



Ubisoft Entertainment SA two-for-one stock split

Paris, France – November 12, 2008 – Today, the Board of Directors of Ubisoft Entertainment SA will use the authorization granted at the Shareholders' Meeting held on September 22, 2008 to carry out a two-for-one split of the Ubisoft Entertainment SA share (traded on Euronext Paris – Compartment A – ISIN Code FR0000054470). As a result, the number of Ubisoft Entertainment SA shares will be doubled.

The stock split will be effective from the opening of Euronext Paris on Friday November 14, 2008 and will be carried out without any expenses, formalities or loss of rights for any Ubisoft Entertainment SA shareholders.

As from November 14, 2008, the number of shares making up Ubisoft Entertainment SA's share capital will total 93 403 910, each with a par value of €0.0775.

The aim of the stock split is to promote a liquid market and better accessibility for the Company's shares.

Contact

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About Ubisoft

Ubisoft is a leading producer, publisher and distributor of interactive entertainment products worldwide and has grown considerably through a strong and diversified line-up of products and partnerships. Ubisoft is present in 28 countries and has sales in 55 countries around the globe. It is committed to delivering high-quality, cutting-edge video game titles to consumers. For the 2007-08 fiscal year Ubisoft generated sales of 928 million euros. To learn more, please visit www.ubisoftgroup.com.