UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of
The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): October 15, 2015

Philip Morris International Inc.
(Exact name of registrant as specified in its charter)

Virginia	**1-33708**	**13-3435103**
(State or other jurisdiction of incorporation)	**(Commission File Number)**	**(I.R.S. Employer Identification No.)**

120 Park Avenue, New York, New York	**10017-5592**
(Address of principal executive offices)	**(Zip Code)**

Registrant's telephone number, including area code: (917) 663-2000

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 2.02. Results of Operations and Financial Condition.

On October 15, 2015, Philip Morris International Inc. (the "Company") issued a press release announcing its financial results for the quarter ended September 30, 2015 and held a live audio webcast to discuss such results. In connection with this webcast, the Company is furnishing to the Securities and Exchange Commission the following documents attached as exhibits to this Current Report on Form 8-K and incorporated herein by reference to this Item 2.02: the earnings release attached as Exhibit 99.1 hereto, the conference call script attached as Exhibit 99.2 hereto and the webcast slides attached as Exhibit 99.3 hereto.

In accordance with General Instruction B.2 of Form 8-K, the information in Item 2.02 of this Current Report on Form 8-K, including Exhibits 99.1, 99.2 and 99.3, shall not be deemed "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section. The information in Item 2.02 of this Current Report on Form 8-K shall not be incorporated by reference into any filing or other document pursuant to the Securities Act of 1933, as amended, except as may be expressly set forth by specific reference in such filing or document.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

99.1 Philip Morris International Inc. Press Release dated October 15, 2015 (furnished pursuant to Item 2.02)

99.2 Conference Call Script dated October 15, 2015 (furnished pursuant to Item 2.02)

99.3 Webcast Slides dated October 15, 2015 (furnished pursuant to Item 2.02)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PHILIP MORRIS INTERNATIONAL INC.

By:	/s/ JERRY WHITSON
Name:	Jerry Whitson
Title:	Deputy General Counsel and Corporate Secretary

DATE: October 15, 2015

EXHIBIT INDEX

Exhibit No.	Description
99.1	Philip Morris International Inc. Press Release dated October 15, 2015 (furnished pursuant to Item 2.02)
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99.3	Webcast Slides dated October 15, 2015 (furnished pursuant to Item 2.02)

Exhibit 99.1

PRESS RELEASE

PHILIP MORRIS INTERNATIONAL

Investor Relations:
New York: +1 (917) 663 2233
Lausanne: +41 (0)58 242 4666

Media:
Lausanne: +41 (0)58 242 4500

PHILIP MORRIS INTERNATIONAL INC. (PMI) REPORTS 2015 THIRD-QUARTER RESULTS; REVISES AND NARROWS 2015 FULL-YEAR REPORTED DILUTED EPS FORECAST FOR CURRENCY AND AN IMPROVED BUSINESS OUTLOOK; INCREASES FULL YEAR CURRENCY-NEUTRAL ADJUSTED DILUTED EPS GROWTH RATE TO A RANGE OF 11%-12%

2015 Third-Quarter

- Reported diluted earnings per share of $1.25, down by $0.13 or 9.4% versus $1.38 in 2014
  - Excluding unfavorable currency of $0.37, reported diluted earnings per share up by $0.24 or 17.4% versus $1.38 in 2014 as detailed in the attached Schedule 13
- Adjusted diluted earnings per share of $1.24, down by $0.15 or 10.8% versus $1.39 in 2014
  - Excluding unfavorable currency of $0.37, adjusted diluted earnings per share up by $0.22 or 15.8% versus $1.39 in 2014 as detailed in the attached Schedule 12
- Cigarette shipment volume of 218.9 billion units, down by 1.5% excluding acquisitions
- Reported net revenues, excluding excise taxes, of $6.9 billion, down by 11.8%
  - Excluding unfavorable currency of $1.4 billion, reported net revenues, excluding excise taxes, up by 5.9% as detailed in the attached Schedule 10
- Reported operating companies income of $3.0 billion, down by 12.3%
  - Excluding unfavorable currency of $735 million, reported operating companies income up by 9.0%
- Adjusted operating companies income, reflecting the items detailed in the attached Schedule 11, of $3.0 billion, down by 12.1%
  - Excluding unfavorable currency and the impact of acquisitions, adjusted operating companies income up by 9.3%
- Reported operating income of $3.0 billion, down by 11.5%
- Increased the regular quarterly dividend by 2.0% to an annualized rate of $4.08 per common share

2015 Nine Months Year-to-Date

- Reported diluted earnings per share of $3.62, down by $0.11 or 2.9% versus $3.73 in 2014
  - Excluding unfavorable currency of $1.01, reported diluted earnings per share up by $0.90 or 24.1% versus $3.73 in 2014 as detailed in the attached Schedule 17
- Adjusted diluted earnings per share of $3.61, down by $0.38 or 9.5% versus $3.99 in 2014
  - Excluding unfavorable currency of $1.01, adjusted diluted earnings per share up by $0.63 or 15.8% versus $3.99 in 2014 as detailed in the attached Schedule 16
- Cigarette shipment volume of 637.5 billion units, down by 0.6% excluding acquisitions
- Reported net revenues, excluding excise taxes, of $20.4 billion, down by 9.6%

- Excluding unfavorable currency of $3.6 billion and the impact of acquisitions, reported net revenues, excluding excise taxes, up by 6.4% as detailed in the attached Schedule 14
- Reported operating companies income of $9.0 billion, down by 5.0%
    - Excluding unfavorable currency of $2.0 billion and the impact of acquisitions, reported operating companies income up by 16.2%
- Adjusted operating companies income, reflecting the items detailed in the attached Schedule 15, of $9.0 billion, down by 9.8%
    - Excluding unfavorable currency and the impact of acquisitions, adjusted operating companies income up by 10.3%
- Reported operating income of $8.7 billion, down by 4.9%

2015 Full-Year Forecast

- PMI revises and narrows, for currency and an improved business outlook, its 2015 full-year reported diluted earnings per share ("EPS") forecast to be in a range of $4.35 to $4.40, at prevailing exchange rates, versus $4.76 in 2014.
- On an adjusted basis, diluted EPS are projected to increase in the range of 11% to 12% versus adjusted diluted EPS of $5.02 in 2014, as detailed in the attached Schedule 20, excluding an unfavorable currency impact, at prevailing exchange rates, of approximately $1.22 per share for the full-year 2015
- This forecast includes incremental spending in 2015 versus 2014 in support of PMI's Reduced-Risk Product, *iQOS*, including accelerated spending behind planned national expansions and city launches in 2015 and 2016, and to further reinforce the favorable momentum of PMI's cigarette brand portfolio
- This forecast does not include any share repurchases in 2015
- This forecast excludes the impact of any future acquisitions, unanticipated asset impairment and exit cost charges, future changes in currency exchange rates, and any unusual events. Factors described in the Forward-Looking and Cautionary Statements section of this release represent continuing risks to these projections

NEW YORK, October 15, 2015 -- Philip Morris International Inc. (NYSE / Euronext Paris: PM) today announced its 2015 third-quarter results.

"Our strong performance in the first half of the year continued in the third quarter," said André Calantzopoulos, Chief Executive Officer.

"Organic volume, market share and pricing trends remain very robust against the backdrop of an improved macroeconomic environment, particularly in our EU and EEMA Regions."

"We continue to progress with the commercialization and clinical assessment of our Reduced-Risk Product, *iQOS*, and, as previously announced, are accelerating our spending to support additional city launches and national expansions this year and next."

"Although currency headwinds have again stiffened slightly, our business momentum is such that we are today revising and narrowing our full-year guidance, and increasing the projection of our constant-currency adjusted diluted EPS growth rate range to 11% to 12%."

Conference Call

A conference call, hosted by Jacek Olczak, Chief Financial Officer, with members of the investor community and news media, will be webcast at 9:00 a.m., Eastern Time, on October 15, 2015. Access is at www.pmi.com/webcasts.

The audio webcast may also be accessed on iOS or Android devices by downloading PMI's free Investor Relations Mobile Application at www.pmi.com/irapp.

Dividends and Share Repurchase Program

During the quarter, PMI increased its regular quarterly dividend by 2.0% from $1.00 to $1.02, representing an annualized rate of $4.08 per common share. Since its spin-off in March 2008, PMI has increased its regular quarterly dividend by 121.7% from the initial annualized rate of $1.84 per common share. PMI did not make any share repurchases in the first nine months of 2015.

Sampoerna Rights Issue

On October 9, 2015, PT HM Sampoerna Tbk. (Sampoerna) (IDX: HMSP), an affiliate of Philip Morris International Inc. (PMI) in Indonesia, announced the approval by shareholders of Sampoerna's plan for a Rights Issue at an Exercise Price of IDR 77,000 per share.

The purpose of the Rights Issue is to comply with the Indonesian Stock Exchange's requirement for all publicly listed companies to have at least 7.5% of their paid-up capital publicly owned by no later than January 30, 2016. Through the Rights Issue, Sampoerna is offering 269,723,076 new shares, of which 264,209,711, in the form of rights to subscribe to new shares, will be sold by PT Philip Morris Indonesia (PMID) to institutional investors. To date, PMI has held a 98.18% interest of Sampoerna's shares through PMID.

The total net proceeds to Sampoerna from the Rights Issue amount to approximately IDR 20,495.3 billion (approximately $1.4 billion). After completion of the transaction, PMID will own 92.5% of the issued and outstanding shares of Sampoerna and 7.5% will be publicly owned.

Sampoerna expects to complete and close the transaction by November 6, 2015.

2015 THIRD-QUARTER CONSOLIDATED RESULTS

*In this press release, **"PMI"** refers to Philip Morris International Inc. and its subsidiaries. References to total international cigarette market, defined as worldwide cigarette volume excluding the United States, total cigarette market, total market and market shares are PMI tax-paid estimates based on the latest available data from a number of internal and external sources and may, in defined instances, exclude the People's Republic of China and/or PMI's duty free business. North Africa is defined as Algeria, Egypt, Libya, Morocco and Tunisia. **"OTP"** is defined as other tobacco products. "**EEMA**" is defined as Eastern Europe, Middle East and Africa and includes PMI's international duty free business. The term **"net revenues"** refers to operating revenues from the sale of our products, excluding excise taxes and net of sales and promotion incentives. Operating companies income, or **"OCI,"** is defined as operating income, excluding general corporate expenses and the amortization of intangibles, plus equity (income)/loss in unconsolidated subsidiaries, net. PMI's management evaluates business segment performance and allocates resources based on OCI. **"Adjusted EBITDA"** is defined as earnings before interest, taxes, depreciation and amortization, excluding asset impairment and exit costs, discrete tax items and unusual items. Management also reviews OCI, OCI margins and earnings per share, or "EPS," on an adjusted basis (which may exclude the impact of currency and other items such as acquisitions, asset impairment and exit costs, discrete tax items and unusual items), as well as **free cash flow**, defined as net cash provided by operating activities less capital expenditures, and net debt. PMI believes it is appropriate to disclose these measures as they improve comparability and help investors analyze business performance and trends. Non-GAAP measures used in this release should be neither considered in isolation nor as a substitute for the financial measures prepared in accordance with U.S. GAAP. Comparisons are to the same prior-year period unless otherwise stated. For a* *reconciliation of non-GAAP measures to corresponding GAAP measures, see the relevant schedules provided with this press release.* ***Reduced-Risk Products*** *("RRPs") is the term the company uses to refer to products with the potential to reduce individual risk and population harm in comparison to smoking combustible cigarettes. PMI's RRPs are in various stages of development and commercialization, and we are conducting extensive and rigorous scientific studies to determine whether we can support claims for such products of reduced exposure to harmful and potentially harmful constituents in smoke, and ultimately claims of reduced disease risk, when compared to smoking combustible cigarettes. Before making any such claims, we will rigorously evaluate the full set of data from the relevant scientific studies to determine whether they substantiate reduced exposure or risk. Any such claims may also be subject to government review and approval, as is the case in the United States today. Trademarks and service marks in this press release that are the registered property of, or licensed by, the subsidiaries of PMI, are italicized.*

NET REVENUES

PMI Net Revenues (in millions)	Third-Quarter 2015	Third-Quarter 2014	Third-Quarter Change	Third-Quarter Excl. Curr.	Nine Months Year-to-Date 2015	Nine Months Year-to-Date 2014	Nine Months Year-to-Date Change	Nine Months Year-to-Date Excl. Curr.
European Union	$ 2,041	$ 2,357	(13.4)%	4.5%	$ 5,921	$ 6,763	(12.5)%	5.1%
EEMA	2,098	2,434	(13.8)%	9.0%	5,860	6,726	(12.9)%	8.9%
Asia	1,984	2,232	(11.1)%	0.9%	6,284	6,725	(6.6)%	2.7%
Latin America & Canada	804	833	(3.5)%	13.9%	2,337	2,356	(0.8)%	13.8%
Total PMI	**$ 6,927**	**$ 7,856**	**(11.8)%**	**5.9%**	**$ 20,402**	**$ 22,570**	**(9.6)%**	**6.4%**

In the quarter, net revenues of $6.9 billion were down by 11.8%. Excluding unfavorable currency of $1.4 billion, net revenues increased by 5.9%, driven by favorable pricing of $522 million from across all Regions, led: in the EU, by Germany and Italy; in EEMA, by Russia and Ukraine; in Asia, mainly by Indonesia; and in Latin America & Canada, by Argentina and Canada. The favorable pricing was partly offset by unfavorable volume/mix of $61 million in the EU, Asia and Latin America & Canada Regions, partly offset by the EEMA Region.

OPERATING COMPANIES INCOME

PMI OCI (in millions)	Third-Quarter 2015	Third-Quarter 2014	Third-Quarter Change	Third-Quarter Excl. Curr.	Nine Months Year-to-Date 2015	Nine Months Year-to-Date 2014	Nine Months Year-to-Date Change	Nine Months Year-to-Date Excl. Curr.
European Union	$ 1,014	$ 1,186	(14.5)%	5.9%	$ 2,904	$ 2,875	1.0 %	25.8%
EEMA	1,033	1,204	(14.2)%	12.3%	2,794	3,218	(13.2)%	13.0%
Asia	690	799	(13.6)%	1.6%	2,421	2,614	(7.4)%	4.0%
Latin America & Canada	294	267	10.1 %	29.6%	849	734	15.7 %	35.7%
Total PMI	**$ 3,031**	**$ 3,456**	**(12.3)%**	**9.0%**	**$ 8,968**	**$ 9,441**	**(5.0)%**	**16.2%**

In the quarter, reported operating companies income of $3.0 billion was down by 12.3%. Excluding unfavorable currency of $735 million, operating companies income increased by 9.0%, reflecting favorable pricing, partly offset by unfavorable volume/mix of $139 million.

Adjusted operating companies income is shown in the table below and detailed in Schedule 11. Adjusted operating companies income margin, excluding currency and acquisitions, increased by 1.4 points to 45.3%, as detailed in Schedule 11, reflecting the factors mentioned above.

PMI OCI (in millions)	Third-Quarter				Nine Months Year-to-Date			
	2015	**2014**	**Change**	**Excl. Curr.**	**2015**	**2014**	**Change**	**Excl. Curr.**
Reported OCI	$ 3,031	$ 3,456	(12.3)%	9.0%	$ 8,968	$ 9,441	(5.0)%	16.2%
Asset impairment & exit costs	—	9			—	(503)		
Adjusted OCI	**$ 3,031**	**$ 3,447**	**(12.1)%**	**9.3%**	**$ 8,968**	**$ 9,944**	**(9.8)%**	**10.3%**
Adjusted OCI Margin*	43.8%	43.9%	(0.1)	1.4	44.0%	44.1%	(0.1)	1.6

*Margins are calculated as adjusted OCI, divided by net revenues, excluding excise taxes.

SHIPMENT VOLUME & MARKET SHARE

PMI cigarette shipment volume by Region is shown in the table below.

PMI Cigarette Shipment Volume by Region (million units)	Third-Quarter			Nine Months Year-to-Date		
	2015	**2014**	**Change**	**2015**	**2014**	**Change**
European Union	48,824	49,209	(0.8)%	139,704	140,827	(0.8)%
EEMA	79,265	77,252	2.6 %	217,815	213,428	2.1 %
Asia	67,786	72,352	(6.3)%	213,167	218,806	(2.6)%
Latin America & Canada	23,036	23,487	(1.9)%	66,815	68,001	(1.7)%
Total PMI	**218,911**	**222,300**	**(1.5)%**	**637,501**	**641,062**	**(0.6)%**

2015 Third-Quarter and Nine Months Year-to-Date

In the quarter, PMI's cigarette shipment volume decreased by 1.5% excluding acquisitions. The decline was principally due to Asia, mainly Indonesia, Japan and Pakistan. Estimated net inventory movements in the quarter were slightly unfavorable, reflecting unfavorable distributor inventory movements in Japan. Excluding these inventory movements, PMI's total cigarette shipment volume decreased by 1.1%, or by 1.2% excluding acquisitions.

PMI cigarette shipment volume by brand is shown in the table below.

PMI Cigarette Shipment Volume by Brand (million units)	Third-Quarter			Nine Months Year-to-Date		
	2015	**2014**	**Change**	**2015**	**2014**	**Change**
Marlboro	74,185	72,629	2.1 %	213,754	211,661	1.0 %
L&M	26,179	23,956	9.3 %	73,402	69,110	6.2 %
Parliament	12,289	12,859	(4.4)%	33,372	35,166	(5.1)%
Bond Street	12,045	11,951	0.8 %	33,003	32,365	2.0 %
Chesterfield	10,864	11,567	(6.1)%	31,015	32,149	(3.5)%
Philip Morris	9,390	7,961	17.9 %	25,983	23,769	9.3 %
Lark	7,320	8,956	(18.3)%	22,034	22,662	(2.8)%
Others	66,639	72,421	(8.0)%	204,938	214,180	(4.3)%
Total PMI	**218,911**	**222,300**	**(1.5)%**	**637,501**	**641,062**	**(0.6)%**

In the quarter, the increase in cigarette shipment volume of *Marlboro* reflected growth in: the EU, notably Spain, partly offset by Italy and the United Kingdom; EEMA, notably Saudi Arabia and Turkey, partly offset by Algeria, Egypt and Ukraine; and Asia, notably Japan, the Philippines and Vietnam, partly offset by Indonesia. Cigarette shipment volume of *Marlboro* decreased in Latin America & Canada, mainly due to Argentina and Brazil, partly offset by Mexico.

The increase in cigarette shipment volume of *L&M* was driven by growth in: the EU, notably Portugal; EEMA, notably Egypt, Saudi Arabia and Turkey, partly offset by Russia; and Asia, mainly Thailand. The decrease in cigarette shipment volume of *Parliament* was primarily due to Kazakhstan, Korea, Russia and Ukraine. The increase in cigarette shipment volume of *Bond Street* was predominantly driven by Australia and Russia, partly offset by Kazakhstan and Ukraine. The decrease in cigarette shipment volume of *Chesterfield* was primarily due to the EU, mainly Italy and Portugal, partly offset by Poland, and EEMA, mainly Russia and Ukraine. The increase in cigarette shipment volume of *Philip Morris* primarily reflects the morphing from *Diana* in Italy. The decrease in cigarette shipment volume of *Lark* was predominantly due to Japan, partly offset by Turkey.

Total shipment volume of OTP, in cigarette equivalent units, increased by 2.9%. Total shipment volume for cigarettes and OTP, in cigarette equivalent units, decreased by 1.4% excluding acquisitions.

PMI's cigarette market share increased in a number of key markets, including Argentina, Austria, Belgium, Brazil, Canada, Colombia, Egypt, France, Hungary, Korea, the Netherlands, Russia, Saudi Arabia, Spain, Switzerland, Turkey and the United Kingdom.

Year-to-date, PMI's cigarette shipment volume was down by 0.6% excluding acquisitions, due to declines in: the EU, mainly Italy, partly offset by France and Spain; Asia, largely due to Japan, Korea, Pakistan and the Philippines; and Latin America & Canada, mainly due to Argentina, Canada and Ecuador, partly offset by Mexico. The decline in PMI's cigarette shipment volume was partially offset by growth in EEMA, driven principally by Egypt, Russia, Saudi Arabia and Turkey, partly offset by Kazakhstan and Ukraine. Estimated net inventory movements year-to-date were favorable, driven principally by Russia. Excluding these inventory movements, PMI's total cigarette shipment volume decreased by 1.1% and by the same percentage excluding acquisitions.

For the full year 2015, PMI's cigarette shipment volume, excluding acquisitions, is forecast to decrease by 1.0% to 1.5%.

Year-to-date, the increase in cigarette shipment volume of *Marlboro* reflected growth in: the EU, notably France and Spain, partly offset by Italy and the United Kingdom; EEMA, notably Saudi Arabia and Turkey, partly offset by Algeria, Egypt and Ukraine; and Asia, notably the Philippines and Vietnam, partly offset by Indonesia, Japan and Korea. Cigarette shipment volume of *Marlboro* decreased in Latin America & Canada, mainly due to Argentina and Brazil, partly offset by Colombia.

The increase in cigarette shipment volume of *L&M* was driven predominantly by growth in EEMA, notably Egypt, Turkey and Ukraine, partly offset by Russia. The decrease in cigarette shipment volume of *Parliament* was primarily due to Japan, Kazakhstan, Korea and Ukraine, partly offset by Turkey. The increase in cigarette shipment volume of *Bond Street* was predominantly driven by Australia and Russia, partly offset by Kazakhstan and Ukraine. The decrease in cigarette shipment volume of *Chesterfield* was due to EEMA, mainly Russia, Turkey and Ukraine, partly offset by the EU, mainly Italy, and by Latin America & Canada, mainly Mexico. The increase in cigarette shipment volume of *Philip Morris* primarily reflects the morphing of *Diana* in Italy, partly offset by the morphing to *Lark* in Japan. The decrease in cigarette shipment volume of *Lark* was predominantly due to Korea and Turkey, partly offset by Japan.

Total shipment volume of OTP, in cigarette equivalent units, increased by 2.8%. Total shipment volume for cigarettes and OTP, in cigarette equivalent units, decreased by 0.5% excluding acquisitions.

