



Sales of the first quarter 2010/11 A new solid basis

Business Unit (BU) (M€)	Q.1 2010/11 (July – Sept.)	Q.1 2009/10 (July – Sept.)	Change (M€)	Q.4 2009/10 (April - June)	Change (M€)
Community Services	1.4	0.6	+ 0.8	0.6	+ 0.8
BtoO (Business to operators)	0.7	0.8	- 0.1	0,7	0.0
Indirect Sales	1.4	3.3	- 1.9	2,0	- 0.6
Well Being	2.0	6.4	- 4.4	3.6	- 1.6
Mass Market	0.2	0.4	-0.2	0.2	0.0
Online Games	0.0	0.0	0.0	0.0	0.0
Total	5.7	11.5	- 5.8	7,1	- 1.4

Sales after reclassification *

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Community Services	1.4	0.6	+ 0.8	0.6	+ 0.8
BtoO (Business to operators)	0.7	0.8	- 0.1	0.7	0.0
Indirect Sales	1.4	3.3	- 1,9	2.0	- 0.6
Well Being	0.2	0.1	+ 0.1	0.2	0.0
Mass Market	0.1	0.1	0,0	0.1	0.0
Online Games	0.0	0.0	0.0	0.0	0.0
Total	3.8	4.9	- 1.1	3.6	+ 0.2

*After reclassification of discontinued activities or businesses being transferred

The sales of the first quarter are amounting to € 5.7 M, including € 3.8 M for continued activities, i.e. with an increase of € +0.2M compared with the previous quarter.

As planned, the new activity basis resulting from the refocusing of the Group on the *web entertainment* segment demonstrates its solidity. It is strengthened by the regular growth of Community Services and the stability, despite the summer season, of the other activities which

compensate for the lower growth of the revenue of the Indirect Sales BU, natural over this period.

The sales of the activities currently being transferred (Well Being and Mass Market direct marketing) continues its downgrading as a consequence of the planned decrease of advertising investments.

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