe, ad-free streaming platform. With its creativity and capacity for innovation recognised worldwide, its unique expertise in CGI, as well as editorial and commercial expertise at the cutting edge of its industry, Xilam is positioned as a key player of the market.

Each year, Xilam builds real successes and capitalises on its powerful historical brands including *Oggy and the Cockroaches*, *Zig & Sharko* and *Where's Chicky?*, as well as new properties such as *Piggy Builders* for a preschool audience, and Academy Award® nominated adult feature film *I Lost My Body*. Additionally, Xilam handled the production of the new adaptation of the *Chip 'n' Dale* characters for Disney+. Xilam employs more than 400 individuals across its studios in Paris, Angoulême in France and Ho Chi Minh in Vietnam. Xilam was ranked France's leading animation studio for the 2018-2023 period in a report by the French National Centre for Cinema and Animation (CNC).

Xilam is listed on Euronext Growth Paris- PEA – PME Eligibility.

ISIN: FR0004034072- Symbol: ALXIL

For more information: www.xilam.com