PMI's cigarette market share increased in a number of key markets, including Argentina, Austria, Belgium, Brazil, Colombia, Egypt, France, Germany, Hungary, Indonesia, Korea, Poland, Russia, Saudi Arabia, Spain and Switzerland.

EUROPEAN UNION REGION (EU)

2015 Third-Quarter

Reported net revenues of $2.0 billion decreased by 13.4%. Excluding unfavorable currency of $422 million, net revenues increased by 4.5%, reflecting favorable pricing of $118 million, notably in Germany and Italy, partly offset by unfavorable volume/mix of $12 million.

Reported operating companies income of $1.0 billion decreased by 14.5%. Excluding unfavorable currency of $242 million, operating companies income increased by 5.9%, driven primarily by higher pricing, partly offset by unfavorable volume/mix of $19 million.

Adjusted operating companies income is shown in the table below and detailed on Schedule 11. Adjusted operating companies income margin, excluding unfavorable currency, increased by 1.4 points to 51.0%, as detailed in Schedule 11, reflecting the factors mentioned above.

EU OCI (in millions)	**Third-Quarter 2015**	**2014**	**Change**	**Excl. Curr.**	**Nine Months Year-to-Date 2015**	**2014**	**Change**	**Excl. Curr.**
Reported OCI	$ 1,014	$ 1,186	(14.5)%	5.9%	$ 2,904	$ 2,875	1.0 %	25.8%
Asset impairment & exit costs	—	16			—	(472)		
Adjusted OCI	**$ 1,014**	**$ 1,170**	**(13.3)%**	**7.4%**	**$ 2,904**	**$ 3,347**	**(13.2)%**	**8.0%**
Adjusted OCI Margin*	49.7%	49.6%	0.1	1.4	49.0%	49.5%	(0.5)	1.4

*Margins are calculated as adjusted OCI, divided by net revenues, excluding excise taxes.

2015 Third-Quarter and Nine Months Year-to-Date

The estimated total cigarette market in the EU of 126.1 billion units decreased slightly by 0.1% in the quarter and decreased by 1.5% to 347.9 billion units year-to-date. The net impact of estimated trade inventory movements in the quarter and year-to-date was neutral. The decline of the estimated total cigarette market in both periods reflected, in certain key geographies, improving economies, a moderation in the level of illicit trade, lower out-switching to the fine cut category and a lower prevalence of e-vapor products. For the full year 2015, the estimated total cigarette market in the EU is forecast to decrease by approximately 2.0%.

The estimated total OTP market in the EU in the quarter of 42.9 billion cigarette equivalent units increased by 0.7%, reflecting a larger total fine cut market, up by 1.1% to 37.5 billion cigarette equivalent units. Year-to-date, the estimated total OTP market in the EU of 122.1 billion cigarette equivalent units decreased by 0.5%, reflecting a lower total fine cut market, down by 0.3% to 106.6 billion cigarette equivalent units.

Cigarette shipment volume and market share performance by brand are shown in the tables below.

EU Cigarette Shipment Volume by Brand (in millions)	Third-Quarter			Nine Months Year-to-Date		
	2015	2014	Change	2015	2014	Change
Marlboro	23,824	23,681	0.6 %	68,170	67,825	0.5 %
L&M	8,957	8,711	2.8 %	24,883	24,833	0.2 %
Chesterfield	7,151	7,347	(2.7)%	20,361	20,255	0.5 %
Philip Morris	4,040	2,638	53.1 %	10,056	7,579	32.7 %
Others	4,852	6,832	(29.0)%	16,234	20,335	(20.2)%
Total EU	**48,824**	**49,209**	**(0.8)%**	**139,704**	**140,827**	**(0.8)%**

EU Cigarette Market Shares by Brand	Third-Quarter			Nine Months Year-to-Date		
	2015	2014	Change p.p.	2015	2014	Change p.p.
Marlboro	19.3%	19.1%	0.2	19.4%	19.2%	0.2
L&M	7.1%	7.0%	0.1	7.1%	7.0%	0.1
Chesterfield	5.8%	5.8%	—	5.8%	5.5%	0.3
Philip Morris	3.5%	3.4%	0.1	3.5%	3.6%	(0.1)
Others	3.9%	4.4%	(0.5)	4.1%	4.5%	(0.4)
Total EU	**39.6%**	**39.7%**	**(0.1)**	**39.9%**	**39.8%**	**0.1**

In the quarter, PMI's cigarette shipment volume of 48.8 billion units decreased by 0.8%, or by 0.2% excluding trade inventory movements, mainly in Italy and the United Kingdom, partly offset by Spain. PMI's cigarette market share decreased by 0.1 point to 39.6%, with gains, notably in France and Spain, mainly offset by Italy.

In the quarter, PMI's shipments of OTP of 6.2 billion cigarette equivalent units increased by 3.0%. PMI's total OTP market share increased by 0.4 points to 14.4%, reflecting a gain in the fine cut category.

Year-to-date, PMI's cigarette shipment volume of 139.7 billion units decreased by 0.8%, or by 1.0% excluding trade inventory movements, notably due to Italy and the United Kingdom, partly offset by France and Spain. Market share increased by 0.1 point to 39.9%, with gains, notably in France, Germany and Spain, partly offset by Italy.

Year-to-date, PMI's shipments of OTP of 17.7 billion cigarette equivalent units increased by 3.4%. PMI's total OTP market share increased by 0.3 points to 14.4%, reflecting a gain in the fine cut category.

EU Key Market Commentaries

In **France**, estimated industry size, PMI cigarette shipment volume and market share performance are shown in the table below.

France Key Market Data	Third-Quarter			Nine Months Year-to-Date		
	2015	2014	Change % / p.p.	2015	2014	Change % / p.p.
Total Cigarette Market (billion units)	11.8	11.7	1.1 %	34.2	34.0	0.6%
PMI Shipments (million units)	4,746	4,770	(0.5)%	14,450	14,148	2.1%
PMI Cigarette Market Share						
Marlboro	25.8%	24.7%	1.1	25.7%	25.1%	0.6
Philip Morris	9.2%	9.2%	—	9.5%	9.3%	0.2
Chesterfield	3.3%	3.4%	(0.1)	3.3%	3.4%	(0.1)
Others	2.9%	3.1%	(0.2)	2.9%	3.1%	(0.2)
Total	**41.2%**	**40.4%**	**0.8**	**41.4%**	**40.9%**	**0.5**

In the quarter, the increase in the estimated total cigarette market reflected its general recovery since the second half of 2014 and a lower prevalence of e-vapor products. Excluding the net impact of inventory movements, PMI's cigarette shipment volume increased by 2.7%, reflecting market share growth, driven by *Marlboro*, benefiting from a round retail price point of €7.00 per pack and the launch of *Marlboro 25s*. The estimated total industry fine cut category of 3.8 billion cigarette equivalent units increased by 9.6%. PMI's market share of the category decreased by 1.1 points to 24.6%.

Year-to-date, the increase in the estimated total cigarette market was mainly driven by the same dynamics as in the quarter. Excluding the net impact of inventory movements, PMI's cigarette shipment volume increased by 1.7%, reflecting market share growth, notably of premium brands *Marlboro* and *Philip Morris*. The estimated total industry fine cut category of 10.9 billion cigarette equivalent units increased by 7.4%. PMI's market share of the category decreased by 1.2 points to 24.9%.

In **Germany**, estimated industry size, PMI cigarette shipment volume and market share performance are shown in the table below.

Germany Key Market Data	Third-Quarter			Nine Months Year-to-Date		
	2015	2014	Change % / p.p.	2015	2014	Change % / p.p.
Total Cigarette Market (billion units)	21.8	21.6	1.0%	59.9	60.7	(1.4)%
PMI Shipments (million units)	7,633	7,583	0.7%	22,134	22,023	0.5 %
PMI Cigarette Market Share						
Marlboro	20.8%	20.8%	—	21.9%	21.5%	0.4
L&M	11.2%	11.2%	—	12.0%	11.6%	0.4
Chesterfield	1.6%	1.6%	—	1.7%	1.7%	—
Others	1.4%	1.5%	(0.1)	1.4%	1.5%	(0.1)
Total	**35.0%**	**35.1%**	**(0.1)**	**37.0%**	**36.3%**	**0.7**

In the quarter, the increase in the estimated total cigarette market principally reflected a lower prevalence of illicit trade. The estimated total industry fine cut category of 10.8 billion cigarette equivalent units increased by 1.2%. PMI's market share of the category decreased by 0.8 points to 12.2%.

Year-to-date, the decline of the estimated total cigarette market was partly due to the annualized impact of price increases, partly offset by a lower prevalence of illicit trade. The increase in PMI's market share was driven by *Marlboro*, mainly reflecting the positive impact of the new Architecture 2.0, and *L&M*, benefiting from a rounded retail price point of €5.00 per pack of 19s. The estimated total industry fine cut category of 30.4 billion cigarette equivalent units decreased by 1.5%. PMI's market share of the category decreased by 0.3 points to 12.7%.

In **Italy**, estimated industry size, PMI cigarette shipment volume and market share performance are shown in the table below.

Italy Key Market Data	Third-Quarter			Nine Months Year-to-Date		
	2015	2014	Change % / p.p.	2015	2014	Change % / p.p.
Total Cigarette Market (billion units)	20.1	20.1	0.3 %	55.5	56.1	(1.0)%
PMI Shipments (million units)	10,148	10,791	(6.0)%	30,362	31,260	(2.9)%
PMI Cigarette Market Share						
Marlboro	24.3%	25.2%	(0.9)	24.2%	25.2%	(1.0)
Chesterfield	11.2%	10.9%	0.3	10.8%	8.9%	1.9
Philip Morris	9.5%	10.2%	(0.7)	9.8%	11.1%	(1.3)
Others	8.7%	9.5%	(0.8)	9.1%	9.6%	(0.5)
Total	**53.7%**	**55.8%**	**(2.1)**	**53.9%**	**54.8%**	**(0.9)**

In the quarter, the increase in the estimated total cigarette market was driven by favorable trade inventory movements. Excluding these inventory movements, the total cigarette market decreased slightly by an estimated 0.1%, reflecting the impact of the tax-driven price increases in January 2015 and out-switching to less expensive OTP categories, particularly fine cut, partly offset by a lower prevalence of illicit trade and e-vapor products. Excluding the net impact of inventory movements, PMI's cigarette shipment volume decreased by 3.6%, reflecting market share loss, notably of *Marlboro*, largely due to its price increase in the first quarter of 2015 to €5.20 per pack from its round retail price point of €5.00 per pack, and *Philip Morris*, including the morphed *Diana* that had been impacted by the growth of the super-low price segment. The estimated total industry fine cut category of 1.7 billion cigarette equivalent units increased by 5.9%. PMI's market share of the category decreased by 0.2 points to 41.0%.

Year-to-date, the decline of the estimated total cigarette industry was due to the same dynamics as in the quarter. Excluding the net impact of inventory movements, PMI's cigarette shipment volume decreased by 2.6%, mainly reflecting market share loss, notably of *Marlboro* and *Philip Morris*, largely due to the same dynamics as in the quarter, partly offset by *Chesterfield*, reflecting the annualized impact of the brand's repositioning into the super-low price segment. The estimated total industry fine cut category of 4.8 billion cigarette equivalent units increased by 5.4%. PMI's market share of the category decreased by 0.2 points to 41.3%.

In **Poland**, estimated industry size, PMI cigarette shipment volume and market share performance are shown in the table below.

Poland Key Market Data	**Third-Quarter**			**Nine Months Year-to-Date**		
	2015	**2014**	**Change % / p.p.**	**2015**	**2014**	**Change % / p.p.**
Total Cigarette Market (billion units)	11.6	11.3	2.5%	31.9	32.9	(2.9)%
PMI Shipments (million units)	4,734	4,620	2.5%	12,757	12,780	(0.2)%
PMI Cigarette Market Share						
Marlboro	11.4%	11.4%	—	11.2%	10.9%	0.3
L&M	18.0%	18.7%	(0.7)	17.8%	17.7%	0.1
Chesterfield	8.6%	7.9%	0.7	8.4%	7.6%	0.8
Others	2.9%	2.9%	—	2.6%	3.4%	(0.8)
Total	**40.9%**	**40.9%**	**—**	**40.0%**	**39.6%**	**0.4**

In the quarter, the increase in the estimated total cigarette market was driven by favorable trade inventory movements. Excluding these inventory movements, the total cigarette market decreased by an estimated 0.2%, reflecting the impact of price increases partially offset by a lower prevalence of e-vapor products. The estimated total industry fine cut category of 1.0 billion cigarette equivalent units increased by 11.3%. PMI's market share of the category decreased by 1.7 points to 31.6%.

Year-to-date, the decrease in the estimated total cigarette market benefited from favorable trade inventory movements. Excluding these inventory movements, the total cigarette market decreased by an estimated 4.0%, reflecting the impact of price increases and an increase in the prevalence of illicit products. While PMI's cigarette shipment volume decreased, reflecting a lower total market, market share was up, driven by *Marlboro*, partly reflecting the positive impact of the new Architecture 2.0, and *Chesterfield*, benefiting from its round corner box super-slims variants, partly offset by declines from super-low price brands. The estimated total industry fine cut category of 3.1 billion cigarette equivalent units increased by 7.1%. PMI's market share of the category decreased by 1.7 points to 32.8%.

In **Spain**, estimated industry size, PMI cigarette shipment volume and market share performance are shown in the table below.

Spain Key Market Data	**Third-Quarter**			**Nine Months Year-to-Date**		
	2015	**2014**	**Change % / p.p.**	**2015**	**2014**	**Change % / p.p.**
Total Cigarette Market (billion units)	13.1	13.0	0.9%	35.4	35.8	(1.2)%
PMI Shipments (million units)	4,173	3,771	10.7%	11,861	11,295	5.0 %
PMI Cigarette Market Share						
Marlboro	17.7%	16.4%	1.3	16.9%	15.8%	1.1
Chesterfield	8.8%	9.0%	(0.2)	9.1%	9.2%	(0.1)
L&M	5.7%	6.0%	(0.3)	5.8%	6.1%	(0.3)
Others	1.8%	1.2%	0.6	1.5%	0.9%	0.6
Total	**34.0%**	**32.6%**	**1.4**	**33.3%**	**32.0%**	**1.3**

In the quarter, the increase in the estimated total cigarette market was driven by favorable trade inventory movements. Excluding these inventory movements, the total cigarette market was estimated to be flat, reflecting the impact of price increases in the second half of 2014 and the first quarter of 2015, partly offset by an improving economy, and a lower prevalence of illicit trade and e-vapor products. Year-to-date, excluding trade inventory movements, the total cigarette market decreased by an estimated 0.6%, reflecting the same dynamics as in the quarter. Excluding inventory movements, PMI's cigarette shipment volume increased by 5.9% in the quarter and by 3.0% year-to-date. The increase in PMI's market share in the quarter and year-to-date was driven mainly by *Marlboro*, benefiting from a round price point in the vending channel, the new Architecture 2.0, and an improving economy. In the quarter, the estimated total industry fine cut category of 2.5 billion cigarette equivalent units decreased by 2.4%. PMI's market share of the fine cut category decreased by 1.7 points to 12.9%. Year-to-date, the estimated total industry fine cut category of 7.2 billion cigarette equivalent units decreased by 1.8%. PMI's market share of the fine cut category decreased by 1.3 points to 13.6%.

EASTERN EUROPE, MIDDLE EAST & AFRICA REGION (EEMA)

2015 Third-Quarter

Reported net revenues of $2.1 billion decreased by 13.8%. Excluding unfavorable currency of $555 million, net revenues increased by 9.0%, reflecting favorable pricing of $190 million, driven principally by Russia, Turkey and Ukraine, and favorable volume/mix of $29 million.

Reported operating companies income of $1.0 billion decreased by 14.2%. Excluding unfavorable currency of $319 million, operating companies income increased by 12.3%, driven primarily by higher pricing, partly offset by unfavorable volume/mix of $17 million.

Adjusted operating companies income is shown in the table below and detailed on Schedule 11. Adjusted operating companies income margin, excluding unfavorable currency, increased by 1.5 points to 51.0%, as detailed on Schedule 11, reflecting the factors mentioned above.

EEMA OCI (in millions)	Third-Quarter 2015	2014	Change	Excl. Curr.	Nine Months Year-to-Date 2015	2014	Change	Excl. Curr.
Reported OCI	$ 1,033	$ 1,204	(14.2)%	12.3%	$ 2,794	$ 3,218	(13.2)%	13.0%
Asset impairment & exit costs	—	—			—	—		
Adjusted OCI	**$ 1,033**	**$ 1,204**	**(14.2)%**	**12.3%**	**$ 2,794**	**$ 3,218**	**(13.2)%**	**13.0%**
Adjusted OCI Margin*	49.2%	49.5%	(0.3)	1.5	47.7%	47.8%	(0.1)	1.9

*Margins are calculated as adjusted OCI, divided by net revenues, excluding excise taxes.

2015 Third-Quarter and Nine Months Year-to-Date

In the quarter, PMI's cigarette shipment volume of 79.3 billion units increased by 2.6%, or by 2.5% excluding acquisitions. The increase in PMI's cigarette shipment volume in the quarter was mainly driven by Egypt, Russia, Saudi Arabia and Turkey, partly offset by Kazakhstan and Ukraine. PMI's cigarette shipment volume of premium brands decreased by 0.8%, mainly due to: *Parliament*, down by 3.7% to 9.4 billion units, primarily due to Kazakhstan, Russia and Ukraine, partly offset by *Marlboro*, up by 1.1% to 23.1 billion units, principally driven by Saudi Arabia, and Turkey, partly offset by Algeria, Egypt and Ukraine. PMI's cigarette shipment volume of *L&M* increased by 14.4% to 14.3 billion units, driven by Egypt, Saudi Arabia and Turkey, partially offset by Russia.

Year-to-date, PMI's cigarette shipment volume of 217.8 billion units increased by 2.1%, or by 2.0% excluding acquisitions, driven by the same markets as in the quarter. PMI's cigarette shipment volume of premium brands increased by 0.9%, mainly driven by: *Marlboro*, up by 2.2% to 64.5 billion units, driven notably by Saudi Arabia and Turkey, partly offset by Egypt and Ukraine; partly offset by *Parliament*, down by 1.2% to 25.6 billion units, mainly due to Kazakhstan and Ukraine, partly offset by Turkey. PMI's cigarette shipment volume of *L&M* increased by 11.3% to 39.8 billion units, driven by Egypt, Turkey and Ukraine, partly offset by Russia.

EEMA Key Market Commentaries

In **North Africa**, estimated industry size, PMI cigarette shipment volume and market share performance are shown in the table below.

North Africa Key Market Data	Third-Quarter 2015	2014	Change % / p.p.	Nine Months Year-to-Date 2015	2014	Change % / p.p.
Total Cigarette Market (billion units)	33.3	34.7	(3.9)%	101.3	105.3	(3.8)%
PMI Shipments (million units)	9,928	9,275	7.0 %	27,936	27,035	3.3 %
PMI Cigarette Market Share						
Marlboro	14.0%	15.2%	(1.2)	14.1%	14.8%	(0.7)
L&M	13.5%	9.4%	4.1	11.5%	8.6%	2.9
Others	2.8%	1.7%	1.1	2.2%	1.9%	0.3
Total	**30.3%**	**26.3%**	**4.0**	**27.8%**	**25.3%**	**2.5**

In the quarter, the decline of the estimated total market was principally due to Egypt, reflecting the impact of excise tax-driven price increases in July 2014 and February 2015, partly offset by Libya, Morocco and Tunisia. Year-to-date, the estimated total market decreased by 3.8%, due to Algeria, Egypt and Morocco, partly offset by Libya and Tunisia. The increase in PMI's cigarette shipment in the quarter and year-to-date was primarily driven by Egypt, reflecting higher market share, mainly of *L&M*, resulting from improved territorial coverage and brand building activities, partly offset by lower shipments of *Marlboro* mainly due to lower market share in Algeria and Egypt.

In **Russia**, estimated industry size, PMI cigarette shipment volume and August quarter-to-date and year-to-date market share performance, as measured by Nielsen, are shown in the table below.

Russia Key Market Data	Third-Quarter			Nine Months Year-to-Date		
	2015	2014	Change % / p.p.	2015	2014	Change % / p.p.
Total Cigarette Market (billion units)	80.5	84.4	(4.6)%	219.3	232.7	(5.7)%
PMI Shipments (million units)	23,742	22,960	3.4 %	65,826	63,455	3.7 %
PMI Cigarette Market Share						
Marlboro	1.4%	1.5%	(0.1)	1.4%	1.6%	(0.2)
Parliament	3.8%	3.8%	—	3.9%	3.6%	0.3
Bond Street	8.5%	7.7%	0.8	8.2%	7.3%	0.9
Others	15.0%	14.4%	0.6	14.5%	14.5%	—
Total	**28.7%**	**27.4%**	**1.3**	**28.0%**	**27.0%**	**1.0**

In the quarter and year-to-date, the decline of the estimated total cigarette market was mainly due to the unfavorable impact of tax-driven prices increases and lower consumer purchasing power as a result of a weak economy. For the full year 2015, the estimated total cigarette market in Russia is forecast to decrease by approximately 7.0%.

The increase in PMI's cigarette shipment volume in the quarter and year-to-date was mainly driven by market share growth, primarily by low-price *Bond Street,* notably its *Compact* 7.0 variant, and super-low price *Next*.

In **Turkey**, estimated industry size, PMI cigarette shipment volume and August quarter-to-date and year-to-date market share performance, as measured by Nielsen, are shown in the table below.

