Press Release

HI-MEDIA GROUP SIGNS EXCLUSIVITY WITH RTL, RTL2 AND FUN RADIO SITES

Paris, December 10, 2008 – The on-line media Group Hi-Media (code ISIN FR0000075988 – HIM, HIM.PA) announced today that it has signed an exclusivity contract with RTL, RTL2 and Fun Radio. In addition, Hi-Media Network France, the Group's French ad network registered a 25% growth in November 2008 compared to last year. This record confirms Hi-Media's current marketing and commercial strategy which enables the Group to increase its market share.

The Group just signed a contract with RTL NET, the interactive branch of the RTL Group radio activity, to market the advertising space for all the current websites and mobile sites RTL, Fun Radio and RTL 2. Hi-Media will be thus RTL's radio brand exclusive online ad network starting in January 1st, 2009.
RTL.fr, 1st radio in France, with its 2.2 million unique visitors per month (NNR, October 2008) will strengthen Hi-Media offer on the « News & Sport » vertical, leader on the white collars and managers segment. RTL2 (554,000 unique visitors per month – NNR, October 2008) and Fun Radio (616,000 unique visitors per month – NNR, October 2008) sites will be added to the « Entertainment » vertical, leader on under 35 years old population segment.

Hi-Media Network, the Group ad network currently is the first independent ad network in France (75.2% reach, source: NNR, October 2008) and the third in Europe. Despite the current market environment, thanks to its leading position, Hi-Media Network registered a high time online advertising sales record during the month of November in France.

This press release does not constitute an offer to sell, or a solicitation of an offer to buy Hi-Media shares. If you wish to obtain further information about Hi-Media, please refer to our website www.hi-media.com.
This press release may contain some forward-looking statements. Although Hi-Media considers that these statements are based on reasonable hypotheses at the date of publication of this release, they are by their nature subject to risks and uncertainties which could cause actual results to differ materially from those indicated or projected in these statements.
Hi-Media operates in a continually changing environment and new risks emerge continually. Hi-Media does not undertake and expressly disclaims any obligation to update or revise any of these forward-looking statements, whether to reflect new information, future events or circumstances or otherwise.

About Hi-Media
Hi-Media now ranks among the world's biggest Internet publishers, with 30 million unique users ranking Hi-Media among the world's 100 leading Internet media groups (comScore). The Hi-Media audience is monetized by the Group's integrated advertising network and micro-payment platform, which also provide such services for third parties with more than 230,000 partner sites. Hi-Media is among Europe's leaders in interactive advertising and electronic micro-payments. The Group operates in 9 countries. Hi-Media is listed on the Euronext Paris Eurolist B and belongs to the SBF 250, CAC IT, and CAC Small 90 indices. ISIN Code: FR0000075988. Site: www.hi-media.com

Investor contacts:

Cyril Zimmermann
President and CEO.

David Bernard
Chief Operating Officer
Tel: (33) 1 73 03 89 00,
Fax: (33) 1 73 03 89 54
E-mail: infofin@hi-media.com