



PRESS RELEASE

Trader Classified Media Announces Liquidation Dividend and Confirms Calendar for Closure

Amsterdam, The Netherlands – December 3, 2008: 18h (CET time)

Trader Classified Media N.V. (“Trader” or the “Company”) announces today a final liquidation distribution to shareholders in the amount of €0.01672 per share. Payment will be made on December 16, 2008 to shareholders of record at the close of business on December 11, 2008. The Company’s shares will continue to trade through the close of business on December 8, 2008 and thereafter will be suspended from trading, pending payment of the liquidation distribution and delisting. December 8, 2008 is the last day on which shares of the Company may be traded. Trades occurring on December 8, 2008 will settle in the ordinary course on December 11, 2008. The final shareholders register will be established on December 11, 2008, once final trades from December 8, 2008 have settled.

This liquidation distribution represents repayment of share capital and share premium. It is not subject to dividend withholding tax in The Netherlands.

Following the payment of this distribution, the Company will have no remaining assets and will be stricken from the register of the Amsterdam Chamber of Commerce.

Set forth below is the contemplated timetable with respect to the future trading, suspension and delisting of the Company’s shares, as well as with the payment of the liquidation distribution:

December 8, 2008: Final day of trading in the Company’s shares and suspension of trading at close of business. For clarity, this is the last date on which shares may be traded and benefit from the liquidation distribution. The shares will no longer be available for trading after the close of the market on December 8, 2008.

December 11, 2008: Final settlement of trades; final shareholders' register established.

December 16, 2008: Payment of liquidation distribution. Expected delisting of the Company’s shares from Euronext’s Eurolist to be effective on December 16, 2008.

The Company has 104,282,556 shares outstanding. There are no in-the-money options or other instruments outstanding which would give rise to the issuance of further shares.

The Company expects to issue a press release once it is stricken from registration with the Amsterdam Chamber of Commerce. No further communications with shareholders are anticipated.

About Trader Classified Media

Trader Classified Media is listed on Euronext (Paris Stock Exchange Eurolist - ISIN code: NL0000233187 and Reuters code: TRD). As more fully described above, its shares will be suspended from trading on December 8, 2008.

Forward-Looking Statements

Some of the statements in this document are forward-looking. Forward-looking statements include statements regarding the intent, belief and current expectations of the Company or its officers with respect to various matters. When used in this document, the words "expects," "believes," "anticipates," "plans," "may," "will," "should" and similar expressions, and the negatives thereof, are intended to identify forward-looking statements. Such statements are not promises or guarantees, and are subject to risks and uncertainties that could cause actual outcome to differ materially from those suggested by any such statements.

These forward-looking statements speak only as of the date of this document. We expressly disclaim any obligation or undertaking to release publicly any updates or revisions to any forward-looking statement contained herein to reflect any change in our expectations with regard thereto or any change in events, conditions or circumstances on which any forward-looking statement is based.