Turkey Key Market Data	Third-Quarter			Nine Months Year-to-Date		
	2015	2014	Change % / p.p.	2015	2014	Change % / p.p.
Total Cigarette Market (billion units)	29.4	26.3	11.8%	75.1	68.5	9.6%
PMI Shipments (million units)	14,150	12,514	13.1%	35,433	33,719	5.1%
PMI Cigarette Market Share						
Marlboro	9.8%	8.7%	1.1	9.3%	8.6%	0.7
Parliament	11.9%	11.5%	0.4	11.7%	10.9%	0.8
Lark	7.7%	8.6%	(0.9)	7.5%	9.6%	(2.1)
Others	14.7%	14.3%	0.4	15.0%	15.0%	—
Total	**44.1%**	**43.1%**	**1.0**	**43.5%**	**44.1%**	**(0.6)**

In the quarter and year-to-date, the increase in the estimated total cigarette market mainly reflected a significantly lower prevalence of illicit trade. The increase in PMI's cigarette shipment volume in the quarter was mainly due to a higher total market and market share, driven by *Marlboro*, notably its *Touch* 7.0 variants, and *Parliament*, benefiting from the growth of *Parliament Night Blue KS*, the leading SKU sold on the market, and from up-trading from the mid-price segment, partly offset by low-price *Lark*, reflecting the impact of price repositioning by PMI's principal competitor in May 2014. The decrease in PMI's market share year-to-date was mainly due to low-price *Lark*, partly offset by *Marlboro* and *Parliament*, with "Others," notably including *L&M* and *Muratti*, flat.

In **Ukraine**, estimated industry size, PMI cigarette shipment volume and August quarter-to-date and year-to-date market share performance, as measured by Nielsen, are shown in the table below.

Ukraine Key Market Data	**Third-Quarter**			**Nine Months Year-to-Date**		
	2015	**2014**	**Change % / p.p.**	**2015**	**2014**	**Change % / p.p.**
Total Cigarette Market (billion units)	18.8	18.3	2.4 %	52.4	53.0	(1.2)%
PMI Shipments (million units)	4,704	6,484	(27.5)%	14,382	17,772	(19.1)%
PMI Cigarette Market Share						
Marlboro	3.5%	4.8%	(1.3)	4.1%	5.0%	(0.9)
Parliament	2.8%	3.2%	(0.4)	2.9%	3.2%	(0.3)
Bond Street	8.4%	9.0%	(0.6)	8.1%	9.2%	(1.1)
Others	14.7%	15.9%	(1.2)	15.7%	15.5%	0.2
Total	**29.4%**	**32.9%**	**(3.5)**	**30.8%**	**32.9%**	**(2.1)**

In the quarter, the increase in the estimated total market was mainly driven by favorable net inventory movements compared to the third quarter of 2014, reflecting estimated trade inventory deloading following excise tax-driven price increases in July 2014. Excluding net inventory movements, the total cigarette market decreased by an estimated 2.9% in the quarter and was essentially flat year-to-date, reflecting lower consumer purchasing power as a result of a weak economy, and continued business disruption due to the political instability in the east of the country, partly offset by a lower prevalence of illicit trade. The decrease in PMI's cigarette shipment volume in the quarter and year-to-date largely reflected lower market share. The decrease in PMI's market share in the quarter and year-to-date was primarily due to *Marlboro*, reflecting the impact of lower consumer purchasing power, and *Bond Street*, mainly resulting from competitive price pressure in the low price segment.

ASIA REGION

2015 Third-Quarter

Reported net revenues of $2.0 billion decreased by 11.1%. Excluding unfavorable currency of $268 million, net revenues increased by 0.9%, driven by favorable pricing of $73 million, mainly in Australia and Indonesia. The favorable pricing was partially offset by unfavorable volume/mix of $53 million, mainly due to unfavorable inventory movements in Japan, partly offset by improved mix in the Philippines.

Reported operating companies income of $690 million decreased by 13.6%. Excluding unfavorable currency of $122 million, operating companies income increased by 1.6%, principally reflecting favorable pricing and lower costs, partly offset by unfavorable volume/mix of $75 million.

Adjusted operating companies income is shown in the table below and detailed on Schedule 11. Adjusted operating companies income margin, excluding unfavorable currency, increased by 0.3 points to 36.1%, as detailed on Schedule 11, reflecting the factors mentioned above.

Asia OCI (in millions)	Third-Quarter				Nine Months Year-to-Date			
	2015	**2014**	**Change**	**Excl. Curr.**	**2015**	**2014**	**Change**	**Excl. Curr.**
Reported OCI	$ 690	$ 799	(13.6)%	1.6%	$ 2,421	$ 2,614	(7.4)%	4.0%
Asset impairment & exit costs	—	—			—	(24)		
Adjusted OCI	**$ 690**	**$ 799**	**(13.6)%**	**1.6%**	**$ 2,421**	**$ 2,638**	**(8.2)%**	**3.1%**
Adjusted OCI Margin*	34.8%	35.8%	(1.0)	0.3	38.5%	39.2%	(0.7)	0.2

*Margins are calculated as adjusted OCI, divided by net revenues, excluding excise taxes.

2015 Third-Quarter and Nine Months Year-to-Date

In the quarter, PMI's cigarette shipment volume of 67.8 billion units decreased by 6.3%, largely due to: Indonesia, mainly reflecting a lower estimated total market; a lower estimated total market and share in Japan; and Pakistan, reflecting a lower estimated total market resulting from trade inventory deloading following the June 2015 excise tax increase coupled with an increase in the prevalence of illicit trade, and lower market share. Excluding unfavorable inventory movements in Japan, PMI's cigarette shipment volume decreased by 5.1%.

Cigarette shipment volume of *Marlboro* of 18.3 billion units increased by 7.7%, predominantly driven by Japan, the Philippines and Vietnam, partly offset by Indonesia. Cigarette shipment volume of *Parliament* of 2.6 billion units decreased by 7.4%, due to Korea, partly offset by Japan. Cigarette shipment volume of *Lark* of 4.3 billion units decreased by 30.1%, reflecting the timing of shipments in Japan compared to the third quarter of 2014.

Year-to-date, PMI's cigarette shipment volume of 213.2 billion units decreased by 2.6%, mainly due to Japan, Korea, Pakistan and the Philippines.

Cigarette shipment volume of *Marlboro* of 55.2 billion units increased by 1.3%, mainly driven by the Philippines and Vietnam, partly offset by Indonesia, Japan and Korea. Cigarette shipment volume of *Parliament* of 6.9 billion units decreased by 17.5%, due to Japan and Korea. Cigarette shipment volume of *Lark* of 14.5 billion units increased by 0.5%, driven by Japan, partly offset by Korea.

Asia Key Market Commentaries

In **Indonesia**, estimated industry size, PMI cigarette shipment volume and market share performance are shown in the table below.

Indonesia Key Market Data	**Third-Quarter**			**Nine Months Year-to-Date**		
	2015	**2014**	**Change % / p.p.**	**2015**	**2014**	**Change % / p.p.**
Total Cigarette Market (billion units)	75.4	78.8	(4.2)%	232.3	235.0	(1.1)%
PMI Shipments (million units)	26,552	27,686	(4.1)%	81,895	81,820	0.1 %
PMI Cigarette Market Share						
Sampoerna A	15.0%	14.6%	0.4	15.0%	14.3%	0.7
Dji Sam Soe	7.2%	6.6%	0.6	7.1%	6.2%	0.9
U Mild	4.8%	5.4%	(0.6)	4.9%	5.4%	(0.5)
Others	8.2%	8.6%	(0.4)	8.2%	8.9%	(0.7)
Total	**35.2%**	**35.2%**	**—**	**35.2%**	**34.8%**	**0.4**

In the quarter and year-to-date, the decline of the estimated total cigarette market was mainly due to a soft economic environment. For the full year 2015, the estimated total cigarette market is forecast to be flat.

The decline in PMI's cigarette shipment volume in the quarter mainly reflected *U Mild*'s crossing a critical price point ahead of competition earlier in the year, and the impact of the softer macro-economic environment. PMI's market share in the quarter and year-to-date was driven by a strong performance from its machine-made kretek brands, notably *Sampoerna A*, *Dji Sam Soe Magnum* and *Dji Sam Soe Magnum Blue*, partly offset by *U Mild* and a decline in its hand-rolled kretek portfolio, notably due to *Sampoerna Hijau* in "Others," down by 0.3 points to 2.9% in the quarter, largely reflecting the decline of the total segment. While *Marlboro*'s market share was flat at 5.1%, its share of the “white” cigarettes segment, which represented 6.4% of the total cigarette market, increased by 2.0 points to 80.8%. While the machine-made kretek segment, representing 75.2% of the total cigarette market, increased by 1.4 points, PMI's share of the segment decreased by 0.3 points to 30.1%. Although the hand-rolled kretek segment, representing 18.5% of the total cigarette market, decreased by 1.3 points, PMI's share of the segment increased by 1.6 points to 40.3%.

In **Japan**, estimated industry size, PMI cigarette shipment volume and market share performance are shown in the table below.

Japan Key Market Data	Third-Quarter			Nine Months Year-to-Date		
	2015	2014	Change % / p.p.	2015	2014	Change % / p.p.
Total Cigarette Market (billion units)	47.2	48.0	(1.5)%	135.8	138.8	(2.2)%
PMI Shipments (million units)	10,796	12,179	(11.4)%	36,194	37,416	(3.3)%
PMI Cigarette Market Share						
Marlboro	11.3%	11.6%	(0.3)	11.4%	11.6%	(0.2)
Parliament	2.3%	2.3%	—	2.3%	2.2%	0.1
Lark	10.0%	10.0%	—	10.0%	9.9%	0.1
Others	1.7%	2.0%	(0.3)	1.7%	2.2%	(0.5)
Total	**25.3%**	**25.9%**	**(0.6)**	**25.4%**	**25.9%**	**(0.5)**

In the quarter and year-to-date, the decrease of the estimated total cigarette market moderated to 1.5% and 2.2%, respectively. For the full year 2015, the estimated total cigarette market in Japan is forecast to decrease by 2.5% to 3.0%.

The decrease of PMI's cigarette shipment volume in the quarter was primarily due to unfavorable distributor inventory movements. Excluding inventory movements, PMI's total cigarette shipment volume decreased by 3.7% in the quarter and by 3.8% year-to-date, mainly reflecting a lower total market and market share.

In **Korea**, estimated industry size, PMI cigarette shipment volume and market share performance are shown in the table below.

Korea Key Market Data	Third-Quarter			Nine Months Year-to-Date		
	2015	2014	Change % / p.p.	2015	2014	Change % / p.p.
Total Cigarette Market (billion units)	20.3	24.6	(17.1)%	51.0	66.4	(23.1)%
PMI Shipments (million units)	4,163	4,630	(10.1)%	10,352	12,860	(19.5)%
PMI Cigarette Market Share						
Marlboro	9.4%	7.4%	2.0	9.3%	7.6%	1.7
Parliament	6.8%	6.7%	0.1	6.9%	7.0%	(0.1)
Virginia S.	3.6%	3.8%	(0.2)	3.7%	4.0%	(0.3)
Others	0.6%	0.7%	(0.1)	0.5%	0.7%	(0.2)
Total	**20.4%**	**18.6%**	**1.8**	**20.4%**	**19.3%**	**1.1**

In the quarter and year-to-date, the decline of the estimated total cigarette market reflected the impact of the January 2015 excise tax increase and related retail price increases. Excluding the impact of estimated inventory movements associated with the timing of the excise tax increase, the total cigarette market declined by approximately 12% and 17% in the quarter and year-to-date, respectively. For the full year 2015, the estimated underlying total cigarette market is forecast to decline by approximately 17%.

The decline in PMI's cigarette shipment volume in the quarter and year-to-date reflected the lower estimated total market, partly offset by share growth, driven by *Marlboro*, benefiting from the positive impact of pricing for PMI's principal domestic competitor's main brands.

In the **Philippines**, estimated tax-paid industry size, PMI cigarette shipment volume and market share performance are shown in the table below.

Philippines Key Market Data	**Third-Quarter**			**Nine Months Year-to-Date**		
	2015	**2014**	**Change % / p.p.**	**2015**	**2014**	**Change % / p.p.**
Total Cigarette Market (billion units)	21.9	21.8	0.6 %	62.0	60.5	2.4 %
PMI Shipments (million units)	17,192	17,456	(1.5)%	49,821	50,865	(2.1)%
PMI Cigarette Market Share						
Marlboro	19.9%	17.0%	2.9	20.6%	18.1%	2.5
Fortune	32.8%	32.8%	—	32.5%	34.0%	(1.5)
Jackpot	13.0%	17.3%	(4.3)	14.3%	17.6%	(3.3)
Others	12.8%	13.1%	(0.3)	13.0%	14.3%	(1.3)
Total	**78.5%**	**80.2%**	**(1.7)**	**80.4%**	**84.0%**	**(3.6)**

In the quarter and year-to-date, the increase in the estimated total tax-paid industry cigarette volume reflected higher estimated tax-paid volume by PMI's principal domestic competitor. The decline in PMI's cigarette shipment volume in both periods was mainly due to lower consumption of low and super-low price brands, following consecutive price increases in late 2014 and early 2015, partly offset by adult smoker uptrading to *Marlboro,* reflecting the narrowing of retail price gaps with brands at the bottom end of the market. August quarter-to-date and year-to-date market share performance, as measured by Nielsen, which PMI believes provides additional insight into share performance in the current environment, increased by 1.4 and 0.9 points to 73.7% and 72.9%, respectively, driven by *Marlboro*, up by 2.9 and 2.0 points to 21.0% and 20.4%, and low-price, *Fortune,* up by 0.9 and 0.4 points to 31.6% and 30.7%, respectively.

LATIN AMERICA & CANADA REGION

2015 Third-Quarter

Reported net revenues of $804 million decreased by 3.5%. Excluding unfavorable currency of $145 million, net revenues increased by 13.9%, driven by favorable pricing of $141 million, principally in Argentina, Brazil, Canada, Ecuador and Mexico, partially offset by unfavorable volume/mix of $25 million.

Reported operating companies income of $294 million increased by 10.1%. Excluding unfavorable currency of $52 million, operating companies income increased by 29.6%, principally reflecting favorable pricing, partly offset by unfavorable volume/mix of $28 million and higher costs.

Adjusted operating companies income is shown in the table below and detailed on Schedule 11. Adjusted operating companies income margin, excluding unfavorable currency, increased by 3.6 points to 36.5%, as detailed on Schedule 11, reflecting the factors mentioned above.

Latin America & Canada OCI (in millions)	Third-Quarter				Nine Months Year-to-Date			
	2015	2014	Change	Excl. Curr.	2015	2014	Change	Excl. Curr.
Reported OCI	$ 294	$ 267	10.1%	29.6%	$ 849	$ 734	15.7%	35.7%
Asset impairment & exit costs	—	(7)			—	(7)		
Adjusted OCI	**$ 294**	**$ 274**	**7.3%**	**26.3%**	**$ 849**	**$ 741**	**14.6%**	**34.4%**
Adjusted OCI Margin*	36.6%	32.9%	3.7	3.6	36.3%	31.5%	4.8	5.6

*Margins are calculated as adjusted OCI, divided by net revenues, excluding excise taxes.

2015 Third-Quarter and Nine Months Year-to-Date

In the quarter, PMI's cigarette shipment volume of 23.0 billion units decreased by 1.9%, mainly due to Argentina, Brazil and Ecuador, partly offset by Mexico. Although shipment volume of *Marlboro* of 8.9 billion units decreased by 1.6%, its Regional market share increased by 0.5 points to an estimated 15.3%. Market share of *Marlboro* increased notably in Brazil and Colombia, by 0.6 and 1.2 points to 9.7% and 9.1%, respectively. Shipment volume of *Philip Morris* of 4.7 billion units increased by 0.2%, driven by Canada.

Year-to-date, PMI's cigarette shipment volume of 66.8 billion units decreased by 1.7%, mainly due to Argentina, Canada and Ecuador, partly offset by Mexico. Although shipment volume of *Marlboro* of 25.9 billion units decreased by 1.4%, its Regional market share increased by 0.4 points to an estimated 14.9%. Market share of *Marlboro* increased notably in Argentina, Brazil and Colombia, by 0.2, 0.7 and 1.3 points to 24.2%, 9.6% and 9.0%, respectively. Shipment volume of *Philip Morris* of 14.1 billion units increased by 1.1%, driven by Canada.

Latin America & Canada Key Market Commentaries

In **Argentina**, estimated industry size, PMI cigarette shipment volume and market share performance are shown in the table below.

Argentina Key Market Data	Third-Quarter			Nine Months Year-to-Date		
	2015	2014	Change % / p.p.	2015	2014	Change % / p.p.
Total Cigarette Market (billion units)	9.8	10.0	(2.1)%	29.6	30.7	(3.6)%
PMI Shipments (million units)	7,648	7,810	(2.1)%	23,234	23,745	(2.2)%
PMI Cigarette Market Share						
Marlboro	23.8%	24.2%	(0.4)	24.2%	24.0%	0.2
Parliament	2.1%	2.2%	(0.1)	2.1%	2.1%	—
Philip Morris	44.6%	43.6%	1.0	44.8%	43.3%	1.5
Others	6.8%	7.2%	(0.4)	7.1%	7.5%	(0.4)
Total	**77.3%**	**77.2%**	**0.1**	**78.2%**	**76.9%**	**1.3**

In the quarter and year-to-date, the decline of the estimated total cigarette market was mainly due to the cumulative impact of price increases in 2014 and 2015 and a challenging economic environment. The decrease in PMI's shipment volume in the quarter and year-to-date reflected a lower estimated total market, partly offset by market share growth, driven primarily by *Philip Morris*, reflecting the positive impact of the brand's capsule variants.

In **Canada**, estimated industry size, PMI cigarette shipment volume and market share performance are shown in the table below.

Canada Key Market Data	Third-Quarter			Nine Months Year-to-Date		
	2015	2014	Change % / p.p.	2015	2014	Change % / p.p.
Total Cigarette Market (billion units)	7.0	7.3	(4.4)%	19.7	20.4	(3.1)%
PMI Shipments (million units)	2,725	2,758	(1.2)%	7,424	7,689	(3.4)%
PMI Cigarette Market Share						
Belmont	3.6%	3.1%	0.5	3.3%	2.9%	0.4
Canadian Classics	10.8%	10.7%	0.1	10.5%	10.5%	—
Next	11.1%	10.6%	0.5	10.7%	10.7%	—
Others	13.7%	13.6%	0.1	13.2%	13.8%	(0.6)
Total	**39.2%**	**38.0%**	**1.2**	**37.7%**	**37.9%**	**(0.2)**

In the quarter and year-to-date, the decline of the estimated total cigarette market was mainly due to the impact of tax-driven price increases in 2014 and 2015. The decrease in PMI's cigarette shipment volume in the quarter was mainly driven by a lower estimated total market, partly offset by market share growth of premium *Belmont* and low price *Next*. The decrease in PMI's cigarette shipment volume year-to-date was mainly due to a lower estimated total market.

In **Mexico**, estimated industry size, PMI cigarette shipment volume and market share performance are shown in the table below.

Mexico Key Market Data	Third-Quarter			Nine Months Year-to-Date		
	2015	2014	Change % / p.p.	2015	2014	Change % / p.p.
Total Cigarette Market (billion units)	8.5	8.3	3.0%	24.6	23.9	3.1%
PMI Shipments (million units)	5,980	5,879	1.7%	16,866	16,741	0.7%
PMI Cigarette Market Share						
Marlboro	48.9%	49.9%	(1.0)	47.3%	48.8%	(1.5)
Delicados	10.8%	10.8%	—	10.8%	11.0%	(0.2)
Benson & Hedges	4.6%	5.1%	(0.5)	4.6%	5.1%	(0.5)
Others	5.9%	5.3%	0.6	5.7%	5.2%	0.5
Total	**70.2%**	**71.1%**	**(0.9)**	**68.4%**	**70.1%**	**(1.7)**

In the quarter, the increase of the estimated total cigarette market was unfavorably impacted by the timing of estimated trade inventory movements compared to the third quarter of 2014. Excluding the impact of these inventory movements, the estimated total cigarette market increased by 6.6%, primarily reflecting a lower prevalence of illicit trade. The increase in PMI's cigarette shipment volume in the quarter and year-to-date was mainly driven by the higher estimated total market. The decline in PMI's market share in the quarter and year-to-date was mainly due to *Marlboro,* reflecting adult smoker down-trading and the timing of price increases by PMI's principal competitor in the first quarter of 2015, partly offset by gains for certain low price local trademark brands.

Philip Morris International Inc. Profile

Philip Morris International Inc. (PMI) is the leading international tobacco company, with six of the world's top 15 international brands, including *Marlboro*, the number one cigarette brand worldwide. PMI's products are sold in more than 180 markets. In 2014, the company held an estimated 15.5% share of the estimated total international cigarette market outside of the U.S., or 28.5% excluding the People's Republic of China and the U.S. For more information, see www.pmi.com.

Forward-Looking and Cautionary Statements

This press release contains projections of future results and other forward-looking statements. Achievement of projected results is subject to risks, uncertainties and inaccurate assumptions. In the event that risks or uncertainties materialize, or underlying assumptions prove inaccurate, actual results could vary materially from those contained in such forward-looking statements. Pursuant to the “safe harbor” provisions of the Private Securities Litigation Reform Act of 1995, PMI is identifying important factors that, individually or in the aggregate, could cause actual results and outcomes to differ materially from those contained in any forward-looking statements made by PMI.

PMI's business risks include: significant increases in cigarette-related taxes; the imposition of discriminatory excise tax structures; fluctuations in customer inventory levels due to increases in product taxes and prices; increasing marketing and regulatory restrictions, often with the goal of reducing or preventing the use of tobacco products; health concerns relating to the use of tobacco products and exposure to environmental tobacco smoke; litigation related to tobacco use; intense competition; the effects of global and individual country economic, regulatory and political developments; changes in adult smoker behavior; lost revenues as a result of counterfeiting, contraband and cross-border purchases; governmental investigations; unfavorable currency exchange rates and currency devaluations; adverse changes in applicable corporate tax laws; adverse changes in the cost and quality of tobacco and other agricultural products and raw materials; and the integrity of its information systems. PMI's future profitability may also be adversely affected should it be unsuccessful in its attempts to produce and commercialize products that have the potential to reduce individual risk and population harm; if it is unable to successfully introduce new products, promote brand equity, enter new markets or improve its margins through increased prices and productivity gains; if it is unable to expand its brand portfolio internally or through acquisitions and the development of strategic business relationships; or if it is unable to attract and retain the best global talent.

