

## **Telefónica selects Alcatel-Lucent as sole supplier for multi-service voice, video and fax mailbox solution in Spain**

**Paris, November 10, 2008** – Alcatel-Lucent (Euronext Paris and NYSE: ALU) today announced it has been selected by Telefónica as the sole supplier for the service provider to deliver mailbox services in Spain making use of a single next generation multi-service platform.

In addition to supporting the voice, video and fax mailbox services already implemented in Telefónica's networks, Alcatel-Lucent's solution will be the reference platform for Telefónica to implement future developments. The service provider will be able to continue introducing new, advanced messaging services such as: visual voice mail, where voice mail messages can be seen on screen, eliminating the need to dial in and listen to messages in sequence; and speech-to-text, where voice messages are converted to SMS or email.

Alcatel-Lucent's solution will enable Telefónica to assign different profiles for each customer and launch segmented offers with special features targeted at consumers, enterprise users (with combined mailboxes for fixed and mobile services) and for mobile virtual network operators, all using a single platform. This will bring a streamlined infrastructure, enabling Telefonica to launch new applications quickly.

The platform can operate across all of Telefónica networks, both fixed and mobile, and support circuit, packet and IMS technologies as well as virtually any device subscribers would like to use to check their messages. Alcatel-Lucent will also provide project management, application and software integration skills for this solution. Additional professional services provided as part of the overall solution include installation, deployment and migration support of the various existing solutions to the new multi-service platform.

Alcatel-Lucent's solution that has already shown its flexibility in Telefónica's networks, is one of the most advanced platforms in the market and will enable to launch the most innovative and convergent service offerings on the market, with the convenience and ease of use customers are expecting.

“The new unified platform will enable Telefónica's subscribers to enjoy a set of services that will simplify their work life, enrich their personal interactions and enhance their leisure time”, said Alfredo Redondo, Alcatel-Lucent's Global Account Leader for Telefónica. “We have been supporting Telefónica since its first convergence applications were launched in the Spanish market and we intend to carry on being a reference for this industry in the creation of value for our customers and for their clients.”

Alcatel-Lucent will supply Telefónica with a next generation messaging solution based on an open, multi-level architecture that will enable users to manage all types of messages. This solution incorporates various products such as Alcatel-Lucent's Voice/Video Mail Box and Messaging Applications Broker as well as a multiservice platform which provides open interfaces for next generation networks. The innovative deployment model integrates Alcatel-Lucent products with Telefónica's common Value Added Services platform and architecture.

### **About Telefónica**

Telefónica is one of the largest telecommunications companies in the world in terms of market capitalization. Its activities are centered mainly on the fixed and mobile telephony businesses with broadband as the key tool for the development of both. The company has a significant presence in 25 countries and a customer base that amounts to more than 245 million accesses around the world. Telefónica has a strong presence in Spain, Europe and Latin America, where the company focuses an important part of its growth strategy. Telefónica is a 100% listed company, with more than 1.5 million direct shareholders. Its share capital currently comprises 4,704,996,485 ordinary shares traded on the Spanish Stock Market (Madrid, Barcelona, Bilbao and Valencia) and on those in London, Tokyo, New York, Lima, Buenos Aires and São Paulo.

### **About Alcatel-Lucent**

Alcatel-Lucent (Euronext Paris and NYSE: ALU) is the trusted partner of service providers, enterprises and governments worldwide, providing solutions that deliver voice, data and video communication services to end-users. A leader in fixed, mobile and converged broadband networking, IP technologies, applications and services, Alcatel-Lucent leverages the unrivalled technical and scientific expertise of Bell Labs, one of the largest innovation powerhouses in the communications industry. With operations in more than 130 countries and the most experienced global services organization in the industry, Alcatel-Lucent is a local partner with a global reach. Alcatel-Lucent achieved revenues of Euro 17.8 billion in 2007 and is incorporated in France, with executive offices located in Paris. For more information, visit Alcatel-Lucent on the Internet: <http://www.alcatel-lucent.com>

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