

Paris, November 17, 2008

## **Jeuxvideo.com beats traffic record**

### **Jeuxvideo.com registered more than 300 million page views in October**

**Paris, November 17, 2008** – the online media group, Hi-Media (Code ISIN FR0000075988 - HIM, HIM.PA) announces an ongoing steady growth of its publishing audience and especially on its Entertainment vertical.

Jeuxvideo.com, Group's Entertainment vertical flagship in France and leader on the French speaking countries video games segment registered a high time traffic record with 302 million page views during the month of October (source : Adtech, October 2008) for 2,7 million unique users (source : Nielsen).

Cyril Zimmermann, founder and Chief Executive Officer of the Group declares: « After its acquisition, two years and a half ago, jeuxvideo continues to deliver and beats audience records every quarter. Thanks to this leading position and growth dynamism on a core target audience that our different teams inside the Group know very well, we are able to reinforce our leadership on one of the most demanded vertical/audience by advertisers ».

The Hi-Media Group's own and operated websites gathered in the Publishing business unit registered more than 4.5 billion page views in total for the month of October (source : Adtech, October 2008), and more than 13.5 billion page views with the third parties websites represented in the Hi-Media Ad Network business unit (source : Adtech, October 2008).

This press release does not constitute an offer to sell, or a solicitation of an offer to buy Hi-Media shares. If you wish to obtain further information about Hi-Media, please refer to our website [www.hi-media.com](http://www.hi-media.com).

This press release may contain some forward-looking statements. Although Hi-Media considers that these statements are based on reasonable hypotheses at the date of publication of this release, they are by their nature subject to risks and uncertainties which could cause actual results to differ materially from those indicated or projected in these statements.

Hi-Media operates in a continually changing environment and new risks emerge continually. Hi-Media does not undertake and expressly disclaims any obligation to update or revise any of these forward-looking statements, whether to reflect new information, future events or circumstances or otherwise.

#### **About Hi-Media**

Hi-Media now ranks among the world's biggest Internet publishers, with 30 million unique users ranking Hi-Media among the world's 100 leading Internet media groups (comScore). The Hi-Media audience is monetized by the Group's integrated advertising network and micro-payment platform, which also provide such services for third parties with more than 230,000 partner sites. Hi-Media is among Europe's leaders in interactive advertising and electronic micro-payments. The Group operates in 9 countries. Hi-Media is listed on the Euronext Paris Eurolist B and belongs to the SBF 250, CAC IT, and CAC Small 90 indices. ISIN Code: FR0000075988. Site: [www.hi-media.com](http://www.hi-media.com)

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