PMI is further subject to other risks detailed from time to time in its publicly filed documents, including the Form 10-Q for the quarter ended June 30, 2015. PMI cautions that the foregoing list of important factors is not a complete discussion of all potential risks and uncertainties. PMI does not undertake to update any forward-looking statement that it may make from time to time, except in the normal course of its public disclosure obligations.

PHILIP MORRIS INTERNATIONAL INC.
and Subsidiaries
Condensed Statements of Earnings
For the Quarters Ended September 30,
($ in millions, except per share data)
(Unaudited)

	2015	2014	% Change
Net revenues	**$ 19,422**	**$ 21,335**	**(9.0)%**
Cost of sales	2,383	2,734	(12.8)%
Excise taxes on products (1)	12,495	13,479	(7.3)%
Gross profit	4,544	5,122	(11.3)%
Marketing, administration and research costs	1,566	1,763	
Asset impairment and exit costs	—	(9)	
Amortization of intangibles	19	23	
Operating income (2)	**2,959**	**3,345**	**(11.5)%**
Interest expense, net	247	267	
Earnings before income taxes	2,712	3,078	(11.9)%
Provision for income taxes	748	918	(18.5)%
Equity (income)/loss in unconsolidated subsidiaries, net	(20)	(38)	
Net earnings	1,984	2,198	(9.7)%
Net earnings attributable to noncontrolling interests	42	43	
Net earnings attributable to PMI	**$ 1,942**	**$ 2,155**	**(9.9)%**
Per share data: (3)			
Basic earnings per share	**$ 1.25**	**$ 1.38**	**(9.4)%**
Diluted earnings per share	**$ 1.25**	**$ 1.38**	**(9.4)%**

(1) The segment detail of excise taxes on products sold for the quarters ended September 30, 2015 and 2014 is shown on Schedule 2.

(2) PMI's management evaluates segment performance and allocates resources based on operating companies income, which PMI defines as operating income, excluding general corporate expenses and amortization of intangibles, plus equity (income)/loss in unconsolidated subsidiaries, net. The reconciliation from operating income to operating companies income is as follows:

	2015	2014	% Change
Operating Income	**$ 2,959**	**$ 3,345**	**(11.5)%**
Excluding:			
- Amortization of Intangibles	19	23	
- General corporate expenses (included in marketing, administration and research costs above)	33	50	
Plus: Equity (income)/loss in unconsolidated subsidiaries, net	(20)	(38)	
Operating Companies Income	**$ 3,031**	**$ 3,456**	**(12.3)%**

(3) Net earnings and weighted-average shares used in the basic and diluted earnings per share computations for the quarters ended September 30, 2015 and 2014 are shown on Schedule 4, Footnote 1.

Schedule 2

PHILIP MORRIS INTERNATIONAL INC.
and Subsidiaries
Selected Financial Data by Business Segment
For the Quarters Ended September 30,
($ in millions)
(Unaudited)

		Net Revenues excluding Excise Taxes				
		European Union	EEMA	Asia	Latin America & Canada	Total
2015	Net Revenues (1)	$ 6,633	$ 5,492	$ 4,880	$ 2,417	$ 19,422
	Excise Taxes on Products	(4,592)	(3,394)	(2,896)	(1,613)	(12,495)
	Net Revenues excluding Excise Taxes	**2,041**	**2,098**	**1,984**	**804**	**6,927**
2014	Net Revenues	$ 7,777	$ 6,111	$ 4,943	$ 2,504	$ 21,335
	Excise Taxes on Products	(5,420)	(3,677)	(2,711)	(1,671)	(13,479)
	Net Revenues excluding Excise Taxes	**2,357**	**2,434**	**2,232**	**833**	**7,856**
Variance	Currency	(422)	(555)	(268)	(145)	(1,390)
	Acquisitions	—	—	—	—	—
	Operations	106	219	20	116	461
	Variance Total	**(316)**	**(336)**	**(248)**	**(29)**	**(929)**
	Variance Total (%)	(13.4)%	(13.8)%	(11.1)%	(3.5)%	(11.8)%
	Variance excluding Currency	106	219	20	116	461
	Variance excluding Currency (%)	4.5 %	9.0 %	0.9 %	13.9 %	5.9 %
	Variance excluding Currency & Acquisitions	106	219	20	116	461
	Variance excluding Currency & Acquisitions (%)	4.5 %	9.0 %	0.9 %	13.9 %	5.9 %

(1) 2015 Currency decreased net revenues as follows:

European Union	$ (1,389)
EEMA	(1,587)
Asia	(622)
Latin America & Canada	(447)
	$ (4,045)

PHILIP MORRIS INTERNATIONAL INC.
and Subsidiaries
Selected Financial Data by Business Segment
For the Quarters Ended September 30,
($ in millions)
(Unaudited)

	Operating Companies Income				
	European Union	**EEMA**	**Asia**	**Latin America & Canada**	**Total**
2015	$ 1,014	$ 1,033	$ 690	$ 294	$ 3,031
2014	1,186	1,204	799	267	3,456
% Change	(14.5)%	(14.2)%	(13.6)%	10.1%	(12.3)%
Reconciliation:					
For the quarter ended September 30, 2014	**$ 1,186**	**$ 1,204**	**$ 799**	**$ 267**	**$ 3,456**
2014 Asset impairment and exit costs	(16)	—	—	7	(9)
2015 Asset impairment and exit costs	—	—	—	—	—
Acquired businesses	—	—	—	—	—
Currency	(242)	(319)	(122)	(52)	(735)
Operations	86	148	13	72	319
For the quarter ended September 30, 2015	**$ 1,014**	**$ 1,033**	**$ 690**	**$ 294**	**$ 3,031**

Schedule 4

PHILIP MORRIS INTERNATIONAL INC.
and Subsidiaries
Diluted Earnings Per Share
For the Quarters Ended September 30,
($ in millions, except per share data)
(Unaudited)

		Diluted E.P.S.	
2015 Diluted Earnings Per Share	$	1.25	(1)
2014 Diluted Earnings Per Share	$	1.38	(1)
Change	$	(0.13)	
% Change		(9.4)%	
Reconciliation:			
2014 Diluted Earnings Per Share	**$**	**1.38**	(1)
Special Items:			
2014 Asset impairment and exit costs		0.01	
2014 Tax items		—	
2015 Asset impairment and exit costs		—	
2015 Tax items		0.01	
Currency		(0.37)	
Interest		—	
Change in tax rate		0.03	
Impact of lower shares outstanding and share-based payments		—	
Operations		0.19	
2015 Diluted Earnings Per Share	**$**	**1.25**	(1)

(1) Basic and diluted EPS were calculated using the following (in millions):

		Q3 2015		Q3 2014
Net earnings attributable to PMI	$	1,942	$	2,155
Less distributed and undistributed earnings attributable to share-based payment awards		7		9
Net earnings for basic and diluted EPS	$	1,935	$	2,146
Weighted-average shares for basic and diluted EPS		1,549		1,560

PHILIP MORRIS INTERNATIONAL INC.

and Subsidiaries

Condensed Statements of Earnings

For the Nine Months Ended September 30,

($ in millions, except per share data)

(Unaudited)

		2015		2014	% Change
Net revenues	**$**	**55,537**	**$**	**60,165**	**(7.7)%**
Cost of sales		6,990		7,804	(10.4)%
Excise taxes on products (1)		35,135		37,595	(6.5)%
Gross profit		13,412		14,766	(9.2)%
Marketing, administration and research costs		4,628		5,026	
Asset impairment and exit costs		—		503	
Amortization of intangibles		62		67	
Operating income (2)		**8,722**		**9,170**	**(4.9)%**
Interest expense, net		781		789	
Earnings before income taxes		7,941		8,381	(5.2)%
Provision for income taxes		2,276		2,446	(7.0)%
Equity (income)/loss in unconsolidated subsidiaries, net		(69)		(74)	
Net earnings		5,734		6,009	(4.6)%
Net earnings attributable to noncontrolling interests		110		128	
Net earnings attributable to PMI	**$**	**5,624**	**$**	**5,881**	**(4.4)%**
Per share data: (3)					
Basic earnings per share	**$**	**3.62**	**$**	**3.73**	**(2.9)%**
Diluted earnings per share	**$**	**3.62**	**$**	**3.73**	**(2.9)%**

(1) The segment detail of excise taxes on products sold for the nine months ended September 30, 2015 and 2014 is shown on Schedule 6.

(2) PMI's management evaluates segment performance and allocates resources based on operating companies income, which PMI defines as operating income, excluding general corporate expenses and amortization of intangibles, plus equity (income)/loss in unconsolidated subsidiaries, net. The reconciliation from operating income to operating companies income is as follows:

		2015		2014	% Change
Operating Income	**$**	**8,722**	**$**	**9,170**	**(4.9)%**
Excluding:					
- Amortization of Intangibles		62		67	
- General corporate expenses (included in marketing, administration and research costs above)		115		130	
Plus: Equity (income)/loss in unconsolidated subsidiaries, net		(69)		(74)	
Operating Companies Income	**$**	**8,968**	**$**	**9,441**	**(5.0)%**

(3) Net earnings and weighted-average shares used in the basic and diluted earnings per share computations for the nine months ended September 30, 2015 and 2014 are shown on Schedule 8, Footnote 1.

PHILIP MORRIS INTERNATIONAL INC.
and Subsidiaries
Selected Financial Data by Business Segment
For the Nine Months Ended September 30,
($ in millions)
(Unaudited)

		Net Revenues excluding Excise Taxes				
		European Union	EEMA	Asia	Latin America & Canada	Total
2015	Net Revenues (1)	$ 18,909	$ 14,915	$ 14,683	$ 7,030	$ 55,537
	Excise Taxes on Products	(12,988)	(9,055)	(8,399)	(4,693)	(35,135)
	Net Revenues excluding Excise Taxes	**5,921**	**5,860**	**6,284**	**2,337**	**20,402**
2014	Net Revenues	$ 22,225	$ 16,347	$ 14,515	$ 7,078	$ 60,165
	Excise Taxes on Products	(15,462)	(9,621)	(7,790)	(4,722)	(37,595)
	Net Revenues excluding Excise Taxes	**6,763**	**6,726**	**6,725**	**2,356**	**22,570**
Variance	Currency	(1,188)	(1,464)	(625)	(345)	(3,622)
	Acquisitions	11	1	—	4	16
	Operations	335	597	184	322	1,438
	Variance Total	**(842)**	**(866)**	**(441)**	**(19)**	**(2,168)**
	Variance Total (%)	(12.5)%	(12.9)%	(6.6)%	(0.8)%	(9.6)%
	Variance excluding Currency	346	598	184	326	1,454
	Variance excluding Currency (%)	5.1 %	8.9 %	2.7 %	13.8 %	6.4 %
	Variance excluding Currency & Acquisitions	335	597	184	322	1,438
	Variance excluding Currency & Acquisitions (%)	5.0 %	8.9 %	2.7 %	13.7 %	6.4 %

(1) 2015 Currency decreased net revenues as follows:

European Union	$ (3,837)
EEMA	(3,931)
Asia	(1,339)
Latin America & Canada	(1,083)
	$ (10,190)

Schedule 7

PHILIP MORRIS INTERNATIONAL INC.
and Subsidiaries
Selected Financial Data by Business Segment
For the Nine Months Ended September 30,
($ in millions)
(Unaudited)

	Operating Companies Income				
	European Union	**EEMA**	**Asia**	**Latin America & Canada**	**Total**
2015	$ 2,904	$ 2,794	$ 2,421	$ 849	$ 8,968
2014	2,875	3,218	2,614	734	9,441
% Change	1.0%	(13.2)%	(7.4)%	15.7%	(5.0)%
Reconciliation:					
For the nine months ended September 30, 2014	**$ 2,875**	**$ 3,218**	**$ 2,614**	**$ 734**	**$ 9,441**
2014 Asset impairment and exit costs	472	—	24	7	503
2015 Asset impairment and exit costs	—	—	—	—	—
Acquired businesses	(2)	(1)	—	3	—
Currency	(712)	(843)	(298)	(147)	(2,000)
Operations	271	420	81	252	1,024
For the nine months ended September 30, 2015	**$ 2,904**	**$ 2,794**	**$ 2,421**	**$ 849**	**$ 8,968**

Schedule 8

PHILIP MORRIS INTERNATIONAL INC.
and Subsidiaries
Diluted Earnings Per Share
For the Nine Months Ended September 30,
($ in millions, except per share data)
(Unaudited)

		Diluted E.P.S.	
2015 Diluted Earnings Per Share	$	3.62	(1)
2014 Diluted Earnings Per Share	$	3.73	(1)
Change	$	(0.11)	
% Change		(2.9)%	
Reconciliation:			
2014 Diluted Earnings Per Share	**$**	**3.73**	(1)
Special Items:			
2014 Asset impairment and exit costs		0.26	
2014 Tax items		—	
2015 Asset impairment and exit costs		—	
2015 Tax items		0.01	
Currency		(1.01)	
Interest		(0.03)	
Change in tax rate		(0.01)	
Impact of lower shares outstanding and share-based payments		0.05	
Operations		0.62	
2015 Diluted Earnings Per Share	**$**	**3.62**	(1)

(1) Basic and diluted EPS were calculated using the following (in millions):

		YTD September 2015		YTD September 2014
Net earnings attributable to PMI	$	5,624	$	5,881
Less distributed and undistributed earnings attributable to share-based payment awards		20		27
Net earnings for basic and diluted EPS	$	5,604	$	5,854
Weighted-average shares for basic and diluted EPS		1,549		1,571

Schedule 9

PHILIP MORRIS INTERNATIONAL INC.

and Subsidiaries

Condensed Balance Sheets

($ in millions, except ratios)

(Unaudited)

		September 30, 2015			December 31, 2014	
Assets						
Cash and cash equivalents	$	2,393		$	1,682	
All other current assets		11,719			13,802	
Property, plant and equipment, net		5,600			6,071	
Goodwill		7,404			8,388	
Other intangible assets, net		2,621			2,985	
Investments in unconsolidated subsidiaries		919			1,083	
Other assets		1,355			1,176	
Total assets	**$**	**32,011**		**$**	**35,187**	
Liabilities and Stockholders' (Deficit) Equity						
Short-term borrowings	$	1,007		$	1,208	
Current portion of long-term debt		2,100			1,318	
All other current liabilities		10,995			12,586	
Long-term debt		25,800			26,929	
Deferred income taxes		1,614			1,549	
Other long-term liabilities		2,721			2,800	
Total liabilities		44,237			46,390	
Total PMI stockholders' deficit		(13,582)			(12,629)	
Noncontrolling interests		1,356			1,426	
Total stockholders' deficit		(12,226)			(11,203)	
Total liabilities and stockholders' (deficit) equity	**$**	**32,011**		**$**	**35,187**	
Total debt	$	28,907		$	29,455	
Total debt to Adjusted EBITDA		2.39	(1)		2.24	(1)
Net debt to Adjusted EBITDA		2.20	(1)		2.12	(1)

(1) For the calculation of Total Debt to Adjusted EBITDA and Net Debt to Adjusted EBITDA ratios, refer to Schedule 18.

Schedule 10

PHILIP MORRIS INTERNATIONAL INC.
and Subsidiaries
Reconciliation of Non-GAAP Measures
Adjustments for the Impact of Currency and Acquisitions
For the Quarters Ended September 30,
($ in millions)
(Unaudited)

2015								2014			% Change in Reported Net Revenues excluding Excise Taxes		
Reported Net Revenues	Less Excise Taxes	Reported Net Revenues excluding Excise Taxes	Less Currency	Reported Net Revenues excluding Excise Taxes & Currency	Less Acquisi-tions	Reported Net Revenues excluding Excise Taxes, Currency & Acquisitions		Reported Net Revenues	Less Excise Taxes	Reported Net Revenues excluding Excise Taxes	Reported	Reported excluding Currency	Reported excluding Currency & Acquisitions
$ 6,633	$ 4,592	$ 2,041	$ (422)	$ 2,463	$ —	$ 2,463	European Union	$ 7,777	$ 5,420	$ 2,357	(13.4)%	4.5%	4.5%
5,492	3,394	2,098	(555)	2,653	—	2,653	EEMA	6,111	3,677	2,434	(13.8)%	9.0%	9.0%
4,880	2,896	1,984	(268)	2,252	—	2,252	Asia	4,943	2,711	2,232	(11.1)%	0.9%	0.9%
2,417	1,613	804	(145)	949	—	949	Latin America & Canada	2,504	1,671	833	(3.5)%	13.9%	13.9%
$ 19,422	**$12,495**	**$ 6,927**	**$ (1,390)**	**$ 8,317**	**$ —**	**$ 8,317**	**PMI Total**	**$ 21,335**	**$13,479**	**$ 7,856**	**(11.8)%**	**5.9%**	**5.9%**

2015						2014	% Change in Reported Operating Companies Income		
Reported Operating Companies Income	Less Currency	Reported Operating Companies Income excluding Currency	Less Acquisi-tions	Reported Operating Companies Income excluding Currency & Acquisitions		Reported Operating Companies Income	Reported	Reported excluding Currency	Reported excluding Currency & Acquisitions
$ 1,014	$ (242)	$ 1,256	$ —	$ 1,256	European Union	$ 1,186	(14.5)%	5.9%	5.9%
1,033	(319)	1,352	—	1,352	EEMA	1,204	(14.2)%	12.3%	12.3%
690	(122)	812	—	812	Asia	799	(13.6)%	1.6%	1.6%
294	(52)	346	—	346	Latin America & Canada	267	10.1 %	29.6%	29.6%
$ 3,031	**$ (735)**	**$ 3,766**	**$ —**	**$ 3,766**	**PMI Total**	**$ 3,456**	**(12.3)%**	**9.0%**	**9.0%**

Schedule 11

PHILIP MORRIS INTERNATIONAL INC.
and Subsidiaries
Reconciliation of Non-GAAP Measures
Reconciliation of Reported Operating Companies Income to Adjusted Operating Companies Income &
Reconciliation of Adjusted Operating Companies Income Margin, excluding Currency and Acquisitions
For the Quarters Ended September 30,
($ in millions)
(Unaudited)

2015								2014			% Change in Adjusted Operating Companies Income		
Reported Operating Companies Income	**Less Asset Impairment & Exit Costs**	**Adjusted Operating Companies Income**	**Less Currency**	**Adjusted Operating Companies Income excluding Currency**	**Less Acquisi-tions**	**Adjusted Operating Companies Income excluding Currency & Acquisitions**		**Reported Operating Companies Income**	**Less Asset Impairment & Exit Costs**	**Adjusted Operating Companies Income**	**Adjusted**	**Adjusted excluding Currency**	**Adjusted excluding Currency & Acquisitions**
$ 1,014	$ —	$ 1,014	$ (242)	$ 1,256	$ —	$ 1,256	European Union	$ 1,186	$ 16	$ 1,170	(13.3)%	7.4%	7.4%
1,033	—	1,033	(319)	1,352	—	1,352	EEMA	1,204	—	1,204	(14.2)%	12.3%	12.3%
690	—	690	(122)	812	—	812	Asia	799	—	799	(13.6)%	1.6%	1.6%
294	—	294	(52)	346	—	346	Latin America & Canada	267	(7)	274	7.3 %	26.3%	26.3%
$ 3,031	**$ —**	**$ 3,031**	**$ (735)**	**$ 3,766**	**$ —**	**$ 3,766**	**PMI Total**	**$ 3,456**	**$ 9**	**$ 3,447**	**(12.1)%**	**9.3%**	**9.3%**

2015								2014			% Points Change	
Adjusted Operating Companies Income excluding Currency	**Net Revenues excluding Excise Taxes & Currency(1)**	**Adjusted Operating Companies Income Margin excluding Currency**		**Adjusted Operating Companies Income excluding Currency & Acquisitions**	**Net Revenues excluding Excise Taxes, Currency & Acquisitions(1)**	**Adjusted Operating Companies Income Margin excluding Currency & Acquisitions**		**Adjusted Operating Companies Income**	**Net Revenues excluding Excise Taxes(1)**	**Adjusted Operating Companies Income Margin**	**Adjusted Operating Companies Income Margin excluding Currency**	**Adjusted Operating Companies Income Margin excluding Currency & Acquisitions**
$ 1,256	$ 2,463	51.0%		$ 1,256	$ 2,463	51.0%	European Union	$ 1,170	$ 2,357	49.6%	1.4	1.4
1,352	2,653	51.0%		1,352	2,653	51.0%	EEMA	1,204	2,434	49.5%	1.5	1.5
812	2,252	36.1%		812	2,252	36.1%	Asia	799	2,232	35.8%	0.3	0.3
346	949	36.5%		346	949	36.5%	Latin America & Canada	274	833	32.9%	3.6	3.6
$ 3,766	**$ 8,317**	**45.3%**		**$ 3,766**	**$ 8,317**	**45.3%**	**PMI Total**	**$ 3,447**	**$ 7,856**	**43.9%**	**1.4**	**1.4**

(1) For the calculation of net revenues excluding excise taxes, currency and acquisitions, refer to Schedule 10.

