



Takeover of the Proven group

On November 20th 2008, ORAPI was appointed to take over the Proven group (based at Villeneuve Loubet, south-west France) by the Paris Commercial Court.

The Proven group designs, manufactures and distributes cleaning, hygiene and disinfectant products for the professional and consumer markets.

The Proven group will provide ORAPI with a portfolio of well-known brands such as:

- **Saint Marc, Harpic, Calgonit**, Bol d'Air, **Eau Ecarlate** and Jex, for the professional sector;
- Spado for DIY stores;
- Topsol and Azurdi – general-purpose cleaning.

Proven can boast over 3,300 product references, distributed through a specialised sales network but also via mail order, DIY stores and direct sales.

After the takeover effect, ORAPI is aiming for sales of nearly €40 million over a year for the Proven group, taking the group's overall sales to around €130 million for financial 2009.

ORAPI has acquired all the brands, goodwill and main assets of the Proven group, including the Chartres Gallardon production site. ORAPI has thus taken on 85 people from the 115 working at Proven, i.e. 75% of the workforce.

This takeover will bring ORAPI the benefit of some very strong synergies thanks to the unique, complementary nature of the products and their distribution.

With this acquisition, and true to its highly targeted strategy of external expansion, ORAPI is now a leading player in the hygiene and cleaning products sector.

**A telephone conference will be held on Tuesday December 2nd 2008 at 9.15 a.m.
on:**

Tel. +33 1 72 12 62 46

Please confirm participation by e-mail at:
skennis@altdia.fr or by fax on +33 1 44 91 52 61

ORAPI designs, produces and distributes technical solutions and products for maintenance, processing and hygiene use.

ORAPI is listed on compartment C of Euronext Paris under the ISIN code: FR0000075392 - Reuters Code: ORPF.PA – Bloomberg Code: ORAP.FP

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