



PHILIP MORRIS INTERNATIONAL INC. (PMI)
FILES FORM 8-K ON ENTERING INTO EURO MEDIUM TERM NOTE PROGRAM

NEW YORK, March 19, 2009 – Philip Morris International Inc. (NYSE/Euronext Paris: PM) announced today that it filed a Current Report on Form 8-K ("Form 8-K") with the U.S. Securities and Exchange Commission ("SEC") informing its shareholders that on March 13, 2009, it entered into an Euro Medium Term Note Program (the "Program") together with various related agreements. PMI may from time to time issue unsecured notes under this Program. Further information is contained in the Form 8-K filed by PMI with the SEC today.

PMI makes available free of charge on its website at www.pmintl.com, its Annual Reports on Form 10-K, Quarterly Reports on Form 10-Q, Current Reports on Form 8-K, reports filed pursuant to Section 16 of the U.S. Securities Exchange Act of 1934 and amendments to those reports as soon as reasonably practicable after PMI electronically files or furnishes such materials to the SEC. All of these documents will be provided free of charge to any shareholder requesting a copy by writing to: Philip Morris International Inc., 120 Park Avenue, New York, New York 10017, U.S.A., attention: Corporate Secretary. These documents are also available on the SEC's website at www.sec.gov.

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About Philip Morris International

Philip Morris International (PMI) [NYSE/Euronext Paris: PM] is the leading international tobacco company, with seven of the world's top 15 brands including *Marlboro*, the number one cigarette brand worldwide. PMI has more than 75,000 employees and its products are sold in approximately 160 countries. The Company held an estimated 15.6% share of the international cigarette market outside of the United States in 2008. For more information, see www.pmintl.com.