PHILIP MORRIS INTERNATIONAL INC.
and Subsidiaries
Reconciliation of Non-GAAP Measures
Reconciliation of Reported Diluted EPS to Adjusted Diluted EPS and Adjusted Diluted EPS, excluding Currency
For the Quarters Ended September 30,
(Unaudited)

	2015	2014	% Change
Reported Diluted EPS	**$ 1.25**	**$ 1.38**	**(9.4)%**
Adjustments:			
Asset impairment and exit costs	—	0.01	
Tax items	(0.01)	—	
Adjusted Diluted EPS	**$ 1.24**	**$ 1.39**	**(10.8)%**
Less:			
Currency impact	(0.37)		
Adjusted Diluted EPS, excluding Currency	**$ 1.61**	**$ 1.39**	**15.8 %**

PHILIP MORRIS INTERNATIONAL INC.
and Subsidiaries
Reconciliation of Non-GAAP Measures
Reconciliation of Reported Diluted EPS to Reported Diluted EPS, excluding Currency
For the Quarters Ended September 30,
(Unaudited)

	2015	2014	% Change
Reported Diluted EPS	**$ 1.25**	**$ 1.38**	**(9.4)%**
Less:			
Currency impact	(0.37)		
Reported Diluted EPS, excluding Currency	**$ 1.62**	**$ 1.38**	**17.4 %**

Schedule 14

PHILIP MORRIS INTERNATIONAL INC.
and Subsidiaries
Reconciliation of Non-GAAP Measures
Adjustments for the Impact of Currency and Acquisitions
For the Nine Months Ended September 30,
($ in millions)
(Unaudited)

2015								2014			% Change in Reported Net Revenues excluding Excise Taxes		
Reported Net Revenues	Less Excise Taxes	Reported Net Revenues excluding Excise Taxes	Less Currency	Reported Net Revenues excluding Excise Taxes & Currency	Less Acquisitions	Reported Net Revenues excluding Excise Taxes, Currency & Acquisitions		Reported Net Revenues	Less Excise Taxes	Reported Net Revenues excluding Excise Taxes	Reported	Reported excluding Currency	Reported excluding Currency & Acquisitions
$ 18,909	$ 12,988	$ 5,921	$ (1,188)	$ 7,109	$ 11	$ 7,098	European Union	$ 22,225	$ 15,462	$ 6,763	(12.5)%	5.1%	5.0%
14,915	9,055	5,860	(1,464)	7,324	1	7,323	EEMA	16,347	9,621	6,726	(12.9)%	8.9%	8.9%
14,683	8,399	6,284	(625)	6,909	—	6,909	Asia	14,515	7,790	6,725	(6.6)%	2.7%	2.7%
7,030	4,693	2,337	(345)	2,682	4	2,678	Latin America & Canada	7,078	4,722	2,356	(0.8)%	13.8%	13.7%
$ 55,537	**$ 35,135**	**$ 20,402**	**$ (3,622)**	**$ 24,024**	**$ 16**	**$ 24,008**	**PMI Total**	**$ 60,165**	**$ 37,595**	**$ 22,570**	**(9.6)%**	**6.4%**	**6.4%**

2015						2014	% Change in Reported Operating Companies Income		
Reported Operating Companies Income	Less Currency	Reported Operating Companies Income excluding Currency	Less Acquisitions	Reported Operating Companies Income excluding Currency & Acquisitions		Reported Operating Companies Income	Reported	Reported excluding Currency	Reported excluding Currency & Acquisitions
$ 2,904	$ (712)	$ 3,616	$ (2)	$ 3,618	European Union	$ 2,875	1.0 %	25.8%	25.8%
2,794	(843)	3,637	(1)	3,638	EEMA	3,218	(13.2)%	13.0%	13.1%
2,421	(298)	2,719	—	2,719	Asia	2,614	(7.4)%	4.0%	4.0%
849	(147)	996	3	993	Latin America & Canada	734	15.7 %	35.7%	35.3%
$ 8,968	**$ (2,000)**	**$ 10,968**	**$ —**	**$ 10,968**	**PMI Total**	**$ 9,441**	**(5.0)%**	**16.2%**	**16.2%**

PHILIP MORRIS INTERNATIONAL INC.
and Subsidiaries
Reconciliation of Non-GAAP Measures
Reconciliation of Reported Operating Companies Income to Adjusted Operating Companies Income &
Reconciliation of Adjusted Operating Companies Income Margin, excluding Currency and Acquisitions
For the Nine Months Ended September 30,
($ in millions)
(Unaudited)

2015								2014			% Change in Adjusted Operating Companies Income		
Reported Operating Companies Income	Less Asset Impairment & Exit Costs	Adjusted Operating Companies Income	Less Currency	Adjusted Operating Companies Income excluding Currency	Less Acquisi-tions	Adjusted Operating Companies Income excluding Currency & Acquisitions		Reported Operating Companies Income	Less Asset Impairment & Exit Costs	Adjusted Operating Companies Income	Adjusted	Adjusted excluding Currency	Adjusted excluding Currency & Acquisitions
$ 2,904	$ —	$ 2,904	$ (712)	$ 3,616	$ (2)	$ 3,618	European Union	$ 2,875	$ (472)	$ 3,347	(13.2)%	8.0%	8.1%
2,794	—	2,794	(843)	3,637	(1)	3,638	EEMA	3,218	—	3,218	(13.2)%	13.0%	13.1%
2,421	—	2,421	(298)	2,719	—	2,719	Asia	2,614	(24)	2,638	(8.2)%	3.1%	3.1%
849	—	849	(147)	996	3	993	Latin America & Canada	734	(7)	741	14.6 %	34.4%	34.0%
$ 8,968	**$ —**	**$ 8,968**	**$ (2,000)**	**$ 10,968**	**$ —**	**$ 10,968**	**PMI Total**	**$ 9,441**	**$ (503)**	**$ 9,944**	**(9.8)%**	**10.3%**	**10.3%**

2015							2014			% Points Change	
Adjusted Operating Companies Income excluding Currency	Net Revenues excluding Excise Taxes & Currency(1)	Adjusted Operating Companies Income Margin excluding Currency	Adjusted Operating Companies Income excluding Currency & Acquisitions	Net Revenues excluding Excise Taxes, Currency & Acquisitions(1)	Adjusted Operating Companies Income Margin excluding Currency & Acquisitions		Adjusted Operating Companies Income	Net Revenues excluding Excise Taxes(1)	Adjusted Operating Companies Income Margin	Adjusted Operating Companies Income Margin excluding Currency	Adjusted Operating Companies Income Margin excluding Currency & Acquisitions
$ 3,616	$ 7,109	50.9%	$ 3,618	$ 7,098	51.0%	European Union	$ 3,347	$ 6,763	49.5%	1.4	1.5
3,637	7,324	49.7%	3,638	7,323	49.7%	EEMA	3,218	6,726	47.8%	1.9	1.9
2,719	6,909	39.4%	2,719	6,909	39.4%	Asia	2,638	6,725	39.2%	0.2	0.2
996	2,682	37.1%	993	2,678	37.1%	Latin America & Canada	741	2,356	31.5%	5.6	5.6
$ 10,968	**$ 24,024**	**45.7%**	**$ 10,968**	**$ 24,008**	**45.7%**	**PMI Total**	**$ 9,944**	**$ 22,570**	**44.1%**	**1.6**	**1.6**

(1) For the calculation of net revenues excluding excise taxes, currency and acquisitions, refer to Schedule 14.

Schedule 16

PHILIP MORRIS INTERNATIONAL INC.
and Subsidiaries
Reconciliation of Non-GAAP Measures
Reconciliation of Reported Diluted EPS to Adjusted Diluted EPS and Adjusted Diluted EPS, excluding Currency
For the Nine Months Ended September 30,
(Unaudited)

	2015	2014	% Change
Reported Diluted EPS	**$ 3.62**	**$ 3.73**	**(2.9)%**
Adjustments:			
Asset impairment and exit costs	—	0.26	
Tax items	(0.01)	—	
Adjusted Diluted EPS	**$ 3.61**	**$ 3.99**	**(9.5)%**
Less:			
Currency impact	(1.01)		
Adjusted Diluted EPS, excluding Currency	**$ 4.62**	**$ 3.99**	**15.8 %**

Schedule 17

PHILIP MORRIS INTERNATIONAL INC.
and Subsidiaries
Reconciliation of Non-GAAP Measures
Reconciliation of Reported Diluted EPS to Reported Diluted EPS, excluding Currency
For the Nine Months Ended September 30,
(Unaudited)

	2015	2014	% Change
Reported Diluted EPS	**$ 3.62**	**$ 3.73**	**(2.9)%**
Less:			
Currency impact	(1.01)		
Reported Diluted EPS, excluding Currency	**$ 4.63**	**$ 3.73**	**24.1 %**

PHILIP MORRIS INTERNATIONAL INC.
and Subsidiaries
Reconciliation of Non-GAAP Measures
Calculation of Total Debt to Adjusted EBITDA and Net Debt to Adjusted EBITDA Ratios
($ in millions, except ratios)
(Unaudited)

	For the Year Ended September 30, 2015			For the Year Ended December 31, 2014
	October ~ December 2014	January ~ September 2015	12 months rolling	
Earnings before income taxes	$ 2,269	$ 7,941	$ 10,210	$ 10,650
Interest expense, net	263	781	1,044	1,052
Depreciation and amortization	229	561	790	889
Extraordinary, unusual or non-recurring expenses, net (1)	32	—	32	535
Adjusted EBITDA	**$ 2,793**	**$ 9,283**	**$ 12,076**	**$ 13,126**

	September 30, 2015	December 31, 2014
Short-term borrowings	$ 1,007	$ 1,208
Current portion of long-term debt	2,100	1,318
Long-term debt	25,800	26,929
Total Debt	**$ 28,907**	**$ 29,455**
Less: Cash and cash equivalents	2,393	1,682
Net Debt	**$ 26,514**	**$ 27,773**
Ratios		
Total Debt to Adjusted EBITDA	**2.39**	**2.24**
Net Debt to Adjusted EBITDA	**2.20**	**2.12**

(1) Asset Impairment and Exit Costs at Operating Income level.

Schedule 19

PHILIP MORRIS INTERNATIONAL INC.
and Subsidiaries
Reconciliation of Non-GAAP Measures
Reconciliation of Operating Cash Flow to Free Cash Flow and Free Cash Flow, excluding Currency
Reconciliation of Operating Cash Flow to Operating Cash Flow, excluding Currency
For the Quarters and Nine Months Ended September 30,
($ in millions)
(Unaudited)

	For the Quarters Ended September 30, 2015	For the Quarters Ended September 30, 2014	% Change	For the Nine Months Ended September 30, 2015	For the Nine Months Ended September 30, 2014	% Change
Net cash provided by operating activities(a)	**$ 2,693**	**$ 2,965**	**(9.2)%**	**$ 5,993**	**$ 6,385**	**(6.1)%**
Less:						
Capital expenditures	223	296		636	804	
Free cash flow	**$ 2,470**	**$ 2,669**	**(7.5)%**	**$ 5,357**	**$ 5,581**	**(4.0)%**
Less:						
Currency impact	(255)			(1,809)		
Free cash flow, excluding currency	**$ 2,725**	**$ 2,669**	**2.1 %**	**$ 7,166**	**$ 5,581**	**28.4 %**

	For the Quarters Ended September 30, 2015	For the Quarters Ended September 30, 2014	% Change	For the Nine Months Ended September 30, 2015	For the Nine Months Ended September 30, 2014	% Change
Net cash provided by operating activities(a)	**$ 2,693**	**$ 2,965**	**(9.2)%**	**$ 5,993**	**$ 6,385**	**(6.1)%**
Less:						
Currency impact	(299)			(1,924)		
Net cash provided by operating activities, excluding currency	**$ 2,992**	**$ 2,965**	**0.9 %**	**$ 7,917**	**$ 6,385**	**24.0 %**

(a) Operating cash flow.

PHILIP MORRIS INTERNATIONAL INC.
and Subsidiaries
Reconciliation of Non-GAAP Measures
Reconciliation of Reported Diluted EPS to Adjusted Diluted EPS
For the Year Ended December 31,
(Unaudited)

		2014
Reported Diluted EPS	**$**	**4.76**
Adjustments:		
Asset impairment and exit costs		0.26
Tax items		—
Adjusted Diluted EPS	**$**	**5.02**

Exhibit 99.2

Philip Morris International Inc.
2015 Third-Quarter Results Conference Call
October 15, 2015

NICK ROLLI

(SLIDE 1.)

Welcome. Thank you for joining us. Earlier today, we issued a press release containing detailed information on our 2015 third-quarter results. You may access the release on our website at www.pmi.com.

(SLIDE 2.)

During our call today, we will be talking about results for the third quarter of 2015 and comparing them to the same period in 2014, unless otherwise stated.

A glossary of terms, adjustments and other calculations, as well as reconciliations to U.S. GAAP measures, are at the end of today's webcast slides, which are posted on our website. Reduced-Risk Products, or "RRPs," is the term we use to refer to products with the potential to reduce individual risk and population harm in comparison to smoking combustible cigarettes.

(SLIDE 3.)

Today's remarks contain forward-looking statements and projections of future results. I direct your attention to the Forward-Looking and Cautionary Statements disclosure in today's presentation and press release for a review of the various factors that could cause actual results to differ materially from projections or forward-looking statements.

It's now my pleasure to introduce Jacek Olczak, our Chief Financial Officer.

Jacek.

JACEK OLCZAK

(SLIDE 4.)

Thank you Nick, and welcome ladies and gentlemen.

Our strong performance in the first half of the year continued in the third quarter. Organic cigarette volume declined by a modest 1.5%, reflecting lower cigarette industry volume, primarily in the Asia Region, partly offset by market share gains, mainly in the EEMA and Latin America & Canada Regions. The cigarette volumes of *Marlboro* and *L&M* -- our two largest brands -- increased by 2.1% and 9.3%, respectively, in the quarter.

On a September year-to-date basis, our organic cigarette volume declined by 0.6%, or by approximately 1.1% excluding estimated inventory movements. For 2015, we continue to forecast an organic cigarette volume decline in the range of 1.0% to 1.5%.

(SLIDE 5.)

Net revenues and adjusted OCI in the quarter grew by 5.9% and 9.3%, respectively, excluding currency. This growth was driven by strong pricing across all Regions, partly offset by the impact of lower volume, mainly in the Asia Region. Adjusted diluted EPS, excluding currency, grew by 15.8% to $1.61.

Our strong currency-neutral results in the third quarter helped drive September year-to-date adjusted diluted EPS growth of 15.8% to $4.62, on the same basis.

(SLIDE 6.)

As previously disclosed, our fourth-quarter results will be impacted by incremental investments to support the expansion of *iQOS* -- including accelerated spending behind planned launches in 2015 and 2016 -- and to further reinforce the favorable momentum of our cigarette brand portfolio.

(SLIDE 7.)

As announced in our earnings release this morning, we are revising and narrowing our 2015 reported diluted EPS guidance to a range of $4.35 to $4.40, at prevailing exchange rates, to reflect a slightly more unfavorable currency impact, largely offset by an improved business outlook driven mainly by the EU and EEMA Regions.

At prevailing exchange rates, our guidance now includes a full-year unfavorable currency impact of approximately $1.22 per share, versus $1.15 in our previous guidance. Excluding currency, our 2015 guidance represents a growth rate of 11% to 12% compared to adjusted diluted EPS of $5.02 in 2014. This growth rate is above the 9% to 11% range that we provided in July.

(SLIDE 8.)

The evolution of the impact of exchange rates on our 2015 reported diluted EPS guidance is presented on this slide. While exchange rates have been volatile throughout the year, the net negative impact on our guidance has been relatively stable, with the slight increase in our latest guidance driven mainly by a weakening of the Russian Ruble versus the U.S. Dollar.

(SLIDE 9.)

Strong pricing remains the key driver of our financial performance. In the third quarter we recorded a variance of $522 million, reflecting higher pricing across all four Regions. We increased retail prices during the quarter in key markets such as Argentina, Indonesia and Russia.

September year-to-date pricing variance of $1.6 billion puts us on track to achieve full-year pricing above our historical annual average of approximately $1.8 billion.

(SLIDE 10.)

Our results in the third quarter were underpinned by continued market share gains. International market share, excluding China and the U.S., increased by 0.3 points to 29.2%, with strong growth in the EEMA and Latin America & Canada Regions.

Marlboro was a key driver of this market share growth, increasing by 0.4 points to 9.9%. The brand grew share in all four Regions, as it continued to benefit from the roll-out of Architecture 2.0, which is now available in 84 markets worldwide.

(SLIDE 11.)

Importantly, our share in the top-30 PMI OCI markets grew by 0.5 points to 37.8%, with share up, or essentially flat, in 18 of these markets.

(SLIDE 12.)

I will now provide an update on selected geographies, beginning with the EU Region.

Excluding trade inventory movements, estimated cigarette industry volume declined by 0.1% in the third quarter, following declines of 2.7% and 2.3% in the first and second quarters, respectively. We attribute the strong third-quarter performance mainly to improving economic conditions and consumer sentiment, and now forecast a full-year 2015 decline of around 2%.

(SLIDE 13.)

Our cigarette market share in the EU Region declined slightly in the third quarter, due mainly to Italy. September year-to-date, our cigarette share increased by 0.1 point to 39.9%.

Cigarette share in the quarter was supported by the growth of our two largest brands in the Region. Share for *Marlboro* increased by 0.2 points to 19.3%, driven by strong performances in France and Spain, while share for *L&M* increased by 0.1 point to 7.1%.

The combination of our strong pricing, the more favorable cigarette industry volume trend and our stable overall cigarette market share resulted in third-quarter and September year-to date adjusted OCI growth of 7.4% and 8.1%, respectively, excluding currency and acquisitions.

(SLIDE 14.)

Turning now to Russia in our EEMA Region, estimated cigarette industry volume declined by 4.6% in the third quarter. Given the resilience of September year-to-date cigarette industry volume trends, we are revising our full-year 2015 forecast to a decline of around 7%.

Our market share performance in Russia remains strong. August quarter-to-date share increased by 1.3 points to 28.7%, driven by low-price *Bond Street* and super-low *Next*. Both brands continue to benefit from wider distribution, particularly in the eastern part of the country.

Higher pricing drove double-digit OCI growth, excluding currency, in the third quarter. In August, we announced a further retail selling price increase of five Rubles per pack across the majority of our portfolio, which will be increasingly reflected at retail as the fourth quarter progresses.

(SLIDE 15.)

Estimated cigarette industry volume in Turkey grew by 11.8% in the third quarter, fueling September year-to-date growth of 9.6%. We attribute this strong growth to a significant reduction in illicit trade, which is estimated to be at its lowest level in the past six years.

Our August quarter-to-date market share increased by 1.0 point to 44.1%. This marks the first year-over-year quarterly increase since the third quarter of 2013 and was driven by *L&M*, *Marlboro* and *Parliament*.

Favorable volume/mix and pricing drove double-digit OCI growth, excluding currency, in the third quarter.

(SLIDE 16.)

Moving to the Asia Region, while our market share in Indonesia was flat in the third quarter, it increased by 0.4 points to 35.2% September year-to-date. We are pleased by the strength of *Sampoerna A*, which has continued its growth trend despite its main variant having crossed the critical 15,000 Rupiah per pack price point. *Dji Sam Soe* also continues to gain share, thanks mainly to its machine-made *Magnum* variants.

Estimated cigarette industry volume declined by 1.1% in the September year-to-date period. We attribute the decline primarily to a softening in the economic environment and now expect flat full-year cigarette industry volume in 2015. However, we continue to expect an increase of 1% to 3% annually over the mid to long-term, driven by growth in the adult population and rising income levels.

Last week, Sampoerna announced the approval by shareholders of its plan for a rights issue at an exercise price of 77,000 Rupiah per share. The transaction will be one of the largest stock offerings in the past year across the whole of Southeast Asia and showcases the strength of our business in Indonesia. The total net proceeds to Sampoerna from the rights issue will amount to approximately $1.4 billion. After completion of the transaction, 7.5% of Sampoerna's issued and outstanding shares will be publicly-owned, in compliance with the Indonesian Stock Exchange's minimum public shareholding requirement that takes effect on January 30, 2016.

Clearly this injection of cash will enhance our financial flexibility and we will determine how best to use it in the long-term interest of our shareholders, while keeping a very watchful eye on currency movements. In the near term, the proceeds will be used by Sampoerna for working capital purposes. As you know, beginning in 2015, excise payment terms in Indonesia have been shortened for the last two months of the year, which will obviously put pressure on our year-end working capital.

(SLIDE 17.)

In Japan, estimated cigarette industry volume declined by 1.5% in the third quarter, resulting in a decrease of 2.2% for the September year-to-date period. For 2015, we continue to forecast a full-year decline in the range of 2.5% to 3.0%.

Our share in the quarter was down by 0.6 points to 25.3%, due mainly to the strength and timing of competitors' offerings in the new differentiated menthol taste segment. We are committed to improving our share in this important market and are further investing behind our pipeline of innovations.

(SLIDE 18.)

The underlying business fundamentals in the Philippines continue to improve, though market share trends based on the total tax-paid cigarette market remain distorted due to higher estimated tax declarations by our principal local competitor. Based on Nielsen retail audit data, which we believe provide additional insight into our performance in the current environment, our August quarter-to-date market share increased by 1.4 points to 73.7%, driven by *Marlboro* and our leading low-price brand, *Fortune*.

This positive share performance was driven by two main factors. First, reduced price gaps since the beginning of the year, following price increases for super-low price brands at the bottom of the market, have led to adult smoker uptrading to *Marlboro*, across all three pillars, and *Fortune*. In addition, we have strengthened our portfolio through a range of investments in brand initiatives, including new launches and innovative line extensions. This is evidenced by the strong performance of *Marlboro*'s capsule and highly mentholated variants, as well as the success of our *Fortune* capsule variant, which we launched in July this year.

Favorable volume/mix, driven by a 17.8% increase in *Marlboro*'s shipment volume, resulted in improved profitability in the third-quarter.

(SLIDE 19.)

The excise tax-driven cigarette industry volume decline in Korea continues to moderate sequentially, resulting in a decline of approximately 17% September year-to-date, excluding estimated inventory movements, and we now expect a similar decline for the full year.

Our market share in Korea increased by 1.8 points in the third quarter to 20.4%, driven by the strong performance of *Marlboro*.

(SLIDE 20.)

Shifting to our Reduced-Risk Products portfolio, I will now provide a brief update on our commercialization and clinical assessment of *iQOS*.

During the third quarter, there were a number of important commercial developments. We launched *iQOS* in Switzerland in August, with an initial focus on five major cities, and began the national expansion of *iQOS* in Japan in September. We also progressed with our expansion plan for Italy, which includes additional city launches commencing later this quarter, as well as planned city launches in other markets in late 2015 and early 2016, for which we have accelerated investment spending this year.

Let me remind you that, to date, *iQOS* has been launched with the convenience claims of no ash and less smell. As we build our scientific evidence package, which I will touch on now, we expect to be able to broaden our claims.

(SLIDE 21.)

