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ILOG INTRODUCES TRANSPORTATION ANALYST 2.0 TO MAXIMIZE UTILIZATION OF TRANSPORTATION ASSETS AND REDUCE CARBON EMISSIONS

Product helps companies be greener through better analysis of carbon emissions in their supply chain

SUNNYVALE, Calif. and PARIS – Nov. 18, 2008 – ILOG® (NASDAQ: ILOG; Euronext: ILO, ISIN: FR0004042364) today announced the availability of ILOG Transportation Analyst 2.0, a new transportation planning solution and the latest offering from the ILOG LogicTools® suite of supply chain applications. Transportation Analyst 2.0 enables companies to quickly analyze many different strategies to determine the best way to deliver products and utilize transportation assets. It allows companies to analyze their transportation network strategy across several critical dimensions and compare multiple what-if scenarios. The application then provides an effective solution to maximize utilization of existing transportation assets of the company, resulting in substantial cost savings and improved customer service. In addition, Transportation Analyst 2.0 enables companies to analyze the carrier's carbon emission levels, and helps users evaluate and factor in different scenarios for reducing carbon emissions in their supply chain facilitating the creation of a greener supply chain.

Transportation Analyst 2.0 is tailored for supply chain analysts, consultants and planners in retail, consumer packaged goods, and third party logistics providers. For these professionals, other transportation planning solutions can be overly complex, expensive and difficult to use for the strategic questions they are trying to answer. Conversely, simple spreadsheet analysis, used by many companies, may be too limited for companies making these critical decisions. For example, a customer in the distribution industry used Transportation Analyst 2.0 to analyze the cost of service to new customers from their distribution centers. The customer was able to quickly analyze multiple options in a short amount of time and get a sense of the cost structure for each option. The

customer found this very helpful, and it replaced the manual process that was previously employed.

Transportation Analyst 2.0 enables supply chain professionals to quickly and easily ask strategic questions about their transportation network. Some examples include questions on fleet sizing, dedicated routes, mode selection, the use of hubs and delivery frequency. Transportation Analyst 2.0 generates enough detail to model realistic transportation environments, such as multiple capacity measures on vehicles, pickup and delivery time windows, rest requirements for drivers, forward, reverse, and cross shipments, availability calendars for sites, and multiple transportation modes, but also enables the analyst to be selective of the detail necessary for a strategic study.

Transportation Analyst 2.0 leverages ILOG's deep optimization expertise and experience in creating user-friendly supply chain applications for business professionals. The new version of Transportation Analyst has a set of new industry-leading ease-of-use features including tight integration with Excel, Gantt charts, and scenario comparison reports.

The solution is also complementary to ILOG's market leading network design and planning solution, [ILOG LogicNet Plus](#)[™] as well as its leading inventory optimization solution, [ILOG Inventory Analyst](#)[™]. For example, a company performing a network design study with LogicNet Plus could be interested in using Transportation Analyst 2.0 to analyze the multi-stop routes that would result in the new network. Another typical business problem involves understanding the implications of changing delivery frequency, for example moving from a three deliveries per week schedule to stores to a two deliveries per week schedule. Inventory Analyst could be used to analyze the inventory impact of this strategy, while Transportation Analyst 2.0 could analyze the impact on transportation costs.

ILOG Supply Chain Applications capitalize on ILOG's 20 years of leadership in optimization and LogicTools' supply chain customers, expertise and thought leadership. Over 250 companies use the LogicTools suite of supply chain applications for network design, production sourcing, inventory optimization, transportation planning, as well as

production planning and scheduling. With the acquisition of LogicTools, the company founded in 1995 by David Simchi-Levi, Professor of Engineering Systems at MIT, ILOG today provides solutions that complement Enterprise Resource Planning (ERP) systems and enable companies to make better decisions faster by optimizing their logistics networks and transportation strategy, setting safety stock levels for their sales and operations planning and improving their plant operations through sophisticated production planning and detailed scheduling.

About ILOG

ILOG delivers software and services that empower customers to make better decisions faster and manage change and complexity. Over 3,000 corporations and more than 465 leading software vendors rely on ILOG's market-leading business rule management system (BRMS), supply chain planning and scheduling applications and optimization and visualization software components, to achieve dramatic returns on investment, create market-defining products and services, and sharpen their competitive edge. ILOG was founded in 1987 and employs 850 people worldwide. For more information, please visit <http://www.ilog.com>.

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