Clinical trials are a cornerstone of our robust evidence package to substantiate reduced-exposure and reduced-risk claims. We are conducting four types of clinical studies: pharmacokinetic studies, one-week reduced exposure studies in the clinic, three-month reduced exposure ambulatory studies, and a long-term exposure response study. We have completed all of these except for the long-term study.

(SLIDE 22.)

I will now share with you a selection of the results from our three-month reduced exposure study in Japan.

In the study, we measured biomarkers of exposure to harmful and potentially harmful compounds (referred to as “HPHCs”) in adult smokers who switched to *iQOS*, adult smokers who quit for the duration of the study, and adult smokers who continued to smoke combustible cigarettes. The biomarkers were measured in each group over five days in the clinic and then for 85 days outside the clinic, allowing us to assess changes in biomarkers of exposure in a close-to-real-world setting. We then compared the reduction in exposure biomarkers of the group that switched to *iQOS* with the group that quit.

This slide shows the Japan study results for four key biomarkers of exposure. The data show that compared to adult smokers who continued smoking (shown in red), the reductions in exposure biomarkers for adult smokers who switched to *iQOS* (shown in blue) approach those for the adult smokers who quit for the duration of the study (shown in green).

(SLIDE 23.)

In the study we measured a total of 15 biomarkers of exposure to 15 HPHCs. As illustrated by the chart, the average reduction in biomarkers of exposure for adult smokers who switched to *iQOS* (shown in blue) reached over 95% of the reduction observed in those who ceased smoking during the study period (shown in green). We expect to finalize the study reports by year end and will seek to publish the data in peer reviewed scientific journals in 2016.

(SLIDE 24.)

Recognizing how important it will be that *iQOS* is accepted by adult smokers, in the same three-month study in Japan we measured the level of product satisfaction of participants who switched to *iQOS*. As shown here, after an initial decline in product satisfaction, the score rapidly increased and reached levels similar to those for combustible cigarettes.

(SLIDE 25.)

In summary, our scientific assessment of the risk profile of *iQOS* is well advanced and we are on course with our plan to demonstrate that *iQOS* is not only a reduced-exposure product, but also a reduced-risk product.

(SLIDE 26.)

Turning now to our free cash flow, we generated $5.4 billion in the first nine months of the year. This is only moderately below our free cash flow for the same period in 2014, despite an adverse currency impact of $1.8 billion. Our resilient cash flow performance was supported by the prudent management of working capital and capital expenditures.

For 2015, we continue to forecast free cash flow broadly in line with last year's level, despite the significant currency headwind.

(SLIDE 27.)

In September, our Board approved an increase in our quarterly dividend to an annualized rate of $4.08 per share, reflecting their strong confidence in our business fundamentals and future prospects.

This marks the eighth consecutive dividend increase since the spin-off in March 2008, representing a total increase of approximately 122%, or compound annual growth of 12%.

(SLIDE 28.)

As of last Friday's market close, our dividend yield of 4.9% was significantly above that of our Proxy Peer Group, our tobacco peer companies and 10-year U.S. Treasury Notes.

(SLIDE 29.)

In conclusion, we delivered strong currency-neutral results in the third quarter, reflecting improved cigarette industry volume trends and robust business fundamentals.

Our superior brand portfolio, supported by a superb commercial organization, is driving strong pricing and further market share gains.

We continue to progress with the commercialization and clinical assessment of *iQOS*.

Our resilient 2015 free cash flow has been supported by our prudent management of working capital and capital expenditures.

Finally, on a currency-neutral basis, our 2015 EPS guidance reflects a growth rate of 11% to 12% versus 2014 adjusted diluted EPS of $5.02. This impressive growth comes notwithstanding the significant incremental investments that we are making in the fourth quarter to support the expansion of *iQOS* and to reinforce the favorable momentum of our cigarette brand portfolio.

(SLIDE 30.)

Thank you. I will now be happy to answer your questions.

NICK ROLLI

That concludes our call today. Thank you for joining us. If you have any follow-up questions, please contact the Investor Relations team, which is currently in Switzerland.

Thank you again and have a nice day.

Exhibit 99.3

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2015 Third-Quarter Results

October 15, 2015

Introduction

- Unless otherwise stated, we will be talking about results for the third quarter of 2015 and comparing them to the same period in 2014
- A glossary of terms, data tables showing adjustments to net revenues and OCI for currency and acquisitions, asset impairment, exit and other costs, free cash flow calculations, adjustments to EPS, and reconciliations to U.S. GAAP measures, are at the end of today's webcast slides, which are also posted on our website
- Reduced-Risk Products ("RRPs") is the term the company uses to refer to products with the potential to reduce individual risk and population harm in comparison to smoking combustible cigarettes. PMI's RRPs are in various stages of development and commercialization, and we are conducting extensive and rigorous scientific studies to determine whether we can support claims for such products of reduced exposure to harmful and potentially harmful constituents in smoke, and ultimately claims of reduced disease risk, when compared to smoking combustible cigarettes. Before making any such claims, we will rigorously evaluate the full set of data from the relevant scientific studies to determine whether they substantiate reduced exposure or risk. Any such claims may also be subject to government review and approval, as is the case in the U.S. today

Forward-Looking and Cautionary Statements

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- This presentation and related discussion contain forward-looking statements. Achievement of projected results is subject to risks, uncertainties and inaccurate assumptions, and PMI is identifying important factors that, individually or in the aggregate, could cause actual results to differ materially from those contained in any forward-looking statements made by PMI
- PMI's business risks include: significant increases in cigarette-related taxes; the imposition of discriminatory excise tax structures; fluctuations in customer inventory levels due to increases in product taxes and prices; increasing marketing and regulatory restrictions, often with the goal of reducing or preventing the use of tobacco products; health concerns relating to the use of tobacco products and exposure to environmental tobacco smoke; litigation related to tobacco use; intense competition; the effects of global and individual country economic, regulatory and political developments; changes in adult smoker behavior; lost revenues as a result of counterfeiting, contraband and cross-border purchases; governmental investigations; unfavorable currency exchange rates and currency devaluations; adverse changes in applicable corporate tax laws; adverse changes in the cost and quality of tobacco and other agricultural products and raw materials; and the integrity of its information systems. PMI's future profitability may also be adversely affected should it be unsuccessful in its attempts to produce and commercialize products with the potential to reduce exposure to harmful constituents in smoke, individual risk and population harm; if it is unable to successfully introduce new products, promote brand equity, enter new markets or improve its margins through increased prices and productivity gains; if it is unable to expand its brand portfolio internally or through acquisitions and the development of strategic business relationships; or if it is unable to attract and retain the best global talent
- PMI is further subject to other risks detailed from time to time in its publicly filed documents, including the Form 10-Q for the quarter ended June 30, 2015. PMI cautions that the foregoing list of important factors is not a complete discussion of all potential risks and uncertainties. PMI does not undertake to update any forward-looking statement that it may make from time to time, except in the normal course of its public disclosure obligations

Q3, 2015: Favorable PMI Cigarette Volume Performance Continues

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- Organic cigarette volume down by a modest 1.5%, reflecting:
  - Lower cigarette industry volume, primarily in the Asia Region
  - Partly offset by market share gains, mainly in the EEMA and LA&C Regions
- Organic cigarette volume down by 0.6% YTD September, 2015, or by approximately 1.1% excluding inventory movements
- Forecast full-year 2015 organic cigarette volume decline of 1.0% to 1.5%

Source: PMI Financials or estimates

Q3, 2015: Strong Currency-Neutral Financial Results

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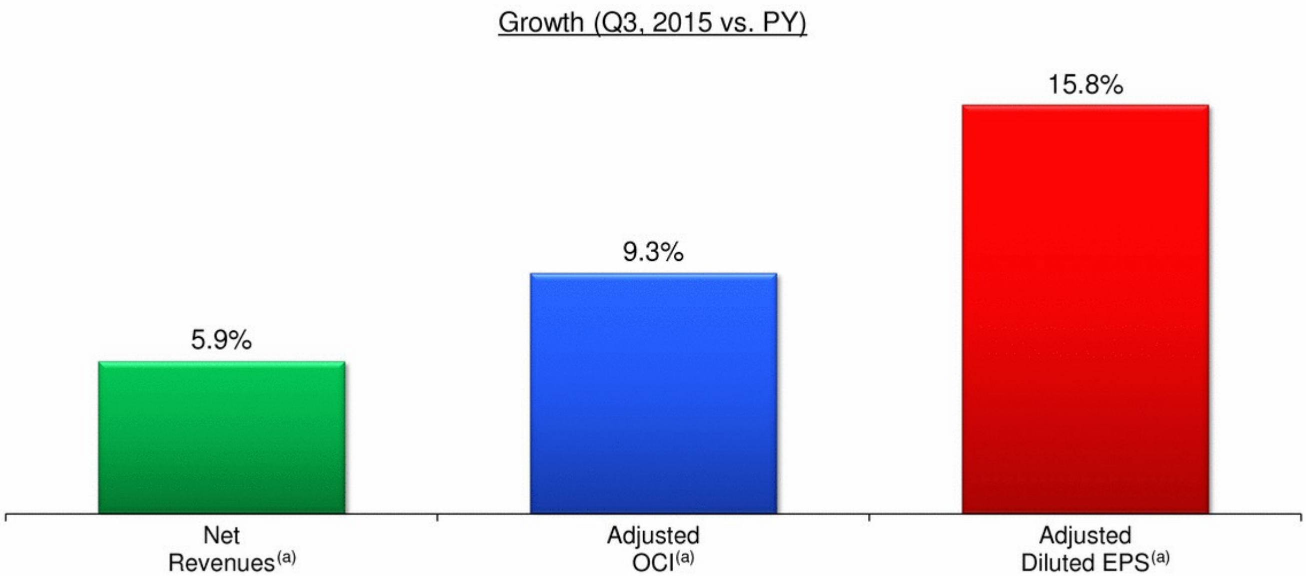

(a) Excluding currency
Source: PMI Financials or estimates

Q4, 2015: Outlook

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- Incremental investment to support *iQOS* in Japan, Italy and Switzerland
- Accelerated spending behind planned *iQOS* launches in 2015/2016
- Incremental marketing investments to further reinforce the favorable momentum of our cigarette brand portfolio

Note: Reduced-Risk Products ("RRPs") is the term the company uses to refer to products with the potential to reduce individual risk and population harm in comparison to smoking combustible cigarettes

2015 EPS Guidance: Revised and Narrowed; Growth Rate of 11% to 12%, Ex-Currency

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- Revised and narrowed 2015 reported diluted EPS guidance to $4.35 to $4.40, at prevailing exchange rates, for currency and improved business outlook
- Guidance now includes $1.22 of unfavorable currency at prevailing exchange rates (versus $1.15 previously)
- Excluding currency, guidance represents a growth rate of 11% to 12% compared to adjusted diluted EPS of $5.02 in 2014

Source: PMI Financials or estimates

Currency: Impact on PMI EPS Guidance

($ per share)

Currency Variance Impact on PMI EPS Guidance (vs. PY)

	Feb 2015 Guidance	Apr 2015 Guidance	Jul 2015 Guidance	Oct 2015 Guidance	**Oct vs. Jul Guidance**
Japanese Yen	(0.13)	(0.14)	(0.14)	(0.13)	**0.01**
Euro	(0.15)	(0.19)	(0.15)	(0.16)	**(0.01)**
Other Developed[(a)]	(0.15)	(0.09)	(0.10)	(0.07)	**0.03**
Russian Ruble	(0.48)	(0.35)	(0.38)	(0.43)	**(0.05)**
Indonesian Rupiah	(0.06)	(0.08)	(0.08)	(0.09)	**(0.01)**
Other Emerging[(b)]	(0.18)	(0.30)	(0.30)	(0.34)	**(0.04)**
Total Currency Impact	**(1.15)**	**(1.15)**	**(1.15)**	**(1.22)**	**(0.07)**

(a) Australian Dollar, British Pound, Canadian Dollar, Danish Krone, Hong Kong Dollar, Israeli Shekel, New Zealand Dollar, Norwegian Krone, Singapore Dollar, South Korean Won, Swedish Krona, Swiss Franc and U.S. Dollar

(b) Includes notably the Argentine Peso, Brazilian Real, Kazakhstan Tenge, Mexican Peso, Polish Zloty, Turkish Lira and Ukrainian Hryvnia

Note: List of emerging markets based on Dow Jones

Source: PMI Financials or estimates

Strong Pricing: Key Driver of Our Financial Performance

- Pricing variance of $522 million in Q3, 2015, reflecting higher pricing across all four Regions
- Q3, 2015 retail price increases in key markets such as Argentina, Indonesia and Russia
- Well-positioned to achieve a full-year pricing variance above our historical annual average of approximately $1.8 billion

Source: PMI Financials or estimates

Marlboro Driving Strong Share Growth

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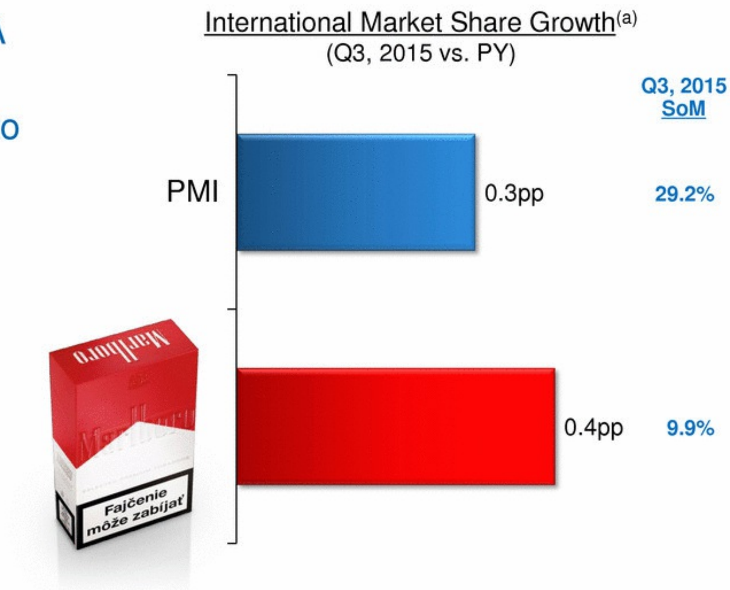
- Strong PMI share growth in EEMA and LA&C Regions in Q3, 2015
- *Marlboro* was the key contributor to share growth in Q3, 2015:
  - Share gains across all four Regions
  - Benefiting from the roll-out of Architecture 2.0 (now in 84 markets)



(a) Excluding China and the U.S.
Source: PMI Financials or estimates

Strong Market Share Performance Continues: Top-30 OCI Markets

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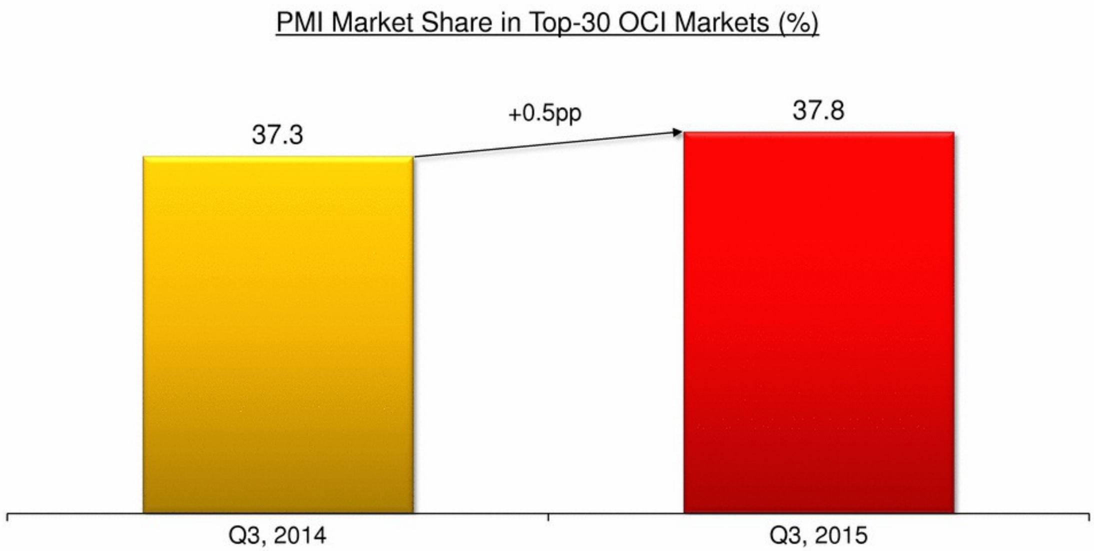
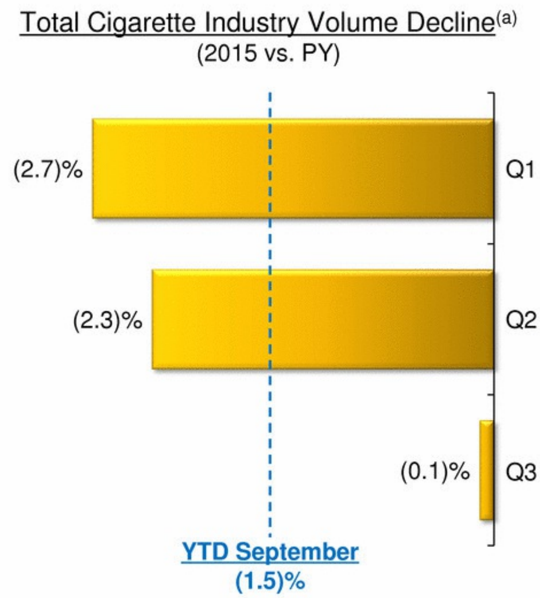


Note: Excluding duty free
Source: PMI Financials or estimates

EU Region: Improved Cigarette Industry Full-Year Outlook

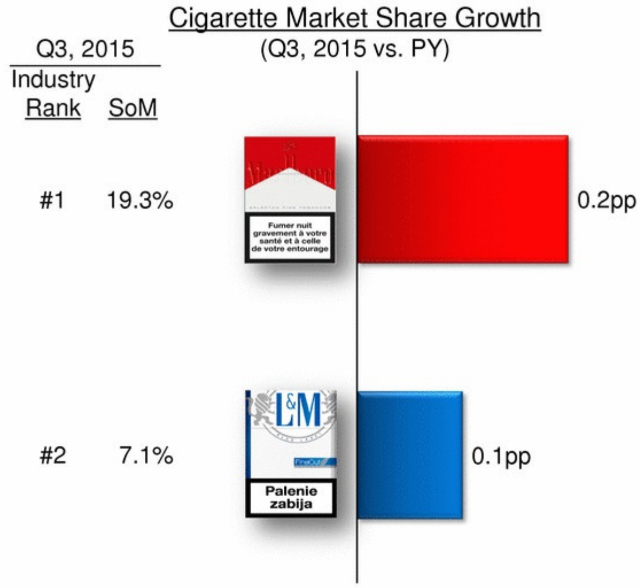
- Cigarette industry volume down by 1.5%[a] YTD September, 2015, mainly driven by improving economic conditions and consumer sentiment
- Now forecast 2015 cigarette industry volume decline of around 2%



(a) Excluding trade inventory movements
Source: PMI Financials or estimates

EU Region: Stable Cigarette Share Supported by Strong Brands

- Regional cigarette share down slightly in Q3, but up by 0.1 point to 39.9% YTD September, 2015
- Solid cigarette share performances for *Marlboro* and *L&M* in Q3, 2015
- Adjusted OCI growth of 7.4% and 8.1%, ex-currency and acquisitions, in Q3, 2015, and YTD September, 2015, respectively, driven by strong pricing



Source: PMI Financials or estimates

Russia: Continued Strong Performance

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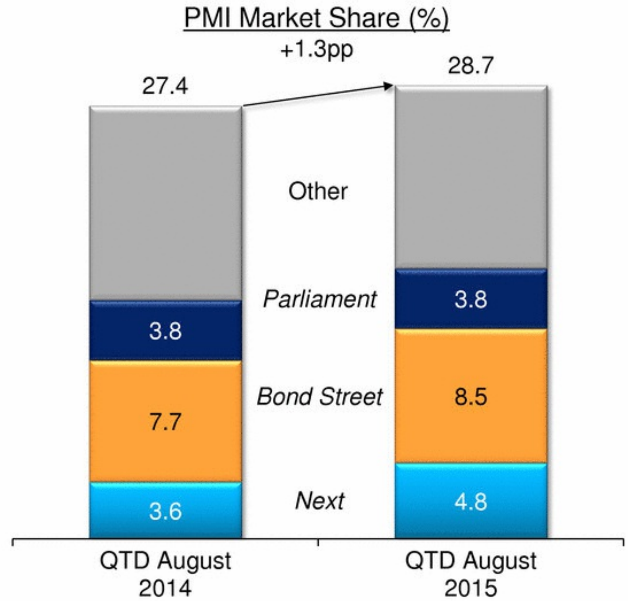
- Cigarette industry volume down by 4.6% in Q3, 2015, and by 5.7% YTD September, 2015
- Now forecast 2015 cigarette industry volume decline of around 7%
- Strong double-digit OCI growth, ex-currency, in Q3, 2015, driven by higher pricing
- In August, we announced a further price increase of RUB 5/pack across the majority of our portfolio



Note: *Next* market share includes *Next by Dubliss*
Source: PMI Financials or estimates and Nielsen

Turkey: Share Growth and Improved Mix

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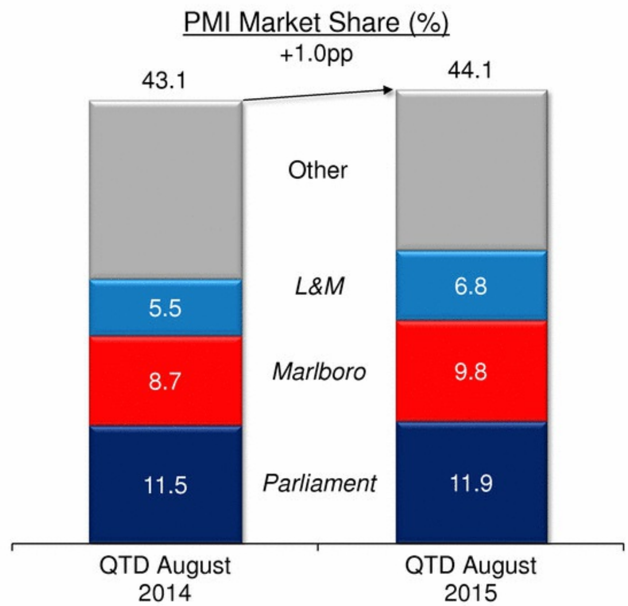
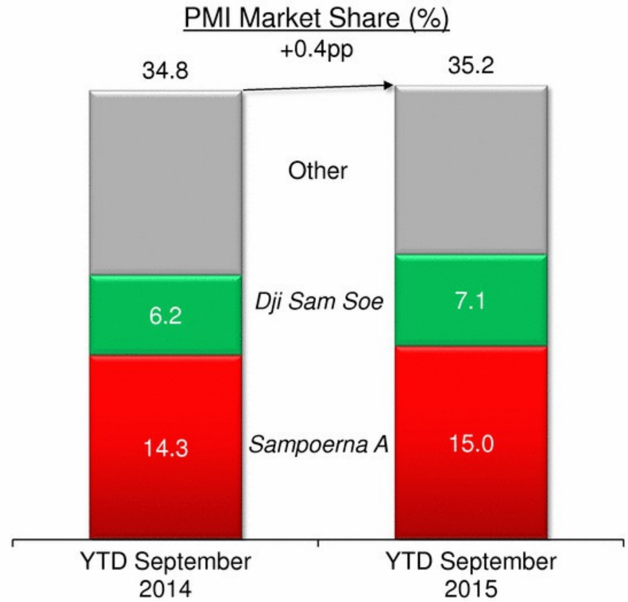
- Cigarette industry volume up by 9.6% YTD September, 2015, driven by a significant reduction in illicit trade
- Share growth in Q3, 2015, driven by *L&M*, *Marlboro* and *Parliament*
- Double-digit OCI growth, ex-currency, in Q3, 2015, driven by favorable volume/mix and pricing



Source: PMI Financials or estimates and Nielsen

Indonesia: Key Brands Performing Well

- Cigarette share stable in Q3, 2015, and up by 0.4 points YTD September:
  - Strong performances of *Dji Sam Soe* and *Sampoerna A*
- Cigarette industry volume forecast:
  - 2015: flat, reflecting economic softness
  - Mid to long-term: 1% to 3% growth, annually
- Rights issue approved by Sampoerna shareholders



Source: PMI Financials or estimates

Japan: Investing in Our Brands

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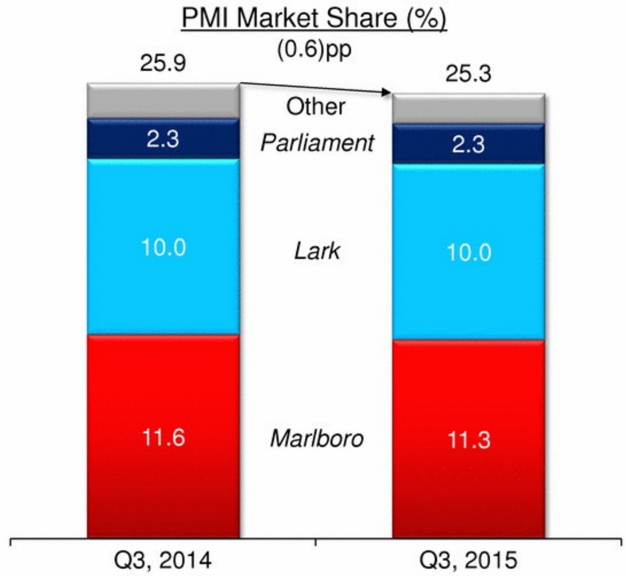
- Cigarette industry volume down by 2.2% YTD September, 2015
- Forecast 2015 cigarette industry volume decline of 2.5% to 3.0%
- Further investments behind our pipeline of innovations

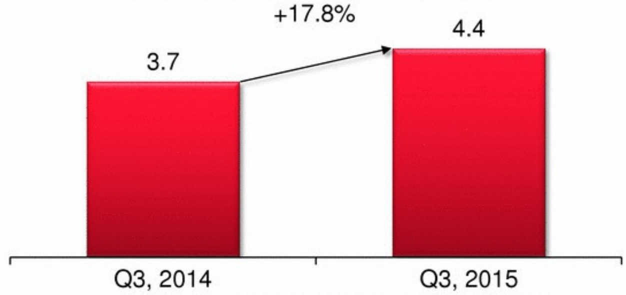


Source: PMI Financials or estimates and Tobacco Institute of Japan

Philippines: Improving Trends with Growth of *Marlboro*

- Higher estimated tax declarations by local competitor
- Nielsen share growth of 1.4 points QTD August, 2015, driven by:
  - Adult smokers uptrading to PMI brands as a result of reduced price gaps
  - Success with innovative line extensions
- Improved profitability in Q3, 2015, driven by favorable volume/mix

Marlboro Volume (units billion)



Note: Translation from Filipino: "NEW *Mint Splash*, Intense Menthol!"
Source: PMI Financials or estimates

Korea: Moderating Cigarette Industry Volume Decline

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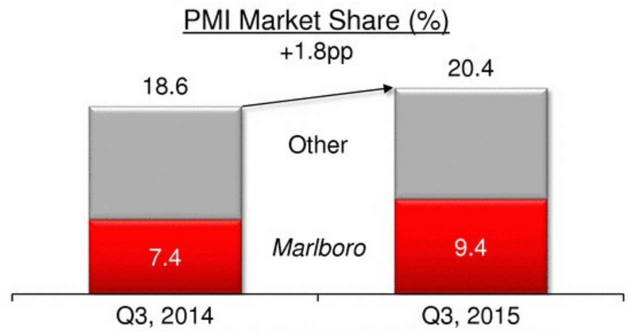
- Excise tax-driven cigarette industry volume decline moderating on a sequential basis
- Cigarette industry volume down by approximately 17% YTD September, 2015, excluding inventory movements
- Now forecast 2015 underlying cigarette industry volume decline of around 17%
- Strong performance of *Marlboro*



Note: Translation from Korean: "New Look. Same Refreshing Taste. Be *Marlboro*"
Source: PMI Financials or estimates and Hankook Research

Note: Reduced-Risk Products ("RRPs") is the term the company uses to refer to products with the potential to reduce individual risk and population harm in comparison to smoking combustible cigarettes

iQOS: Substantiating Reduced Risk

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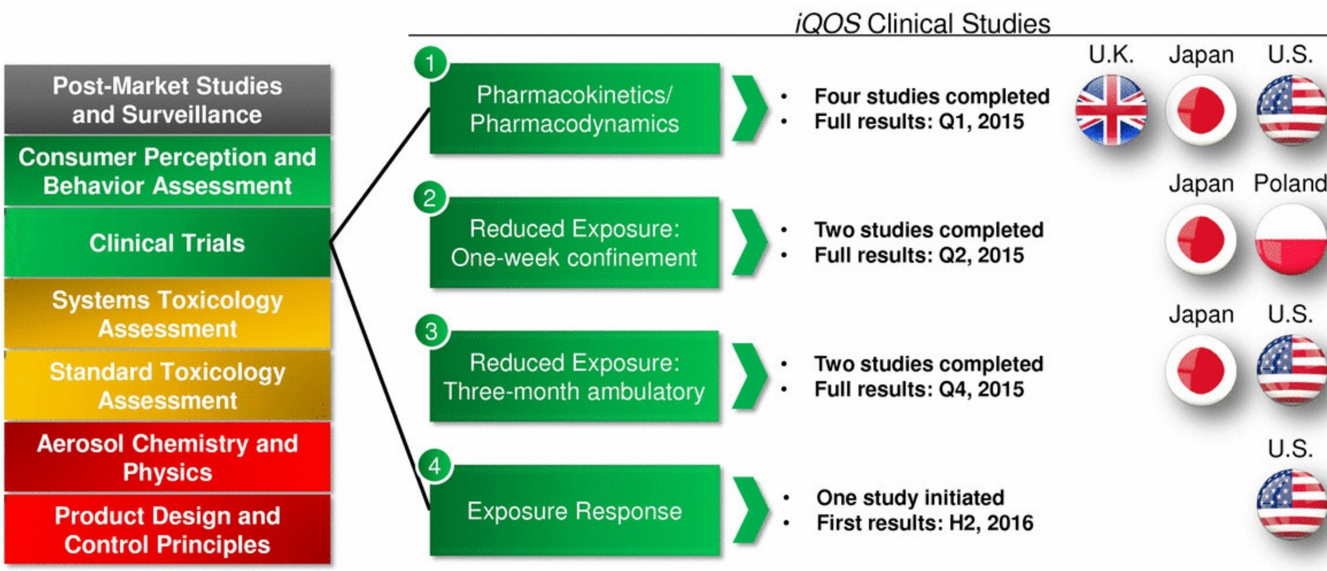

Note: Reduced-Risk Products ("RRPs") is the term the company uses to refer to products with the potential to reduce individual risk and population harm in comparison to smoking combustible cigarettes
Source: PMI Research & Development

iQOS: Three-Month Reduced Exposure Study (Japan)

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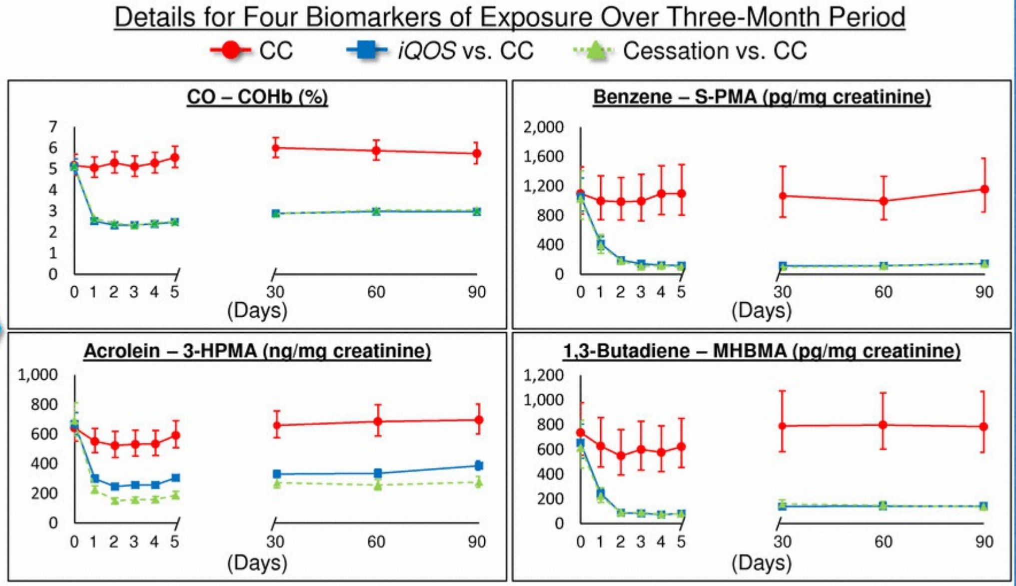
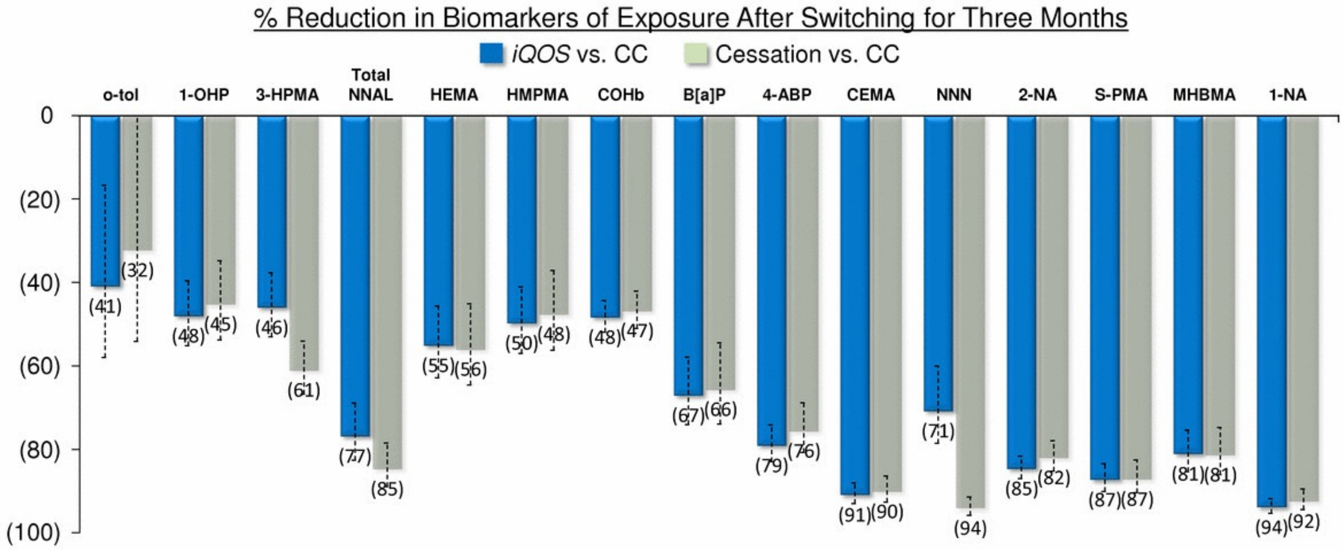
Adult smokers used the products *ad libitum*

Adult smokers randomized to cigarettes or *iQOS* were free to use the product as often as they wished, in the clinic (5 days) and then ambulatory (85 days)



Note: Reduced-Risk Products ("RRPs") is the term the company uses to refer to products with the potential to reduce individual risk and population harm in comparison to smoking combustible cigarettes
Source: PMI Research & Development

iQOS: Three-Month Reduced Exposure Study (Japan)



Note: Reduced-Risk Products ("RRPs") is the term the company uses to refer to products with the potential to reduce individual risk and population harm in comparison to smoking combustible cigarettes

Source: PMI Research & Development

iQOS: Satisfaction In-Line With Combustible Cigarettes Over Time

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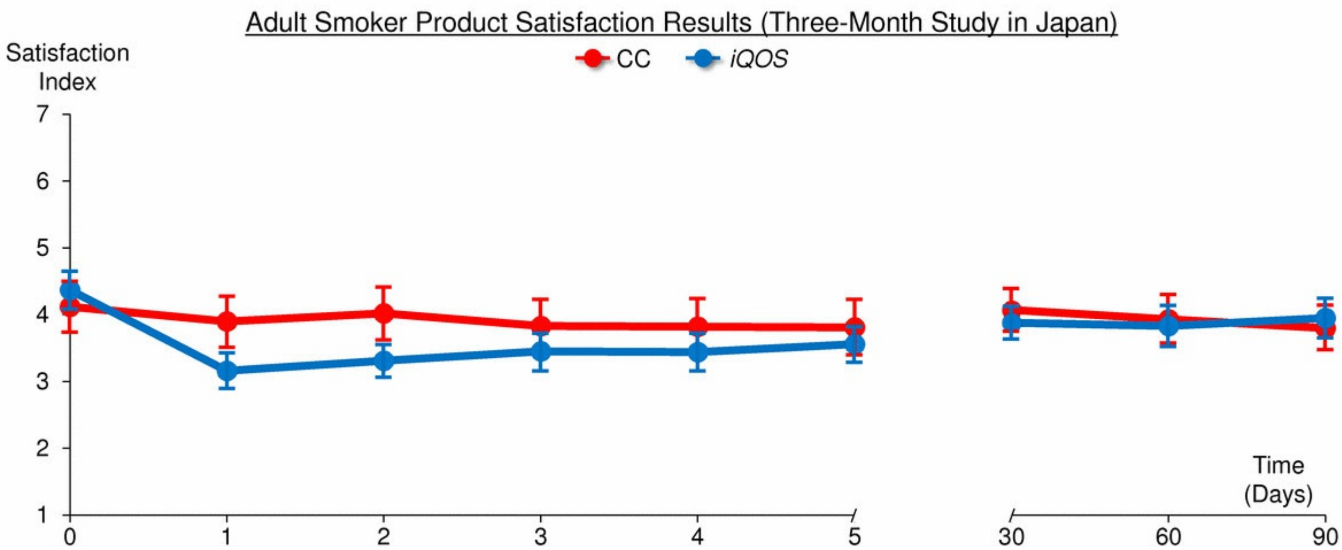

Note: Reduced-Risk Products ("RRPs") is the term the company uses to refer to products with the potential to reduce individual risk and population harm in comparison to smoking combustible cigarettes. Satisfaction index is on a seven-point scale where 7 = "Extremely Satisfying" and 1 = "Not at All Satisfying"
Source: PMI Research & Development

iQOS: Assessment Status

- Scientific assessment of the risk profile of *iQOS* is well advanced
- We are on course with our plan to demonstrate that *iQOS* is not only a reduced-exposure product, but also a reduced-risk product

Note: Reduced-Risk Products ("RRPs") is the term the company uses to refer to products with the potential to reduce individual risk and population harm in comparison to smoking combustible cigarettes

Resilient Free Cash Flow

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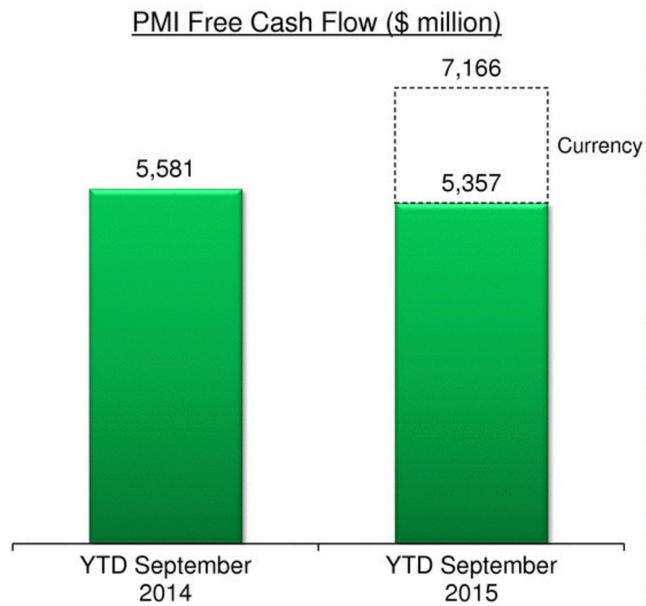
- On track to deliver 2015 free cash flow broadly in line with last year, despite the significant currency headwind
- Prudent management of working capital and capital expenditures



Source: PMI Financials or estimates

Returning Cash to Shareholders: Dividend

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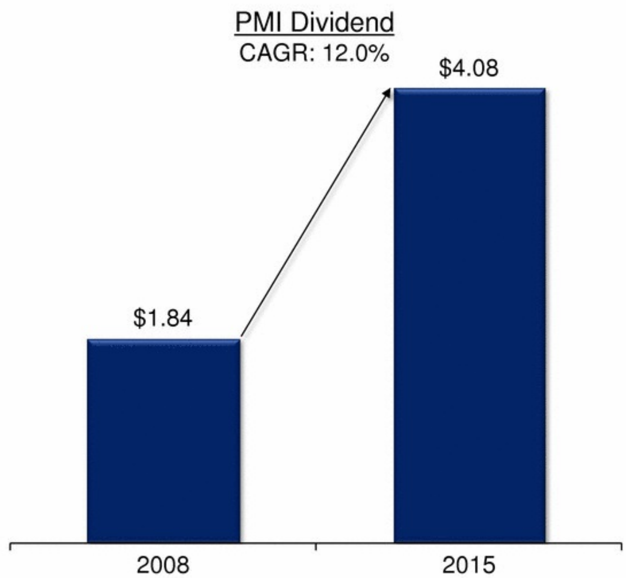
- Increased our dividend in September to an annualized rate of $4.08 per share
- Eight consecutive dividend increases since 2008, representing a total increase of 121.7%



Note: Dividends for 2008 and 2015 are annualized rates. 2008 annualized rate is based on a quarterly dividend of $0.46 per common share, declared June 18, 2008. The annualized rate for 2015 is based on a quarterly dividend of $1.02 per common share, declared September 16, 2015

Source: PMI Financials or estimates

Returning Cash to Shareholders: Attractive Dividend Yield

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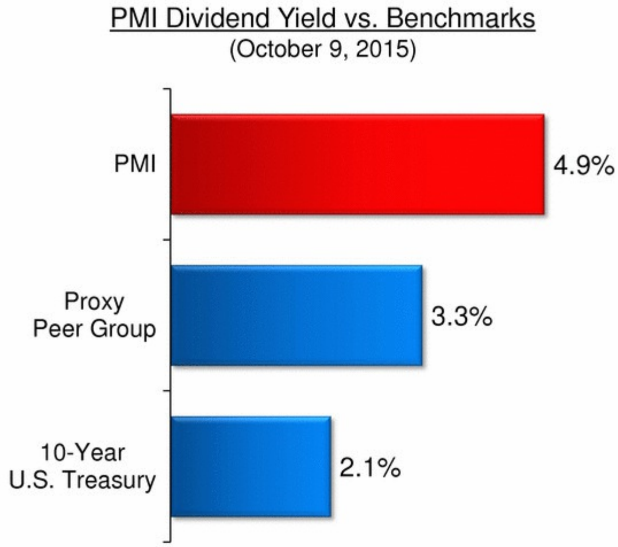

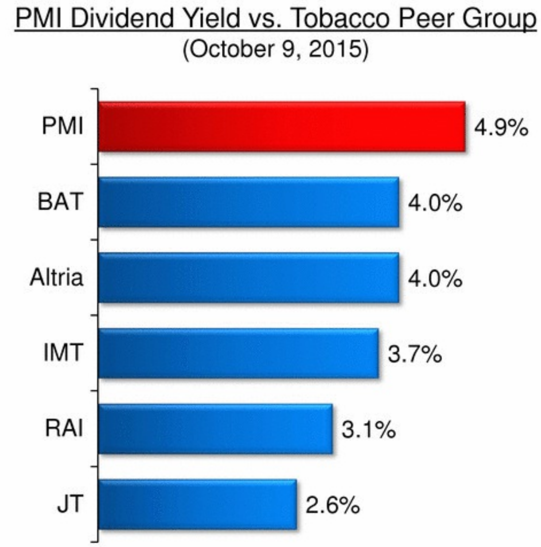

Note: Dividend yield represents the annualized dividend on October 9, 2015 over the closing share price on that date. The current annualized dividend for PMI is $4.08. The closing share price for PMI was $84.07 as of October 9, 2015. The Proxy Peer Group includes both the compensation survey group and the tobacco peer group. A list of the companies in the compensation survey and tobacco peer groups is available in the glossary

Source: PMI Financials, FactSet and Bloomberg, compiled by Centerview

Conclusion: Solid Financial Performance and Outlook

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- Strong currency-neutral financial results
- Superior brands, supported by a superb commercial organization
- Continued progress with the commercialization and clinical assessment of *iQOS*
- Resilient 2015 free cash flow
- Revised and narrowed 2015 EPS guidance, ex-currency, reflecting a growth rate of 11% to 12% versus 2014 adjusted diluted EPS of $5.02

Note: Reduced-Risk Products ("RRPs") is the term the company uses to refer to products with the potential to reduce individual risk and population harm in comparison to smoking combustible cigarettes
Source: PMI Financials or estimates

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2015 Third-Quarter Results

Questions & Answers

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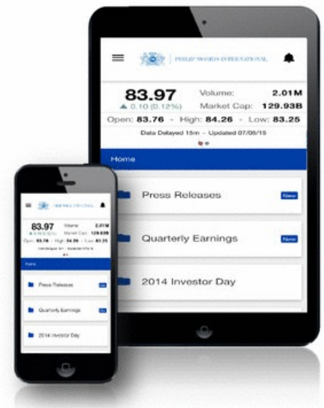

PHILIP MORRIS INTERNATIONAL

Glossary and Reconciliation of Non-GAAP Measures

Glossary: General Terms

PHILIP MORRIS INTERNATIONAL

- PMI stands for Philip Morris International Inc. and its subsidiaries
- Until March 28, 2008, PMI was a wholly owned subsidiary of Altria Group, Inc. ("Altria"). Since that time the company has been independent and is listed on the New York Stock Exchange (ticker symbol "PM")
- Unless otherwise stated, results are compared to those of the same period in the preceding year
- PMI volumes refer to PMI cigarette shipment data, unless otherwise stated
- Organic volume refers to volume excluding acquisitions
- References to total international cigarette market, total cigarette market, total market and market shares reflect our best estimates of tax-paid volumes based on a number of internal and external sources
- Trademarks are italicized

Glossary: Financial Terms

PHILIP MORRIS INTERNATIONAL

- Net revenues exclude excise taxes
- Operating Companies Income, or "OCI", is defined as operating income, excluding general corporate expenses and the amortization of intangibles, plus equity (income) or loss in unconsolidated subsidiaries, net
- Adjusted OCI is defined as reported OCI adjusted for asset impairment, exit and other costs
- OCI growth rates are on an adjusted basis
- EPS stands for Earnings per Share
- Free cash flow is defined as net cash provided by operating activities less capital expenditures

Glossary: Industry/Market Terms

PHILIP MORRIS INTERNATIONAL

- EEMA refers to the Eastern Europe, Middle East & Africa Region and includes our international duty free business
- EU refers to the European Union Region
- LA&C refers to the Latin America & Canada Region

Glossary: Reduced-Risk Products

PHILIP MORRIS INTERNATIONAL

- *Ad libitum* clinical studies: free to interact with the product / able to use as often as one would like
- Aerosol refers to a gaseous suspension of fine solid particles and/or liquid droplets
- An ambulatory study is a study carried out under real world (actual use) conditions as opposed to a confined setting in a clinic
- CC is Combustible Cigarette
- *HeatStick* tobacco sticks are novel patented tobacco products specifically designed by PMI for use with PMI's *iQOS* system. The tobacco in the *HeatStick* is heated by our *iQOS* technology to provide adult smokers with real tobacco taste and satisfaction without combustion
- *iQOS* is the new brand name under which PMI has chosen to commercialize the Platform 1 electronic system

Glossary: Reduced-Risk Products

- Reduced-Risk Products ("RRPs") is the term the company uses to refer to products with the potential to reduce individual risk and population harm in comparison to smoking combustible cigarettes. PMI's RRPs are in various stages of development and commercialization, and we are conducting extensive and rigorous scientific studies to determine whether we can support claims for such products of reduced exposure to harmful and potentially harmful constituents in smoke, and ultimately claims of reduced disease risk, when compared to smoking combustible cigarettes. Before making any such claims, we will rigorously evaluate the full set of data from the relevant scientific studies to determine whether they substantiate reduced exposure or risk. Any such claims may also be subject to government review and approval, as is the case in the U.S. today

PMI Peer Groups

PHILIP MORRIS INTERNATIONAL

Compensation Survey Group

- BAT
- Bayer
- Coca-Cola
- Diageo
- GlaxoSmithKline
- Heineken
- Imperial Tobacco
- Johnson & Johnson
- Kraft(a)
- McDonald's
- Mondelēz International(b)
- Nestlé
- Novartis
- PepsiCo
- Pfizer
- Roche
- Unilever
- Vodafone

Tobacco Peer Group

- Altria
- BAT
- Imperial Tobacco
- Japan Tobacco
- Lorillard(c)
- Reynolds American

(a) Effective until September 30, 2012
(b) Effective as of October 1, 2012
(c) Effective until June 12, 2015

PHILIP MORRIS INTERNATIONAL INC. and Subsidiaries
Reconciliation of Non-GAAP Measures

PHILIP MORRIS INTERNATIONAL

Adjustments for the Impact of Currency and Acquisitions
For the Quarters Ended September 30,
($ in millions)
(Unaudited)

2015								2014			% Change in Reported Net Revenues excluding Excise Taxes		
Reported Net Revenues	Less Excise Taxes	Reported Net Revenues excluding Excise Taxes	Less Currency	Reported Net Revenues excluding Excise Taxes & Currency	Less Acquisitions	Reported Net Revenues excluding Excise Taxes, Currency & Acquisitions		Reported Net Revenues	Less Excise Taxes	Reported Net Revenues excluding Excise Taxes	Reported	Reported excluding Currency	Reported excluding Currency & Acquisitions
$ 6,633	$ 4,592	$ 2,041	$ (422)	$ 2,463	$ -	$ 2,463	European Union	$ 7,777	$ 5,420	$ 2,357	(13.4)%	4.5%	4.5%
5,492	3,394	2,098	(555)	2,653	-	2,653	EEMA	6,111	3,677	2,434	(13.8)%	9.0%	9.0%
4,880	2,896	1,984	(268)	2,252	-	2,252	Asia	4,943	2,711	2,232	(11.1)%	0.9%	0.9%
2,417	1,613	804	(145)	949	-	949	Latin America & Canada	2,504	1,671	833	(3.5)%	13.9%	13.9%
$ 19,422	**$ 12,495**	**$ 6,927**	**$ (1,390)**	**$ 8,317**	**$ -**	**$ 8,317**	**PMI Total**	**$ 21,335**	**$ 13,479**	**$ 7,856**	**(11.8)%**	**5.9%**	**5.9%**

2015						2014	% Change in Reported Operating Companies Income		
Reported Operating Companies Income	Less Currency	Reported Operating Companies Income excluding Currency	Less Acquisitions	Reported Operating Companies Income excluding Currency & Acquisitions		Reported Operating Companies Income	Reported	Reported excluding Currency	Reported excluding Currency & Acquisitions
$ 1,014	$ (242)	$ 1,256	$ -	$ 1,256	European Union	$ 1,186	(14.5)%	5.9%	5.9%
1,033	(319)	1,352	-	1,352	EEMA	1,204	(14.2)%	12.3%	12.3%
690	(122)	812	-	812	Asia	799	(13.6)%	1.6%	1.6%
294	(52)	346	-	346	Latin America & Canada	267	10.1%	29.6%	29.6%
$ 3,031	**$ (735)**	**$ 3,766**	**$ -**	**$ 3,766**	**PMI Total**	**$ 3,456**	**(12.3)%**	**9.0%**	**9.0%**

PHILIP MORRIS INTERNATIONAL INC. and Subsidiaries
Reconciliation of Non-GAAP Measures

PHILIP MORRIS INTERNATIONAL

Reconciliation of Reported Operating Companies Income to Adjusted Operating Companies Income &
Reconciliation of Adjusted Operating Companies Income Margin, excluding Currency and Acquisitions
For the Quarters Ended September 30,
($ in millions)
(Unaudited)

2015 Reported Operating Companies Income	2015 Less Asset Impairment & Exit Costs	2015 Adjusted Operating Companies Income	2015 Less Currency	2015 Adjusted Operating Companies Income excluding Currency	2015 Less Acquisitions	2015 Adjusted Operating Companies Income excluding Currency & Acquisitions		2014 Reported Operating Companies Income	2014 Less Asset Impairment & Exit Costs	2014 Adjusted Operating Companies Income	% Change in Adjusted Operating Companies Income: Adjusted	% Change: Adjusted excluding Currency	% Change: Adjusted excluding Currency & Acquisitions
$ 1,014	$ -	$ 1,014	$ (242)	$ 1,256	$ -	$ 1,256	European Union	$ 1,186	$ 16	$ 1,170	(13.3)%	7.4%	7.4%
1,033	-	1,033	(319)	1,352	-	1,352	EEMA	1,204	-	1,204	(14.2)%	12.3%	12.3%
690	-	690	(122)	812	-	812	Asia	799	-	799	(13.6)%	1.6%	1.6%
294	-	294	(52)	346	-	346	Latin America & Canada	267	(7)	274	7.3%	26.3%	26.3%
$ 3,031	**$ -**	**$ 3,031**	**$ (735)**	**$ 3,766**	**$ -**	**$ 3,766**	**PMI Total**	**$ 3,456**	**$ 9**	**$ 3,447**	**(12.1)%**	**9.3%**	**9.3%**

2015 Adjusted Operating Companies Income excluding Currency	2015 Net Revenues excluding Excise Taxes & Currency[(a)]	2015 Adjusted Operating Companies Income Margin excluding Currency	2015 Adjusted Operating Companies Income excluding Currency & Acquisitions	2015 Net Revenues excluding Excise Taxes, Currency & Acquisitions[(a)]	2015 Adjusted Operating Companies Income Margin excluding Currency & Acquisitions		2014 Adjusted Operating Companies Income	2014 Net Revenues excluding Excise Taxes[(a)]	2014 Adjusted Operating Companies Income Margin	% Points Change: Adjusted Operating Companies Income Margin excluding Currency	% Points Change: Adjusted Operating Companies Income Margin excluding Currency & Acquisitions
$ 1,256	$ 2,463	51.0%	$ 1,256	$ 2,463	51.0%	European Union	$ 1,170	$ 2,357	49.6%	1.4	1.4
1,352	2,653	51.0%	1,352	2,653	51.0%	EEMA	1,204	2,434	49.5%	1.5	1.5
812	2,252	36.1%	812	2,252	36.1%	Asia	799	2,232	35.8%	0.3	0.3
346	949	36.5%	346	949	36.5%	Latin America & Canada	274	833	32.9%	3.6	3.6
$ 3,766	**$ 8,317**	**45.3%**	**$ 3,766**	**$ 8,317**	**45.3%**	**PMI Total**	**$ 3,447**	**$ 7,856**	**43.9%**	**1.4**	**1.4**

(a) For the calculation of net revenues excluding excise taxes, currency and acquisitions, refer to previous slide

PHILIP MORRIS INTERNATIONAL INC. and Subsidiaries
Reconciliation of Non-GAAP Measures

PHILIP MORRIS INTERNATIONAL

Reconciliation of Reported Diluted EPS to Adjusted Diluted EPS and Adjusted Diluted EPS, excluding Currency
For the Quarters Ended September 30,
(Unaudited)

	2015	2014	% Change
Reported Diluted EPS	**$ 1.25**	**$ 1.38**	**(9.4)%**
Adjustments:			
Asset impairment and exit costs	-	0.01	
Tax items	(0.01)	-	
Adjusted Diluted EPS	**$ 1.24**	**$ 1.39**	**(10.8)%**
Less:			
Currency impact	(0.37)		
Adjusted Diluted EPS, excluding Currency	**$ 1.61**	**$ 1.39**	**15.8%**

PHILIP MORRIS INTERNATIONAL INC. and Subsidiaries
Reconciliation of Non-GAAP Measures

PHILIP MORRIS INTERNATIONAL

Reconciliation of Reported Diluted EPS to Reported Diluted EPS, excluding Currency
For the Quarters Ended September 30,
(Unaudited)

	2015	2014	% Change
Reported Diluted EPS	$ 1.25	$ 1.38	(9.4)%
Less:			
Currency impact	(0.37)		
Reported Diluted EPS, excluding Currency	$ 1.62	$ 1.38	17.4%

PHILIP MORRIS INTERNATIONAL INC. and Subsidiaries
Reconciliation of Non-GAAP Measures

PHILIP MORRIS INTERNATIONAL

Adjustments for the Impact of Currency and Acquisitions
For the Nine Months Ended September 30,
($ in millions)
(Unaudited)

2015								2014			% Change in Reported Net Revenues excluding Excise Taxes		
Reported Net Revenues	Less Excise Taxes	Reported Net Revenues excluding Excise Taxes	Less Currency	Reported Net Revenues excluding Excise Taxes & Currency	Less Acquisitions	Reported Net Revenues excluding Excise Taxes, Currency & Acquisitions		Reported Net Revenues	Less Excise Taxes	Reported Net Revenues excluding Excise Taxes	Reported	Reported excluding Currency	Reported excluding Currency & Acquisitions
18,909	12,988	5,921	(1,188)	7,109	11	7,098	European Union	22,225	15,462	6,763	(12.5)%	5.1%	5.0%
14,915	9,055	5,860	(1,464)	7,324	1	7,323	EEMA	16,347	9,621	6,726	(12.9)%	8.9%	8.9%
14,683	8,399	6,284	(625)	6,909	-	6,909	Asia	14,515	7,790	6,725	(6.6)%	2.7%	2.7%
7,030	4,693	2,337	$ (345)	2,682	4	2,678	Latin America & Canada	7,078	4,722	2,356	(0.8)%	13.8%	13.7%
$ 55,537	**$ 35,135**	**$ 20,402**	**$ (3,622)**	**$ 24,024**	**$ 16**	**$ 24,008**	**PMI Total**	**$ 60,165**	**$ 37,595**	**$ 22,570**	**(9.6)%**	**6.4%**	**6.4%**

2015						2014	% Change in Reported Operating Companies Income		
Reported Operating Companies Income	Less Currency	Reported Operating Companies Income excluding Currency	Less Acquisitions	Reported Operating Companies Income excluding Currency & Acquisitions		Reported Operating Companies Income	Reported	Reported excluding Currency	Reported excluding Currency & Acquisitions
$ 2,904	$ (712)	$ 3,616	$ (2)	$ 3,618	European Union	$ 2,875	1.0%	25.8%	25.8%
2,794	(843)	3,637	(1)	3,638	EEMA	3,218	(13.2)%	13.0%	13.1%
2,421	(298)	2,719	-	2,719	Asia	2,614	(7.4)%	4.0%	4.0%
849	(147)	996	3	993	Latin America & Canada	734	15.7%	35.7%	35.3%
$ 8,968	**$ (2,000)**	**$ 10,968**	**$ -**	**$ 10,968**	**PMI Total**	**$ 9,441**	**(5.0)%**	**16.2%**	**16.2%**

PHILIP MORRIS INTERNATIONAL INC. and Subsidiaries
Reconciliation of Non-GAAP Measures

PHILIP MORRIS INTERNATIONAL

Reconciliation of Reported Operating Companies Income to Adjusted Operating Companies Income &
Reconciliation of Adjusted Operating Companies Income Margin, excluding Currency and Acquisitions
For the Nine Months Ended September 30,
($ in millions)
(Unaudited)

2015 Reported Operating Companies Income	2015 Less Asset Impairment & Exit Costs	2015 Adjusted Operating Companies Income	2015 Less Currency	2015 Adjusted Operating Companies Income excluding Currency	2015 Less Acquisitions	2015 Adjusted Operating Companies Income excluding Currency & Acquisitions		2014 Reported Operating Companies Income	2014 Less Asset Impairment & Exit Costs	2014 Adjusted Operating Companies Income	% Change in Adjusted Operating Companies Income: Adjusted	% Change: Adjusted excluding Currency	% Change: Adjusted excluding Currency & Acquisitions
$ 2,904	$ -	$ 2,904	$ (712)	$ 3,616	$ (2)	$ 3,618	European Union	$ 2,875	$ (472)	$ 3,347	(13.2)%	8.0%	8.1%
2,794	-	2,794	(843)	3,637	(1)	3,638	EEMA	3,218	-	3,218	(13.2)%	13.0%	13.1%
2,421	-	2,421	(298)	2,719	-	2,719	Asia	2,614	(24)	2,638	(8.2)%	3.1%	3.1%
849	-	849	(147)	996	3	993	Latin America & Canada	734	(7)	741	14.6%	34.4%	34.0%
$ 8,968	**$ -**	**$ 8,968**	**$ (2,000)**	**$ 10,968**	**$ -**	**$ 10,968**	**PMI Total**	**$ 9,441**	**$ (503)**	**$ 9,944**	**(9.8)%**	**10.3%**	**10.3%**

2015 Adjusted Operating Companies Income excluding Currency	2015 Net Revenues excluding Excise Taxes & Currency[a]	2015 Adjusted Operating Companies Income Margin excluding Currency	2015 Adjusted Operating Companies Income excluding Currency & Acquisitions	2015 Net Revenues excluding Excise Taxes, Currency & Acquisitions[a]	2015 Adjusted Operating Companies Income Margin excluding Currency & Acquisitions		2014 Adjusted Operating Companies Income	2014 Net Revenues excluding Excise Taxes[a]	2014 Adjusted Operating Companies Income Margin	% Points Change: Adjusted Operating Companies Income Margin excluding Currency	% Points Change: Adjusted Operating Companies Income Margin excluding Currency & Acquisitions
$ 3,616	$ 7,109	50.9%	$ 3,618	$ 7,098	51.0%	European Union	$ 3,347	$ 6,763	49.5%	1.4	1.5
3,637	7,324	49.7%	3,638	7,323	49.7%	EEMA	3,218	6,726	47.8%	1.9	1.9
2,719	6,909	39.4%	2,719	6,909	39.4%	Asia	2,638	6,725	39.2%	0.2	0.2
996	2,682	37.1%	993	2,678	37.1%	Latin America & Canada	741	2,356	31.5%	5.6	5.6
$ 10,968	**$ 24,024**	**45.7%**	**$ 10,968**	**$ 24,008**	**45.7%**	**PMI Total**	**$ 9,944**	**$ 22,570**	**44.1%**	**1.6**	**1.6**

(a) For the calculation of net revenues excluding excise taxes, currency and acquisitions, refer to previous slide

PHILIP MORRIS INTERNATIONAL INC. and Subsidiaries
Reconciliation of Non-GAAP Measures

PHILIP MORRIS INTERNATIONAL

Reconciliation of Reported Diluted EPS to Adjusted Diluted EPS and Adjusted Diluted EPS, excluding Currency
For the Nine Months Ended September 30,
(Unaudited)

	2015		2014		% Change
Reported Diluted EPS	**$**	**3.62**	**$**	**3.73**	**(2.9)%**
Adjustments:					
Asset impairment and exit costs		-		0.26	
Tax items		(0.01)		-	
Adjusted Diluted EPS	**$**	**3.61**	**$**	**3.99**	**(9.5)%**
Less:					
Currency impact		(1.01)			
Adjusted Diluted EPS, excluding Currency	**$**	**4.62**	**$**	**3.99**	**15.8%**

PHILIP MORRIS INTERNATIONAL INC. and Subsidiaries
Reconciliation of Non-GAAP Measures

PHILIP MORRIS INTERNATIONAL

Reconciliation of Reported Diluted EPS to Reported Diluted EPS, excluding Currency
For the Nine Months Ended September 30,
(Unaudited)

	2015	2014	% Change
Reported Diluted EPS	$ 3.62	$ 3.73	(2.9)%
Less:			
Currency impact	(1.01)		
Reported Diluted EPS, excluding Currency	$ 4.63	$ 3.73	24.1%

PHILIP MORRIS INTERNATIONAL INC. and Subsidiaries
Reconciliation of Non-GAAP Measures

PHILIP MORRIS INTERNATIONAL

Reconciliation of Reported Diluted EPS to Adjusted Diluted EPS
For the Year Ended December 31,
(Unaudited)

		2014
Reported Diluted EPS	**$**	**4.76**
Adjustments:		
Asset impairment and exit costs		0.26
Tax items		-
Adjusted Diluted EPS	**$**	**5.02**

PHILIP MORRIS INTERNATIONAL INC. and Subsidiaries
Reconciliation of Non-GAAP Measures

PHILIP MORRIS INTERNATIONAL

Reconciliation of Operating Cash Flow to Free Cash Flow and Free Cash Flow, excluding Currency
For the Quarters and Nine Months Ended September 30,
($ in millions)
(Unaudited)

	For the Quarters Ended September 30,			For the Nine Months Ended September 30,		
	2015	2014	% Change	2015	2014	% Change
Net cash provided by operating activities[(a)]	**$ 2,693**	**$ 2,965**	**(9.2)%**	**$ 5,993**	**$ 6,385**	**(6.1)%**
Less:						
Capital expenditures	223	296		636	804	
Free cash flow	**$ 2,470**	**$ 2,669**	**(7.5)%**	**$ 5,357**	**$ 5,581**	**(4.0)%**
Less:						
Currency impact	(255)			(1,809)		
Free cash flow, excluding currency	**$ 2,725**	**$ 2,669**	**2.1%**	**$ 7,166**	**$ 5,581**	**28.4%**

(a) Operating Cash Flow

PHILIP MORRIS INTERNATIONAL

2015 Third-Quarter Results

October 15, 2015